# **Final Business Case**

Herefordshire Shared Services Strategy

14<sup>th</sup> August 2009









# **Executive summary**

Over the last 3 months the Shared Services Project Team has been considering how to implement shared services in respect of its corporate support functions. This builds on the successful sharing already in place across the three organisations.

This work has now been completed and the Business Case – Management Summary was presented to the Programme Board on 6<sup>th</sup> August 2009. This confirmed the clear case for change and the meeting accepted the recommendations presented.

# Context

The case for shared services can be referenced back to Sir David Varney's Report on Transformational Government and builds on the Gershon Efficiency Review.

More recently the findings of the Operational Efficiency Programme<sup>1</sup> (OEP), a year long programme examining operational spending in public sector delivery bodies, e.g. local government, the NHS, Police and schools, was published on 21 April 2009 by the Treasury. OEP indicates scope for £15billion of efficiency savings and in particular draws attention to increasing collaborative procurement, improving IT and merging back office functions. Regular operational reviews will be required to drive simplification and standardisation. Herefordshire's Shared Services Strategy will be a key part in meeting the requirements of the OEP.

In addition it is clear local government settlements will become more severe. Furthermore, the PCT and HHT are currently undergoing a review to establish a local provider organisation, which could impact on this strategy. Shared services, therefore, becomes critical not just to improve the quality of services but also deliver savings, provide capacity and innovation and introduce new skills and learning.

Finally, the Government's initiative on 'Total Place' is likely to have key impacts on the way services are delivered, encouraging more joint working and in which shared services will play a key role, as will the developments both in health and local government around strategic/world class commissioning.

# **Analysis**

The analysis and interviews have indicated costs of corporate support services under review to be in the region of £19m and include 526 corporate staff. This does not include HC's

<sup>&</sup>lt;sup>1</sup> HM Treasury Operational Efficiency Programme: Final report April 2009

Revenue and Benefits service, whose future inclusion was discussed and agreed at the meeting.

The benefits schedule (based on assessment of performance of each service) indicates a range of 104 to 140 staff reductions and cash savings of £4.2m to £5.4m per annum.

Services in scope are at various levels of maturity and the business case concludes that for ICT, Procurement, Finance, HR and Payroll there are major opportunities to deliver improved services and savings – some of which are quick wins.

A strategic partner or partners will be needed to improve quality of service, cost efficiency and sustainability.

We advise that process improvements should be linked to standardised systems software - such as a good Enterprise Resource Planning (ERP) system. Whatever ICT solution is favoured, the Council, PCT and HHT should take no decision to invest in standard software without fully considering seriously whether or not shared services are appropriate. Shared services will have a major impact on the software selected and the design and implementation programme. We have advised that a soft market test be undertaken with potential strategic partners for a number of reasons such as raising with them the question of their preferred ERP for the proposed shared services.

Roll-out should involve a trade off between speed and organisational disruption. As an aside, one of the most common pitfalls is in under-estimating the extent to which enabling technologies such as imaging, scanning and workflow may be needed in addition to a standard ERP package.

Detailed work has also identified that significant new skills will be needed in delivering this strategy; namely commercial management skills, specialist support for procuring a strategic partner(s), change management and organisational development skills. Making the transition depends on a skilful combination of management techniques; change management, project management and risk management.

As well as under-investing in appropriate skills during the transition, another common mistake is reducing the attention and resources devoted to managing the initiative once the implementation phase is complete. We strongly advise that the partners invest in the appropriate skills to manage the transformation of services to the proposed shared services environment.

Finally, costs for transition and implementation support have been estimated setting out two options, one for an internal team (approaching £2m) and the other for a mixed team (approaching £4m) which includes external specialist support.

# High level plans

High level plans have been developed to take the project to implementation. We have set out in the business case an accelerated plan (which will need extensive risk management) and one which includes more careful preparations to ensure the partnership has a good state of preparedness in moving to the next phase.

## Recommendations

Detailed recommendations are as agreed at the Programme Board meeting of 6<sup>th</sup> August 2009 (Management Summary included in Annex 1, p101). A series of actions required against each recommendation are proposed for early consideration - see page iv.

# SRO recommendation

Since May of this year we have been assessing whether or not sharing corporate support services across Herefordshire Council, NHS Herefordshire and Herefordshire Hospitals NHS Trust is viable.

The work of the Shared Services Project has resulted in a very credible case in support of making the change. We estimate that in-scope services currently consume 526 FTE resources and £19M per annum. Transforming these services to a shared services environment could release between 104 and 140 FTE resources and £4.2 to 5.4M recurring savings.

The Programme Board has ratified the recommendation of the business case to move quickly to a soft market test with possible strategic partners.

Senior stakeholders have been involved throughout and subject to final approval from JMT, HHT management team, Cabinet, PCT and Trust Boards in September, a procurement exercise for one or more strategic partners can commence.

We estimate that at best we will have implemented the new arrangements by Spring 2010 and at the latest by Summer 2010. To make the change and do it within these aggressive timescales we will need to rapidly build a transition team that includes; commercial, programme management, human resources and change management skills.

We intend to appoint a commercial manager and shared services director as early as possible.

We will then build the right capability around these individuals so that we can make the change without jeopardising current levels of service.

Annie Faulder

SRO & Chair of Shared Services Programme Board

Recommendations agreed on 6th August 2009	Actions Required	Date to be completed
1) Proceed with shared services for a minimum of the agreed in-scope services	1) Confirm the agreed scope of services including any additional areas to be added	29 August 2009
2) Accept the 'outline business case' for the preferred option (as agreed at the models meeting) and range of costs and benefits predicted	2) Submit final business case in line with management summary presented on 6 August 2009. Detailed supporting information included in business case	14 August 2009
Move to the next stage of shared services through implementation of four service clusters:     a) Secure immediate cost savings opportunities for procurement	<ul> <li>3a) Convene a mobilisation meeting for procurement savings and agree:</li> <li>Sponsor for the work</li> <li>Day to day project lead</li> <li>2 – 4 week planning phase to confirm savings targets, priorities and working arrangements</li> </ul>	4 September 2009
b) IT continue the transformation journey but further consideration should be given to timescales for implementation and opportunity for engaging with an ITO partner, especially if there are benefits in aligning BPO and ITO procurements	3b) Review ICT timescales	11 September 2009
c) BPO type services to secure a strategic partner and supporting ERP solution and ahead of this services should be simplified and standardised to secure early savings in line with the business case and benefits	3c) Plan the work to undertake the simplification and standardisation of services identified to secure early savings	11 September 2009
d) Progress the other services subject to planned reviews in some cases and recommended detailed reviews for others	3d) Plan to progress remaining services	11 September 2009

Recommendations agreed on 6th August 2009	Actions Required	Date to be completed
4) Adopt a Service Delivery Model with its three component parts:  - Transition processing / routine services  - Centre of excellence  - Contract management	4) Discuss the proposed Service Delivery Model with potential BPO and ITO strategic partners during the soft market test	Early October 2009, on completion of soft market test
<ul> <li>5) Procure a strategic partner or partners for transactions / routine processing including a potential ERP solution. A soft market test exercise should be undertaken to: <ul> <li>Engage with potential partners</li> <li>Assess appetite locally and nationally</li> <li>Understand preferences for ERP solution</li> <li>Assess advantages/disadvantages for them/HPS &amp; HHT re delivery models - JV or traditional outsourcing route</li> <li>Determine whether IT forms part of this package or should stand alone through the soft market test</li> </ul> </li> </ul>	<ul> <li>5) Plan and mobilise soft market test</li> <li>Agree approach and timescale</li> <li>Identify resources</li> <li>Confirm with key stakeholders</li> </ul>	11 September 2009
6) Centres of excellence and contract management functions to be retained in-house and re-organised in relation to service need	6) Develop plan to design CoE's and contract management unit to enable implementation by December 2009	11 September 2009
7) Create a Shared Services Transition Team	7) Identify and appoint Shared Services Transition Team	11 September 2009
8) Appoint a Shared Services Transition Manager at Director level to work with the three organisations and drive the recommendations forward	8) Appoint Shared Services Director and agree with key stakeholders	11 September 2009 or as soon as possible
9) Establish a core team to scope out and undertake the 'simplification and standardisation' process work	9) Identify core team (link to 3c, 7 & 8)	11 September 2009

Recommendations agreed on 6th August 2009	Actions Required	Date to be completed
10) Establish shared services governance for the partnership	10) Develop and agree governance model for partnership with key stakeholders	4 September 2009
11) Mobilise a procurement project to secure the predicted savings	11) Plan to mobilise procurement project (link to 3a)	4 September 2009
a) Appoint a commercial manager to provide strategic leadership including contract management and delivery of innovative commercial solutions	<ul><li>a) Recruit commercial manager</li><li>prepare job role</li><li>agree process</li></ul>	As soon as possible
b) Merge procurement savings activity under one governing body (combining benefits work on Connects/Shared Services/Other activities)	b) Part of mobilisation meeting (link to 3a)	4 September 2009
<ul><li>c) Undertake a rapid implementation planning exercise to prioritise savings opportunities and delivery plans</li><li>d) Formalise combined procurement targets and delivery programmes and agree with the partnership</li></ul>	c) As above d) As above	
e) Mobilise with quick wins targeted to deliver by April 2010	e) Confirm quick win targets	9 October 2009
12) Adopt preferred high level plan	12) Review base and accelerated transition plans in business case and confirm preferred option	4 September 2009

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## **Appendix A: Services information**

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- A.2 Business area assessments (BAAs)
- A.3 Services matrix
- A.4 Services to share selection
- A.5 List of key stakeholder meetings

### **Appendix B: Presentations**

- B.1 Procurement service update (16th July 2009 SSPB)
- B.2 Introduction to category management
- B.3 ICT service update (16th July 2009 SSPB)
- B.4 Models and options paper (27th July 2009)
- B.5 Shared services experience (25th June/2nd July 2009 SSPB)
- B.6 Output from visioning workshop (4th June 2009)
- B.7 Business case management summary (6th Aug 2009 SSPB)

## **Appendix C: Transition planning**

- C.1 Transition plan
- C.2 Truncated transition plan
- C.3 Risks register
- C.4 NPV calculations

# 1 Introduction

This document describes the Shared Services Strategy development and recommendations for Herefordshire Council, Herefordshire Primary Care Trust and Herefordshire Hospitals NHS Trust.

# 1.1 Foreword

Herefordshire Council (HC), Herefordshire Primary Care Trust (PCT) and Herefordshire Hospital NHS Trust (HHT) are embarking on a radical process of change by creating a strong partnership, intended over time to lead to the creation of a joint approach to the delivery of public services.

Building on successful sharing already in place across the partners, there is a desire to further develop and confirm a shared services strategy and to adopt this as a strategic route to realise the vision for Herefordshire Public Services. Herefordshire Public Services (HPS) refers specifically to HC and PCT.

As such, a shared services strategy development was commissioned for completion in Q3 2009.

#### **Herefordshire Community Strategy**

"Herefordshire will be a place where people, organisations and businesses work together within an outstanding natural environment to bring about sustainable prosperity and wellbeing for all."

#### **Herefordshire Public Services**

"Working together to deliver efficient, excellent services and improved outcomes for the people of Herefordshire."

There are four key elements:

- · Improved outcomes for local people
- Excellence in service delivery
- Focus on customers' and patients' experience
- Being efficient and delivering value for money

# 1.2 Purpose

The purpose of this business case is to:

- Outline the background and objectives to the HPS & HHT shared services strategy
- Establish the scope of services under consideration and associated rationalisation
- · Describe the approach, models and options evaluated
- Establish the preferred solution(s) and high level transition plan.

The document contains recommendations for planning and implementing a shared service and has been prepared for submission through the Herefordshire approvals process. Firstly, for review by the

Shared Services Programme Board (submitted and agreed at its meeting of 6th August 2009), then by JMT, Cabinet, HHT Management, PCT and Trust Boards in September.

# 1.3 Scope

There are a number of criteria used to determine which services are sharable across the three organisations. Each service was reviewed individually and deemed in scope if it met some or all of the following criteria:

- · High volume transactions
- Duplication of tasks/effort
- Not a customer-facing service, i.e. service provides support for front line service delivery
- Spread across numerous geographical locations
- Routine/standard services
- Multiple hand-offs and rework
- · Opportunity for improvement against available benchmark data

Within the strategy development, the impact between ICT and the Connects programme was also taken into consideration to ensure that there were no conflicts or duplication in benefits claimed between the two programmes.

Following discussions with managerial and operational staff across the three partners, 12 services were confirmed as in scope for the Shared Services programme:

- Finance
- Procurement
- ICT Services
- Human Resources
- Payroll and Expenses
- Estates

- Transport
- Internal audit
- Legal
- Printing & distribution
- Communications & PR
- Emergency planning

There are some services which we would ordinarily expect to see in scope for a Shared Service review such as Revenues & Benefits and Learning & Development. Although these services are out of scope, a simplified assessment has been made on their potential for sharing.

## 1.4 Governance

The primary decision-making body for the strategy development is the Shared Services Programme Board (SSPB), comprising senior representatives from the three organisations.

Recommendations are reported directly to the JMT of both HC and PCT. Recommendations are communicated to the HHT board via a senior representative who sits on the Shared Services Programme Board. The programme/project governance structure is outlined in Figure 1 below.

Figure 1: Governance structure

A. Faulder SRO & SSPB Chair					
A. Heley, F. Steele	D. Powell, M. Pert				
K. Hunter	& J. Howden				
PA Advisory	Organisation Leads				
Mixed HPS / PA	A. Holmes / A. Shale	Organisation			
Project Team	Project Management	Domain Experts			

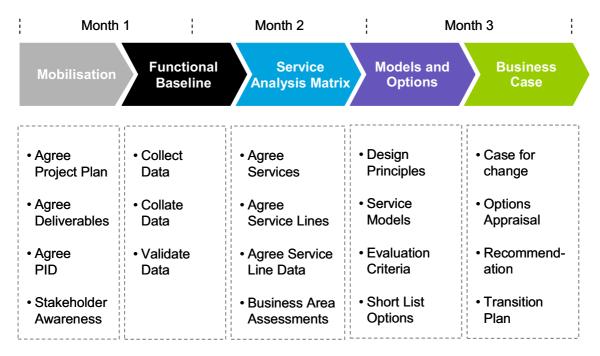
The extended project team comprises of HPS & HHT project management and organisation domain experts supported by PA Consulting Group resources providing specialist expertise. In addition to the core project team, senior stakeholders and operational staff from across the partners have been extensively engaged in the development of the strategy.

The SSPB meets face-to-face on a monthly basis and attends a weekly teleconference with the wider project team.

## 1.5 Process/timeline

The strategy development programme commenced on 11th May, with five workstreams undertaken over the duration of the three month programme. The broad timing and high level activities associated with these workstreams are outlined in the diagram below.

Figure 2: Workstream timing and activities



In reality, there was a high degree of overlap in the programme – particularly in creating the functional baseline and service analysis matrix development.

The approach used to undertake the high level activities above has been very interactive:

- Mobilisation: numerous one-to-one interviews with senior stakeholders and functional heads were undertaken
- Functional baseline: working meetings with functional heads on a one-to-one basis
- Service analysis matrix: working meetings with functional heads on a one-to-one basis and in cross-organisational functional workshops
- Options development and business case: communications and workshops with senior staff,
   Programme Board and JMT/Executive Teams across the three organisations

A more detailed plan identifying key workstream activities, workshops and deliverables carried out over the duration of the strategy development is shown below.

29.06 08.09 03.07 Month 2 (JUNE 09 Month 3 (JULY 09) **Develop Shared Services Strategy** Month 1 (MAY 09) 1.0 Mobilisation Sign off plan & PID Stakeholder interviews Deliverable / Milestone Obtain FTE numbers, headcount and pay/non-pay costs 2.0 Functional baseline Progress Baseline validation 3.0 Service analysis matrix Sign off Service Analysis Matrix 4.0 Options development & appraisal Agreed evaluation criteria Service model ontions 5.0 Programme plans, roadmap & Business case & delivery plan **Business Case** Business area assessments **Business Case** 6.0 Manage Project Delivery JMT/ Shared Services Board

Figure 3: Plan with activities, workshops and deliverables

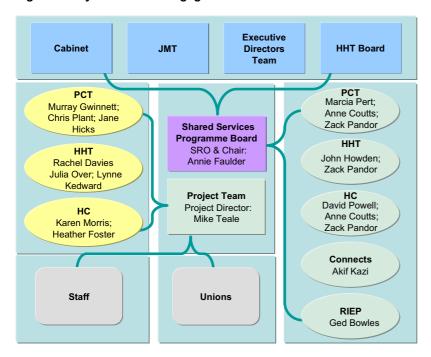
# 1.6 Engagement

Throughout the programme, engagement with staff across all three organisations has been a key element of the working activities to:

- Obtain and maintain support from key stakeholders
- · Build buy-in to the solution from middle management
- Communicate:
  - Strategy development progress to Members and management teams through update meetings

- Progress to staff and unions through regular briefings with the opportunity for them to raise issues and concerns to be addresses
- A summary of the principal stakeholders engaged during the strategy development is detailed in the diagram below.

Figure 4: Key stakeholder engagement



Stakeholder engagement has ensured that those directly involved in the strategy development programme have been able to shape the outcome of the solution as the programme has progressed:

- Mobilisation: views and opinions from interviews helped to shape the design principles and selection criteria
- Functional baseline: existing headcount, pay and non-pay costs and allocation by function signed off by appropriate organisation contacts
- Service analysis matrix agreed with stakeholders: establishing which service lines could be shared across the organisations and hence what headcount and costs were in scope
- Business Area Assessments for each service were produced in consultation with heads of service to capture opportunities for sharing, identify enablers/blockers and gather opinions and concerns
- Options development and business case fed back at regular intervals: reviewing options, shaping
  the delivery model for each service, facilitating input to and agreement of the shared service
  strategy.

In addition, working closely with the Herefordshire Connects programme ensured a thorough understanding of any impact between the two programmes.

Throughout the process, the SSPB were involved in workshops and meetings to shape direction, agree findings and endorse recommendations. A list of key stakeholder meetings can be found in Appendix A5.

# 2 Case for Change

This chapter describes the key drivers for change in the way that corporate support functions of the three organisations operate. It then gives an overview of the relative scale of those functions in scope of the review, before considering each in turn in some detail. Each service is compared to best practice benchmarks in order to identify a 'performance gap' that indicates the performance improvement and magnitude of savings possible.

# 2.1 Key drivers for change

Like many public sector bodies, there are significant pressures not only to reduce costs but also to improve front line services to the customer.

Government funding cuts are widely anticipated in light of the broader economic context and in Herefordshire there are other issues that put further pressure on funding; the ageing population increasing demand for specific services, a high proportion of people in the region employed within the Council, PCT and HHT and the need to retain skilled staff in a relatively low paid region.

It is clear that corporate support functions need to be able to provide a high **quality** service to their customers at a **cost efficient** price point and in a **sustainable** manner, such that resources can be released to maintain and improve the quality of front line service provision as budgets are reduced.

Discussions and workshops were held with key stakeholders early in the strategy development process to identify the vision, issues and drivers that would shape the approach. These translate into specific objectives for HPS & HHT and for the Shared Services Programme; discussed in chapter 3. Slides and outputs from these workshops are provided in Appendix B6.

# 2.2 Services in scope

The three organisations have 4,593 full-time equivalent staff and expend £745m per annum (see Figure 6). Of that, we estimate that total corporate support services consume around £33m, of which £25m is staff costs accounting for 865.7 FTEs (see Figure 5). The Services Matrix in Appendix A3 contains further detail.

Figure 5: Total corporate support services including breakdown of out of scope services

		FT	E	
	HC	PCT	HHT	Total
In-scope services	354.3	121.8	50.2	526.4
Supplies	0.0	0.0	0.7	0.7
Finance (Treasury mgt, stat. reporting)	8.9	0.5	1.6	11.0
Corporate Programmes	12.7	0.0	0.0	12.7
Benefits & Exchequer	96.8	0.0	0.0	96.8
(Legal &) Democratic Services	42.1	0.0	0.0	42.1
Policy & Performance Mgmt	19.2	0.0	0.0	19.2
Customer Services	67.7	0.0	0.0	67.7
Performance	0.0	12.5	0.0	12.5
Training	0.0	42.5	17.4	59.9
Clinical Coding	0.0	0.0	7.6	7.6
Information	0.0	0.0	9.2	9.2
Total out of scope services	247.5	55.5	36.4	339.3
Total	601.8	177.3	86.6	865.7

	Employee costs					
HC	PCT	HHT	Total			
£10,179,349	£3,674,827	£1,648,422	£15,502,597			
£0	£0	£12,612	£12,612			
£259,913	£15,425	£67,987	£343,325			
£513,321	£0	£0	£513,321			
£2,065,485	£0	£0	£2,065,485			
£1,280,522	£0	£0	£1,280,522			
£707,049	£0	£0	£707,049			
£1,641,573	£0	£0	£1,641,573			
£0	£349,818	£0	£349,818			
£0	£1,211,044	£429,238	£1,640,282			
£0	£0	£196,083	£196,083			
£0	£0	£329,294	£329,294			
£6,467,863	£1,576,287	£1,035,214	£9,079,364			
£16,647,212	£5,251,114	£2,683,636	£24,581,961			

Considering just the support services deemed to be in scope:

- They consume £18.95m or 2.5% of gross expenditure (note this includes non-pay direct costs)
- They account for 526.4 FTEs, which is 11.5% of the total.
- HC has nearly double the FTEs and expenditure relating to in-scope services than that of the PCT and HHT combined.

Figure 6: Share of FTE resource and Gross Expenditure

	To	otal	In s	соре		To	otal	In s	соре
Organisation	FTE	% Share	FTE	% Share	Organisation	£M	% Share	£M	% Share
HC	1,837	40.0%	354.3	7.7%	HC	366.06	49.2%	12.08	1.6%
PCT	1,209	26.3%	121.8	2.7%	PCT	274.52	36.9%	4.84	0.6%
HHT	1,547	33.7%	50.2	1.1%	HHT	104.15	14.0%	2.02	0.3%
Total	4,593	100.0%	526.4	11.5%	Total	744.72	100.0%	18.95	2.5%

The largest in-scope services include ICT, Finance & Procurement, HR & Payroll and Estates, together accounting for 85% of in-scope services FTEs, almost 3/3 of which relate to HC (see Figure 7).

Other services have lower numbers of FTEs due the nature of the services and because they are outsourced in one or more of the partner organisations.

Figure 7: FTE resource by in-scope service

FTEs	HC	PCT	HHT	Total	% Share
ICT	103.1	53.7	-	156.7	29.8%
HR & Payroll	72.5	11.0	29.4	112.9	21.5%
Finance & Procurement	52.4	39.8	15.4	107.7	20.5%
Estates	55.3	10.5	3.9	69.7	13.2%
Transport	26.8	6.8	0.1	33.7	6.4%
Legal	21.6	-	-	21.6	4.1%
Internal Audit	9.9	-	-	9.9	1.9%
Comms/PR	8.6	-	1.2	9.8	1.9%
Emergency Planning	4.1	-	0.2	4.3	0.8%
Printing	-	0.1	0.1	0.1	0.0%
In-scope total	354.3	121.8	50.2	526.4	100.0%

ICT, Finance & Procurement, HR & Payroll and Estates have annual expenditures in excess of £3m, accounting for 82% of in-scope services expenditure, 60% of which relates to HC (see Figure 8).

Of the other services, Legal and Transport have annual expenditures in excess of £1m.

Figure 8: Total directly attributable costs by in-scope service

Total costs (£M)	HC	PCT	HHT	Total	% Share
ICT	3.24	2.22	-	5.46	28.8%
HR & Payroll	2.05	0.55	0.83	3.43	18.1%
Finance & Procurement	1.61	1.35	0.74	3.70	19.5%
Estates	2.36	0.31	0.25	2.92	15.4%
Transport	0.92	0.18	0.02	1.12	5.9%
Legal	0.91	0.16	0.07	1.13	6.0%
Internal Audit	0.39	0.07	0.08	0.54	2.8%
Comms/PR	0.44	-	0.04	0.47	2.5%
Emergency Planning	0.17	-	0.01	0.18	0.9%
Printing	-	0.00	0.00	0.00	0.0%
In-scope total	12.08	4.84	2.02	18.95	100.0%

The three organisations already work very closely in a number of areas; for example, HHT provides the Payroll function to the PCT, and the PCT funds one FTE in the Comms & PR team at the Council. Each partner has a slightly different approach to providing corporate support functions; these are covered in detail in the service assessments (section 2.3) and are summarised in Figure 9 below.

Figure 9: Current service provision

	Service Line	HC	PCT	HHT
1	Procurement	In-house	In-house	In-house
2	Finance			
2.1	Financial Accounting	In-house	In-house	In-house
2.2	Accounts Receivable	In-house	Shared	Shared
2.3	Accounts Payable	In-house	Shared	Shared
3	HR	In-house	In-house	In-house
4	Payroll & Expenses	In-house	Shared	Shared
5	ICT	Shared	Shared	Shared
6	Estates	In-house	Mixed in/out	Outsourced
7	Transport	In-house	In-house	Outsourced
8	Internal Audit	In-house	Outsourced	Outsourced
9	Legal	In-house	Outsourced	Outsourced
10	Printing & Distribution	Outsourced	Outsourced	Outsourced
11	Comms/PR	Shared	Shared	In-house
12	Emergency Planning	Shared	Shared	In-house

# 2.3 Service and business area assessments (BAA)

For each business area we summarised the opportunity for shared services and provided specific commentary on each. These are included in Annex 2 (p102) and formed the basis of our analysis. Each BAA was reviewed and signed off by operational leads and senior stakeholders.

This section assesses each of the in-scope services by current performance (both financial and non-financial) using the content of the BAAs and a series of benchmarks and metrics. The gap to top-quartile performance is then calculated and discussed; this represents the potential saving possible from a successful transition to a shared service or other top-performing service delivery model. The discussion then explains where these performance improvements are expected to be found.

#### 2.3.1 Procurement

#### **Summary**

- This section contains an outline of the case for change for procurement (excludes commissioning).
   A more comprehensive analysis is included within Appendix B1.
- Procurement accounts for just 5 FTEs across the partners
- · The Herefordshire partners are heavily reliant on external purchasing consortia
- · Currently senior strategic procurement capability in all three partners is under-resourced
- A centralised, focussed strategic procurement team could deliver savings of circa £890k

#### Size and scope

Procurement as a function engages just 5 FTEs across the three partners and so only 1% of the in scope FTEs. Within the procurement function there are two service groupings: 'Requisition to receipt' (transactional procurement) and 'Undertake strategic procurement'. Here we focus on strategic procurement.

**Table 1: Summary of key Procurement figures** 

	НС	РСТ	ннт	Total
Central procurement/ supplies team FTEs	2	1.7	1.6	5.3
Non-pay expenditure	£220m	£230m	£40m	£490m
3rd party payments, purchased healthcare etc	£120m	£216-220m	-	£336-340m
'Influenceable' expenditure	£100m	£10-14m	£40m	£150-154m
Estimated weighted savings potential	£500k	£130k	£260k	£890k

## Performance appraisal

There are areas of good practice and strong capability, such as the high degree of transparency and control over the portion of the PCT's expenditure that flows through the EROS system. However, when compared to other public and private sector organisations the limitations of the three entities' current procurement operations are clearly apparent. These comparative shortfalls in procurement capability relate to three key areas of strategic procurement: capability and process, performance management and efficiency targets, and contract and supplier management.

## Strategic procurement capability and process

The majority of organisations with a similar scale as the three partners would have a more substantial strategic procurement capability, defined as the ability to create and negotiate deals, understand and engage with markets, manage issues arising during contracts, and make decisions on exiting contracts should they be failing.

This capability is particularly weak in the Council, and it is not fulfilled by the alternative mechanism of West Mercia Supplies, whose influence over Council spend is relatively small and limited to utilities and some low-value categories.

HHT benefits from a more comprehensive external procurement service from providers such as HPC and NHS Supply Chain, however these organisations must also be considered as suppliers themselves whose services need to be managed. HHT requires significantly more strategic procurement capability.

#### Performance management and efficiency targets

Although some savings targets exist for procurement, e.g. savings from Connects programme, there is a need for more comprehensive performance management and accountability for procurement savings targets across the three partners.

The targeting of savings from procurement should become a "business as usual" activity, with savings targeted by category of spend, and procurement staff and managers being held accountable for the delivery of savings targets which are set within a formal process. Our experience is that organisations which operate under a regime of procurement savings targets, as many private sector firms and increasingly public sector organisations do, see a step change in procurement performance.

#### Contract and supplier management

Creating fit for purpose and cost-effective contracts does not, in itself, deliver the outcomes that buying organisations need. Contracts must be managed throughout their lifecycles in order to ensure that the intended outcomes are delivered, and to address changes either in the supply market, or in the customer's requirements.

Contract management is a challenge for all organisations and it requires appropriate skills on the part of people letting and managing contracts; a suitable regime of targets and key performance indicators (KPIs); and governance which is appropriate to the strategic and cost impact of the contract.

#### Realising improvements

Savings will be delivered through improved procurement rather than a reduction in headcount.

- Improved procurement will quickly deliver substantial savings. Most of the benefits are cashable
  and based on benchmarks and our experience, and we are confident that they are achievable.
- Although more work is required to better understand the source and scale of savings, our analysis
  of the opportunity pipeline weighted by confidence (see Figure 10 below) suggests a short-medium
  term savings target of £890k.

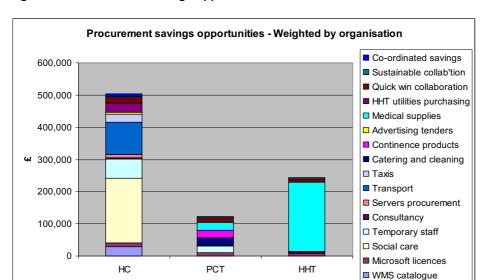


Figure 10: Procurement savings opportunities

Our analysis of procurement across the three partners uncovered evidence of a substantial shortfall in strategic procurement capability. Current senior strategic procurement capability in all three organisations is under-resourced and the partners are too heavily reliant on purchasing agencies such as PASA. The anticipated move towards partnering or a joint venture arrangement will create an even stronger requirement for strategic procurement in support of an effective "client" function. This evidence suggests that unlike other functions within the proposed shared service, it will be necessary to increase resources to achieve savings.

In response to these change drivers, we have proposed a set of short term actions. These will commence the process of transformation and initiate the delivery of around £890k in incremental procurement savings. Set out in Figure 11 overleaf, these short term recommendations are to:

- Merge procurement savings activity under one governing body (combining benefits work on Connects and Shared Services)
- Undertake a rapid implementation planning exercise to prioritise savings opportunities and delivery plans
- Create and resource a new role of Commercial Manager with a remit to provide strategic leadership including contract management and delivery of innovative commercial solutions
- Formalise combined procurement savings targets and delivery programmes and agree with the partnership
- Mobilise with quick wins targeted to deliver by April 2010.

In the longer term, the transition to a co-ordinated procurement unit with increased resources will support the adoption of category management (to which appendix B2 sets out a best practice approach) and the delivery of substantially greater benefits.

Systems and processes should also be improved to support the shared service procurement function. IT will support delivery of commercial and category strategies and enable self-service for low value, routine procurements.

Figure 11: Plan for procurement service

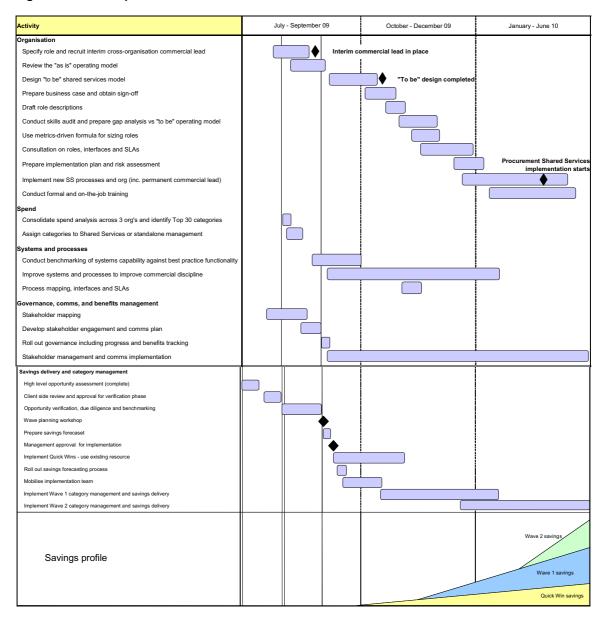
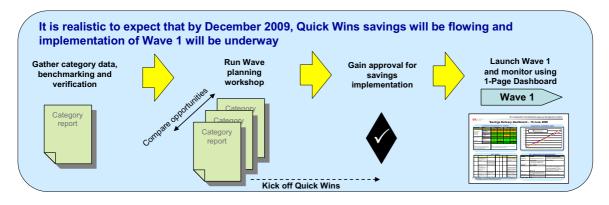


Figure 12: Realising quick wins



#### 2.3.2 Finance

## **Summary**

- Finance is the second largest in-scope service line at over 100 FTEs, of which Financial accounting makes up the majority
- Productivity and quality measures indicate performance around or below the median, while comparing the size of the functions to benchmarks indicates they are substantially larger than necessary
- FTE savings of 35 to 40 are thought possible, bringing savings of £1m to 1.2m per annum. Of those FTEs, approximately 2/3<sup>rds</sup> would come from HC.

#### Size and scope

Finance is the second largest service in scope at 102 FTEs, employee costs of £3.1m and total directly attributable costs of £3.5m, accounting for 19% of the in-scope FTEs.

Of the three primary service groupings, Financial Accounting is by far the largest in each of the partners, providing budgeting, reporting, ledger maintenance and decision support service lines. The mainly transactional Accounts Payable and Manage Revenue Cycle (Accounts Receivable) service groupings account for 24 of the 102 FTEs in scope.

Figure 13: Resource consumption by service groupings

		HC						
		FTE	%	Total costs	%			
2	Finance	50.40	100.0%	£1,536,212	100.0%			
2.1	Financial Accounting	40.10	79.6%	£1,294,941	84.3%			
2.2	Manage Revenue Cycle	4.20	8.3%	£124,000	8.1%			
2.3	Accounts Payable	6.10	12.1%	£117,271	7.6%			

		PCT					
		FTE % Total costs %					
2	Finance	38.10	100.0%	£1,291,150	100.0%		
2.1	Financial Accounting	25.15	66.0%	£973,922	75.4%		
2.2	Manage Revenue Cycle	2.00	5.2%	£54,904	4.3%		
2.3	Accounts Payable	10.95	28.7%	£262,324	20.3%		

		ННТ						
		FTE	%	Total costs	%			
2	Finance	13.83	100.0%	£704,930	100.0%			
2.1	Financial Accounting	13.08	94.6%	£689,222	97.8%			
2.2	Manage Revenue Cycle	0.00	0.0%	£0	0.0%			
2.3	Accounts Payable	0.75	5.4%	£15,707	2.2%			

		Total					
		FTE % Total costs %					
2	Finance	102.33	100.0%	£3,532,291	100.0%		
2.1	Financial Accounting	78.33	76.5%	£2,958,085	83.7%		
2.2	Manage Revenue Cycle	6.20	6.1%	£178,904	5.1%		
2.3	Accounts Payable	17.80	17.4%	£395,302	11.2%		

Note: Treasury Management and Statutory Reporting are out of scope and thus not included here.

#### Performance appraisal

Benchmarking the size of the Finance functions relative to the organisation as a whole suggests that while both HC and the PCT/HHT (combined here to take account of the sharing already in place) are larger than perhaps necessary, this is most apparent at HC.

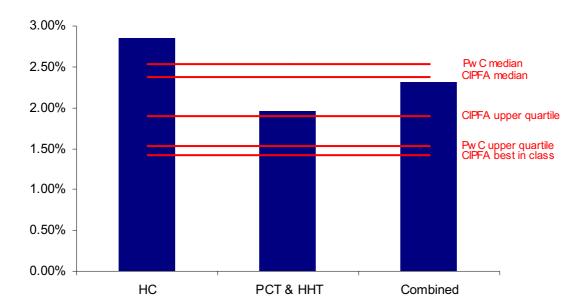


Figure 14: Benchmark - Total Finance FTEs as a % of Organisation FTEs

Note: HC figure excludes schools and finance staff supporting schools, but includes Statutory Accounting and Treasury Management to allow comparison with PCT/HHT and benchmark. Benchmarks from PwC Finance & Accounting Report 2006 and CIPFA Accountancy Benchmarking Club 2008 (Total FTEs per £m Gross Revenue Turnover scaled to give equivalent Total Finance FTEs as a % of Organisation FTEs).

Comparing productivity and quality benchmarks summarised in Figure 15 we see that performance is mixed, but generally around the median or below.

- HC distribute system-generated reports for operational manager review within 3.5 days. The PCT and HHT produce consolidated financial statements which have been through operational manager review including forecast within 6.5 and 7 days respectively. The upper quartile target is 3.5 days. The introduction of an ERP solution with leaner processes should enable all parties to reach upper quartile performance<sup>2</sup>.
- The number of error-correction journal entries as a percentage of total is good at HHT. It appears high at PCT as post budget holder review corrections have been included. In general, these metrics will improve as information systems become easier to use, information quality from contributing units/directorates improves and/or a greater level of system integration<sup>3</sup> is achieved. This measure has a direct impact on timeliness and accuracy when closing the books.

<sup>2</sup> Time to complete monthly consolidated financial statements: HC 3.5 days, PCT 6.5 days, HHT 7 days; AQPC median 5 days, upper quartile 3.5 days

<sup>3</sup> Error-correction journal entries as a percentage of total: HC not available, PCT 4.88%, HHT 1.26%; PwC median 2.99%, upper quartile 0.97%

- In Accounts Payable, the key productivity metric 'invoices processed per FTE' is around the median at both PCT/HHT & HC<sup>4</sup>. At HC there are a large number of fractional FTEs in service directorates (estimated at 5 FTEs) preparing invoices before submitting to the central payments team, which is less efficient than entirely central processing. At the PCT/HHT there are high levels of manual interventions and non-value add activities. Neither team employs significant levels of automation (such as 3-way matching).
- Prompt invoice payment by both teams is marginally significantly below top-quartile performance at other Local Authorities<sup>5</sup>. Sub-optimal performance here is most likely caused by delays in approving invoices due to receipting discrepancies or inconsistent ordering.
- The Debtors CIPFA report indicates that HC maintain a broadly median level of productivity and
  cost effectiveness relative to their peers<sup>6</sup>. The PCT/HHT team is very small (2 FTEs) thus there is
  currently little opportunity for economies of scale, hence the poor 'invoices per FTE' productivity
  measure<sup>7</sup>.
- Financial Accounting average staff costs seem high at HHT (£49k versus £29k and £31k at HC and PCT respectively<sup>8</sup>), meriting further investigation.

Monthly accounts production 2.5 days 5 days 7.5 days HC PCT HHT Upper Quartile Median Error correction journals 0% 2% 4% 6% HC not available PCT HHT **Upper Quartile** Median 5,000 10,000 15,000 Invoices processed per FTE HC PCT/HHT Median **Upper Quartile** Invoice payment within 30 days 80% 85% 90% 95% HC PCT/HHT

Figure 15: Productivity and quality benchmarks

Note: Invoices processed per FTE at HC has been adjusted by 5 FTEs to account for effort preparing invoices in directorates.

Median

Upper Quartile

<sup>&</sup>lt;sup>4</sup> Invoices processed per Accounts Payable FTE: HC 10,021, PCT/HHT 8,010; PwC median 10,391, upper quartile 15,395

 $<sup>^{\</sup>rm 5}$  Invoices paid within 30 days (BPVI 8): HC 90%, PCT/HHT 89%; CIPFA median 92%, upper quartile 96%

<sup>&</sup>lt;sup>6</sup> CIPFA Debtors Benchmarking Club 2009

<sup>&</sup>lt;sup>7</sup> Invoices processed per Debtors FTE: HC 5,872, PCT/HHT 874; CIPFA median 6,588, upper quartile 8,500

<sup>&</sup>lt;sup>8</sup> As calculated from Services Matrix

#### The performance gap

The gap in performance between leading Finance functions and the current state, and therefore the opportunity for saving by moving to a top-performing service delivery model, has been calculated using best in class and top-quartile benchmarks; see Figure 16 below.

Comparing the number of in-scope Finance FTEs currently (102.3) to a potential future organisation sized using benchmarks (62.0 to 66.9) indicates a 'gap' of 35.5 to 40.3 FTEs. This equates to between 35% and 39% reduction in headcount at a top level, but the figure below shows that two thirds of these would come from HC. The PCT and HHT are again considered together here due to the extent of sharing already in place.

This analysis indicates a large performance gap at HC, requiring the biggest saving from routine service lines. There is a significant, but smaller, performance gap of 28% at the PCT/HHT; these FTE savings would be more evenly split between Transactional and Centre of Excellence.

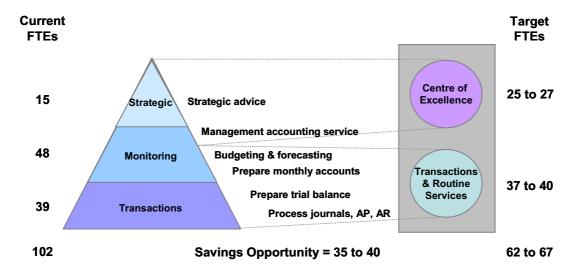
Figure 16: Performance gap to top-quartile Finance functions

		FTEs			Total Costs	
	HC	PCT/HHT	Total	HC	PCT/HHT	Total
Current State						
Routine Processing	33.1	30.3	63.4	£838,296	£897,629	£1,735,925
Centre of Excellence	17.3	21.7	39.0	£697,915	£1,068,600	£1,766,516
Total	50.4	51.9	102.3	£1,536,212	£1,966,229	£3,502,441
Target State						
Routine Processing	14.7	22.5	37.2	£372,548	£734,513	£1,107,061
Centre of Excellence	9.8	15.0	24.8	£396,317	£792,831	£1,189,149
Total	24.5	37.5	62.0	£768,866	£1,527,344	£2,296,210
Performance Gap						
Routine Processing	18.4	7.8	26.2	£465,748	£163,116	£628,864
Centre of Excellence	7.5	6.7	14.2	£301,598	£275,769	£577,367
Total	25.9	14.5	40.3	£767,346	£438,885	£1,206,231
% Reduction required						
Routine Processing	55.6%	25.7%	41.3%	55.6%	18.2%	36.2%
Centre of Excellence	43.2%	30.9%	36.4%	43.2%	25.8%	32.7%
Total	51.3%	27.9%	39.4%	50.0%	22.3%	34.4%

Target state size calculated from stretch target benchmark (Total finance FTEs as a percentage of total organisation FTEs: 1.42% - CIPFA best in class). Target size adjusted to add back schools support staff and remove out of scope Finance service lines, so as to be comparable with current state. Repeating this calculation with PwC top-quartile benchmark (1.53%) gives a target size of 66.9 FTEs and a performance gap of 35.5 FTEs.

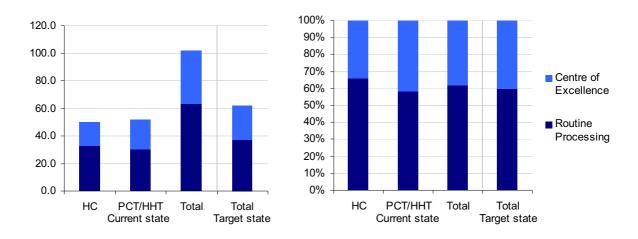
Under the proposed service delivery model, strategic advice to corporate centres and business units and other management accounting services would be provided by the Centre of Excellence; all other monitoring service lines would be incorporated with transaction processing in Transactions & Routine Services. The Centre of Excellence should remain in-house whereas Transactions & Routine Services could be provided by a strategic partner.

Figure 17: Mapping from current to target state



The proportional split in size of Routine Processing centre and the Centre of Excellence is suggested to remain similar to the current position.

Figure 18: Size and shape of current and target state Finance functions



#### Realising improvements

This difference or gap between the current state and a potential top-performing Finance function is explained by a number of factors covering technology, processes, people and the organisation.

A top-performing organisation would require an integrated systems solution offering a single point of data entry and a single point of access to consolidated data. Confidence that financial data is accurate and standing data is maintained is enabled through automated data validation and the implementation of monitoring and process controls. Self-service elements, such as on-demand production of management reports, ensure access to management information (MI) is both prompt and undemanding on support staff time.

In contrast, currently there are several examples across the three partners of where the structure of data in the core financial systems does not replicate the extant organisation structure or the structure within the payroll system.

Top-quartile performers use systems capable of fully integrated and automatic transaction processing such as 3-way (invoice, purchase order, receipt) matching and localised electronic receipting, thus removing the requirement for much manual transactional processing and allowing the team to focus on monitoring exceptions.

An optimised set of core processes will be simplified and standardised to make best use of resources and technology, minimising the time spent on non value adding activities (eg checking invoices, chasing approvals for invoice payment, verifying claims) and removing the need for manual interventions where possible.

Additionally, a consolidated organisation can avoid duplication of supervisory roles, further reducing the necessary headcount.

#### 2.3.3 HR

#### Summary

- HR is the third largest function in scope for the shared service programme with 91 FTEs
- PCT has an appropriately sized HR function but HHT, and HC in particular, appear oversized
- Cost performance is poor across the three partners due to the high staffing levels. Performance on other KPIs is mixed.
- Significant opportunity for improvement exists around standardising, sharing and automating common HR processes

#### Size and scope

HR is the third largest service in scope. The combined HR functions account for 92 FTEs<sup>9</sup> (17% of in scope FTEs). Employee costs are £2.3m and directly attributable costs are £2.8m.

HC has the largest HR function with 61 FTEs. For the PCT and HHT (11 FTEs and 20 FTEs respectively), the Learning and Development (L&D) function is out of scope for the shared service study so L&D FTEs have been excluded from their HR functions. Further analysis of the L&D Function is provided later in this report (see section 2.3.4).

Recruitment is devolved to service delivery teams at the PCT. Although there is one Recruitment FTE included in the analysis we estimate that there are at least 4-6 FTEs not accounted for in the numbers.<sup>10</sup>

Within the HR function there are three principal service groupings:

- · Provide strategic input
- Provide HR Advisory Services
- Provide HR Transaction Processing Services.

Across the three partners the majority of FTEs (and FTE costs) are spread evenly over the Advisory Services and Transaction Processing service groupings. Provide Advisory Services consists predominantly of monitoring activities (eg employee relations, occupational health, recruitment advice and management information) whereas the Transactional Processing grouping consists of routine activities (eg recruitment administration and CRB administration).

<sup>&</sup>lt;sup>9</sup> Including FTEs at HC focused on schools and training and development

<sup>&</sup>lt;sup>10</sup> Actual recruitment FTEs is unknown. Estimated is based on assumptions about the number of recruitment FTEs required to fill PCT vacancies. We know that 8FTEs at HC handled 646 vacancies during 2008/09 so at least 4 FTEs would be required to fill the PCT's 327 vacancies during the same period. Given recruitment in PCT is not centralised it is likely to be less efficient than at HC.

Unlike HHT and HC where the balance between Advisory Services and Transaction processing is more or less equal, within the PCT there is a greater proportion of Advisory Services (73%) with particular emphasis on business partnering activities.

Figure 19: HR resource consumption

		HC				
		FTE	%	Total costs	%	
3	HR	61.33	100%	£1,803,541	100%	
3.1	Provide Strategic Input	2.00	3%	£256,187	14%	
3.2	Provide HR Advisory Services	31.51	51%	£931,634	52%	
3.3	Provide HR Transaction Processing Services	27.82	45%	£615,720	34%	

		PCT				
		FTE	%	Total costs	%	
3	HR	11.01	100%	£546,523	100%	
3.1	Provide Strategic Input	0.00	0%	£108,385	20%	
3.2	Provide HR Advisory Services	8.01	73%	£330,245	60%	
3.3	Provide HR Transaction Processing Services	3.00	27%	£107,893	20%	

		ННТ				
		FTE	%	Total costs	%	
3	HR	19.56	100%	£520,587	100%	
3.1	Provide Strategic Input	1.00	5%	£41,292	8%	
3.2	Provide HR Advisory Services	7.69	39%	£238,511	46%	
3.3	Provide HR Transaction Processing Services	10.87	56%	£240,785	46%	

		Total			
		FTE	%	Total costs	%
3	HR	91.90	100%	£2,870,651	100%
3.1	Provide Strategic Input	3.00	3%	£405,863	14%
3.2	Provide HR Advisory Services	47.21	51%	£1,500,390	52%
3.3	Provide HR Transaction Processing Services	41.69	45%	£964,398	34%

Note: Medical education centre and training and development within HHT are out of scope for the shared service study and are not included in these tables.

#### Performance appraisal

The benchmark used to gain a view of the size of the HR function is 'Total HR FTEs as a percentage of total organisation FTEs', where a low percentage is optimal. The target shared service performance is upper quartile. The AQPC upper quartile is 0.78% and the CIPFA upper quartile figure is 0.72%<sup>11</sup>.

HC and HHT both perform below the CIPFA median at 1.67% and 1.26% respectively whilst the PCT performance is better, falling just short of the AQPC upper quartile target (see Figure 20).

<sup>&</sup>lt;sup>11</sup> AQPC uses a cross industry sample group. CPIFA uses a Local Authority sample group.

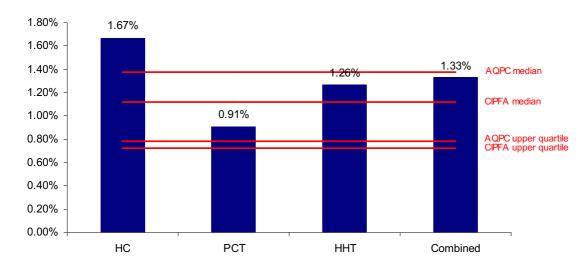


Figure 20: Total HR FTEs as a % of organisation FTEs

Note: Benchmarks from adapted from CIPFA and AQPC<sup>12</sup>

Comparisons to the benchmarks suggest that HC HR function is very large relative to the size of the organisation, possibly indicating insufficient use of technology and/or labour intensive processes.

While HHT performance is comparable to both the CIPFA and AQPC median benchmarks, the PCT have a more appropriately sized HR function; although PCT performance is overstated as the recruitment function is devolved.

### Notes to Figure 20

To gain an accurate comparison of size between the three partners we have made a number of adjustments to the data:

- Training and Development has been excluded from the analysis and is considered separately:
  - PCT training and development FTEs (42.5) are out of scope and are excluded from this analysis.
  - HHT medical education centre is out of scope. The 17.4 FTEs are excluded from this analysis.
  - Training and development FTEs within HC are within scope of the Shared Service programme.
     However, the 13.66 T&D FTEs within HC have been excluded from the analysis to enable accurate comparisons between the three partners.
- Council HR support for schools (17 FTEs) is considered within scope but has been excluded from the above analysis to enable comparison between the three partners.
- HR function size benchmark has been adjusted to remove a proportion of FTEs focused on learning and development. CIPFA benchmark indicates that learning and development in top performing organisations accounts for 0.25% of total organisation FTEs.

-

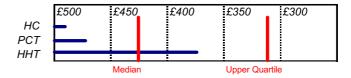
<sup>&</sup>lt;sup>12</sup> Benchmarks have been adjusted to account for learning and development which has been excluded from the analysis. Based on Saratoga benchmarks a top performing HR function would have 0.25% of organisational FTEs delivering Learning and Development.

HC and PCT perform poorly on HR department costs per FTE (£491 and £469 respectively versus the median of £423). HHT perform somewhat better at £381 per FTE but still falls short of the £316 upper quartile figure (see Figure 21).

HR department costs are higher than they should be because of the number of FTEs within the HR functions. Despite salaries in Herefordshire being lower than average, employee costs make up more than 80% of total HR department costs.

Figure 21: HR department costs per FTE

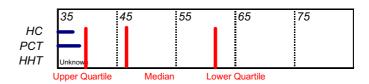
HR Department costs per FTE



One of the principal measures of recruitment performance is time to fill vacancies. Both PCT and HC perform in the upper quartile on this measure, 38 days and 37 days respectively against an upper quartile of 39.5 days. Figures for HHT were not available during the study.

Figure 22: Average elapsed time (working days) from a vacancy to the acceptance of an offer

Average elapsed time (working days) from a vacancy to the acceptance of an offer



**Table 2: HR Performance Indicators** 

Key Performance Indicator	Median	Upper Quartile	нс	РСТ	ннт
Number of employees serviced by HR function FTEs (CIPFA)	89.3	138.72	59.90	109.81	79.09
Total HR FTEs as % of total organisation FTEs (CIPFA)	1.12%	0.72%	1.67%	0.91%	1.26%
HR department costs per FTE (Saratoga)	£423	£316	£491	£469	£381
Average elapsed time (working days) from vacancy occurring to acceptance of an offer for the same post (CIPFA)	47.5 days	39.5 days	37 days	38 days	Unknown
Cost of recruitment per vacancy (CIPFA)	£872	£610	£461	£877	Unknown
Average working days per employee (full time equivalent) per year lost through sickness absence (CIPFA)	9.3 days	7.2 days	8.9 days	9.8 days	9 days
Percentage of people that are still in post after 12 months service (CIPFA)	84%	89%	58.5%	84%	Unknown

### The performance gap

The performance gap between the size of the current HR functions and the target HR functions has been calculated using CIPFA and AQPC benchmarks. Using upper quartile performance measures indicates a range for the size of the target function and hence a range for the potential savings.

Figure 23 below shows the upper range which is calculated using the CIPFA benchmark of 0.72% HR FTEs as a percentage of total FTEs.

Comparing the total number of FTEs (78.2) to a potential future organisation sized using the CIPFA benchmark indicates a gap of 28 to 31 FTEs. This equates to a headcount reduction of 36% to 39% of FTEs and £780k to £875k in total costs. The majority of the headcount reduction, around 20 FTEs, would come from HC.

The largest reduction would come from routine processing service lines where 16 to 17 FTEs and £194k to £220k savings could be made.

Figure 23: Performance gap to top-quartile HR functions

		FTE	s			Total C	Costs	
	нс	PCT	HHT	Total	нс	PCT	HHT	Total
Current State					-			
Routine Processing	24.8	3.0	10.9	38.7	£246,308	£107,893	£240,785	£594,986
Centre of Excellence	22.9	8.0	8.7	39.6	£1,187,821	£438,630	£279,802	£1,906,253
Total	47.7	11.0	19.6	78.2	£1,434,129	£546,523	£520,587	£2,501,239
Target State								1
Routine Processing	12.5	3.9	5.0	21.4	£123,595	£140,878	£111,029	£375,501
Centre of Excellence	15.2	4.8	6.1	26.1	£791,292	£262,173	£197,250	£1,250,715
Total	27.7	8.7	11.1	47.5	£914,887	£403,050	£308,279	£1,626,216
Performance Gap								1
Routine Processing	12.4	-0.9	5.9	17.3	£122,714	-£32,985	£129,756	£219,485
Centre of Excellence	7.6	3.2	2.6	13.4	£396,528	£176,457	£82,552	£655,538
Total	20.0	2.3	8.4	30.7	£519,242	£143,472	£212,309	£875,023
% Reduction required								
Routine Processing	49.8%	-30.6%	53.9%	44.7%	49.8%	-30.6%	53.9%	36.9%
Centre of Excellence	33.4%	40.2%	29.5%	33.9%	33.4%	40.2%	29.5%	34.4%
Total	41.9%	20.9%	43.1%	39.3%	36.2%	26.3%	40.8%	35.0%

Note: excludes all training and learning and development staff (of which 13.66 FTEs at HC otherwise in scope). Includes 17 FTEs schools support staff. All 'HR Advisory' are categorised as CoE, possibly overstating CoE size as fractional elements are likely to be routine.

The shape of the HC and HHT HR functions are broadly in line with that of the target organisation. However, the PCT appears to be very focused on Centre of Excellence type activities (see Figure 24).

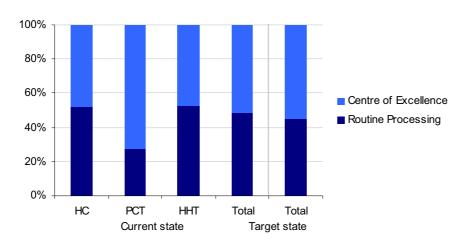


Figure 24: Shape of current and target state HR functions

## **Realising improvements**

The performance gap could be closed by moving to a shared service model. Strategic advice to corporate centres and business units would be moved into a Centre of Excellence serving all three partners. All advisory service lines (eg Employee relations and recruitment advice) could also be incorporated into a Centre of Excellence.

Activities which are transactional in nature, such as recruitment administration and management information, would move to transaction and routine services and could be provided by an outsourced supplier.

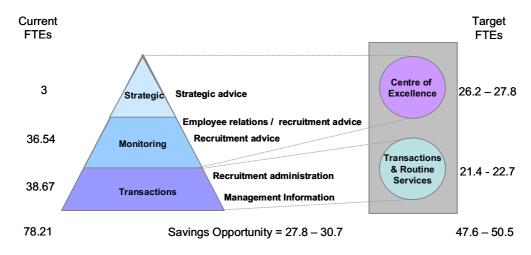


Figure 25: Mapping from current to future state

 $Note: 13.66\,L\&D\,FTEs\ excluded\ from\ HC;\ these\ remain\ in\ scope\ and\ would\ be\ split\ appropriately\ between\ CoE\ and\ T\&R$ 

Efficiency savings can be achieved through economies of scale gained by centralising, standardising and sharing common and repetitive transactional processes such as recruitment administration, employment contracts and management information.

Benchmarks show that the partners perform well on elapsed time to fill a vacancy. Centralising the recruitment team for the three organisations would lead to economies of scale and could lead to further process improvements gained from sharing best practice.

Creating a shared service 'Centre of Excellence' could deliver significant improvements by pooling expertise across the three partners to provide specialist HR advisory services which reflect their individual needs, with an emphasis on strategic HR support, governance and HR management.

The centre of excellence would:

- Provide strategic advice and input to the Executive teams in each organisation and offer day-to-day
   HR input into decision-making at the division/service level.
- Act as the front-line contact point for key stakeholders, such as trade Unions, residents, partner agencies, etc.
- Provide professional, expert advice on issues such as people management to support managers within services delivery teams
- Facilitate wider development opportunities and sharing of best practice across the partner organisations.
- Ensure optimal use of HR resources by distributing resources flexibly to respond to peaks and troughs in demand between the partners

Sharing of the HR function across the partners presents a major opportunity to leverage aggregate spend and negotiate more favourable terms for items such as advertisements, which can cost HHT £2k - £3k per vacancy when advertising in journals.

There is an opportunity for better contract management of agency staff. The PCT and HC currently spend an estimated 34% and 12.3% of total pay costs respectively on agency staff which is significantly higher than the upper quartile performance target suggested by CIPFA.

Implementing a common technology platform is key to achieving upper quartile performance within HR. An integrated HR and Payroll system (such as ESR as used by PCT and HHT) would provide a single data entry point, both improving efficiency and removing a source of error. This would have a significant impact on the high staffing levels apparent at HC.

The 'time to fill vacancy' benchmark varies between partners. There is an opportunity for all three partners to drive improvements from processes such as this through simplifying and standardising across the partners, making better use of technology and pooling resources.

#### Connects project benefits

BPR and consolidation of the HR function expects to realise savings of 17 FTEs and £424k per annum. Our experience suggests that although BPR will make a significant difference within the HR functions, particularly at the Council, further costs savings of around 10-15% could be achieved by moving to a shared service and remaining ambitious with savings targets.

# 2.3.4 Learning & Development

Learning and development within the PCT and HHT is out of scope and has been removed from the above HR analysis. However Learning and Development is worthy of further investigation owing to its size relative to HR.

# Size and scope

The role of the learning and development teams differ between organisations. HC Learning and Development consists of a small corporate team and a larger team servicing adult and children's social care. HC Learning and Development works with commissioning and provider services managers to support the professional development of social care across all sectors. Of the 13.66 FTEs in scope within HC, 2.46 FTEs work on external training activities and have therefore been excluded from this analysis.

As well as providing internal training the PCT also provides training services to external organisations including HHT, GP surgeries and dental practices. For the purpose of this analysis we have focused on the 5 FTEs providing internal training.

HHT has a large L&D team which provides corporate services and specific medical training.

Internal L&D accounts for 33.6 FTEs across the partners; around 0.73% of total FTEs<sup>13</sup>. The largest learning and development function belongs to HHT which accounts of 51% of all L&D FTEs. HHT are heavily staffed to provide specialist medical training to the hospital.

Figure 26: T&D resource consumption and size relative to organisation

	HC	PCT	HHT	Total
HR FTEs (excluding T&D)	47.67	11.01	19.56	78.24
Training and Development FTEs	11.20	5.00	17.36	33.56
T&D FTEs as % of organisational FTEs	0.61%	0.41%	1.12%	0.73%
T&D FTEs as % of HR FTEs	19%	31%	47%	30%

#### Performance appraisal

Using Saratoga benchmarks we would anticipate top performing organisations to have a L&D team of around 0.25% of the total organisation FTEs.

<sup>&</sup>lt;sup>13</sup> The PCT training department consist of 42 FTEs. We have focused on the 5 FTEs who provide training services within the PCT.

1.12% 1.20% 1.00% 0.73% 0.80% 0.61% Median 0.60% Benchmark, 0.58% 0.41% 0.40% **Upper Quartile** 0.20% Benchmark, 0.25% 0.00% HC PCT HHT Total

Figure 27: Total L&D FTEs as a % of organisation FTEs

Although the PCT and HC are performing above the median, the benchmark suggests that all three Learning and Development functions are larger than they perhaps need to be.

Although there may be some opportunity to reduce the size of the Learning and Development function at HHT, the high number of resources required to deliver medical workforce training prevents HHT from achieving upper quartile performance. Further research would be needed in this area to compare medical training functions.

These reservations notwithstanding, if HC and PCT were to achieve upper quartile performance, savings of the order of 6.5 FTEs at HC and 2 FTEs at PCT could be realised.

# Realising improvements

Further investigation is required to identify opportunities for savings. The partners could consider sharing co-ordination and administration activities for Learning and Development. A transaction processing centre could act as single point of contact for training; taking bookings, sending invitations, co-ordinating venues and equipment and collating feedback forms.

# 2.3.5 Payroll & Expenses

# **Summary**

- Payroll is relatively small at 21 FTEs in total and mostly transactional in nature
- Currently, the HHT provides the payroll service for the PCT
- Both HHT/PCT and HC teams provide a fairly good quality of service at reasonable cost, but better
  use of integrated systems, self-service elements and pooling of resources could potentially close a
  performance gap of circa 2 transactional staff (11%).

# Size and scope

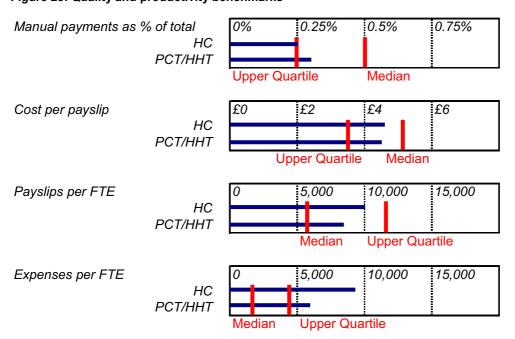
The two Payroll teams (HHT provides the payroll service for the PCT) account for 21 FTEs, or 4% of all the in-scope services.

The teams perform the weekly and monthly payment runs, manage the Payroll systems, update standing payroll data (the ESR system used by HHT/PCT is an integrated HR and Payroll system) and process expense claims. The majority of the work is transactional in nature.

# Performance appraisal

All metrics point to broadly similar picture of performance at both HC and HHT/PCT: fairly high quality and productivity at a median to high price point (see Figure 28).

Figure 28: Quality and productivity benchmarks



Note: Payslips & Expenses per FTE are very sensitive to FTE allocation - true performance likely to be a combination of the two and thus around upper quartile

The number of manual payments as a % of total by both teams is good (around the top-quartile<sup>14</sup>) indicating low levels of error correction or special payments. The key productivity measure, 'payslips per payroll FTE' places both teams ahead of the median but short of top-quartile performance<sup>15</sup>; while the 'Expenses per FTE' measure shows performance well into the top-quartile<sup>16</sup>. These measures are very sensitive to the numbers of FTEs allocated to each service line however, and so we must take care to consider them together; true performance is likely to be around the upper-quartile mark.

However, CIPFA benchmarks place the HC cost per payslip as lower-quartile<sup>17</sup> and PwC benchmarks place both functions around the median.

In summary, both teams compare fairly well with benchmarks, but there are a few areas that, if improved, could deliver even higher performance. There is a substantial amount of manual, transactional processing involved in validating and inputting expenses and manual uploads to the financial systems are required. While the NHS partners enjoy single point of data entry with the integrated HR and Payroll ESR system, HC duplicate work with the HR department when updating starters/movers/leavers and payroll information.

# The performance gap

A target Payroll function was sized using a combination of the 'Payslips per FTE' and 'Expense reports processed per FTE' measures. The measures suggest a large performance gap to top-quartile Payroll processing performance, but indicate processing of expenses claims is significantly ahead of benchmarks (hence the negative performance gap). Given that these measures are highly sensitive to the allocation of FTEs to service lines, we look to the aggregate to give a meaningful indication of performance.

This indicates a performance gap of 2.2 FTEs across both organisations (a 10.6% reduction from the current state), suggesting a relatively small but significant improvement is possible. 2/3<sup>rds</sup> of these would come from HC; perhaps unsurprising as the HHT/PCT are already sharing resources.

<sup>&</sup>lt;sup>14</sup> Manual payments as a % of total: HC 0.22%, HHT/PCT 0.29%; CIPFA Median 0.49%, Top quartile 0.25%

<sup>&</sup>lt;sup>15</sup> Payslips per payroll FTE: HC 8278, HHT/PCT 9813; PwC benchmark median 5508, top quartile 11,823

<sup>&</sup>lt;sup>16</sup> Expenses reports processed per FTE: HC 9480, HHT/PCT 5733; PwC benchmark median 2200, top quartile 4725

<sup>&</sup>lt;sup>17</sup> Cost per payslip: CIPFA Payroll 2009 report places HC (£5.26) as lower quartile; PwC benchmarks place both HC (£4.23) and HHT/PCT (£4.20) as near the median (£4.57)

Figure 29: Performance gap to top-quartile Payroll & Expenses functions

		FTEs		ſ		Total Costs	
	HC	PCT/HHT	Total		HC	PCT/HHT	Total
Current State							
Routine Processing Payroll	9.8	6.4	16.2		£218,201	£199,141	£417,342
Routine Processing Expenses	1.4	1.8	3.2		£31,172	£56,184	£87,356
Centre of Excellence	0.0	1.6	1.6		£0	£50,878	£50,878
Total	11.2	9.8	21.0		£249,372	£306,203	£555,575
<b>1</b>							
Target State							
Routine Processing Payroll	6.9		12.2		£152,769	£165,278	£318,047
Routine Processing Expenses	2.8	2.2	5.0		£62,541	£68,174	£130,715
Centre of Excellence	0.0	1.6	1.6		£0	£50,878	£50,878
Total	9.7	9.1	18.8		£215,310	£284,330	£499,640
Performance Gap							
I	2.0	4.4	4.0		005 400	000 000	000 005
Routine Processing Payroll	2.9		4.0		£65,432	£33,863	£99,295
Routine Processing Expenses	-1.4	-0.4	-1.8		-£31,369	-£11,990	-£43,359
Centre of Excellence	0.0		0.0		£0	£0	£0
Total	1.5	0.7	2.2		£34,062	£21,873	£55,935
% Reduction required							
	30.0%	17.0%	24.9%		30.0%	17.0%	23.8%
Routine Processing Payroll							
Routine Processing Expenses	-100.6%		-56.0%		-100.6%	-21.3%	-49.6%
Centre of Excellence	0.0%		0.0%		0.0%	0.0%	0.0%
Total	13.7%	7.1%	10.6%		13.7%	7.1%	10.1%

Size of target Routine Processing centre calculated using PwC top quartile 'Payslips per Payroll FTE' and 'Expense reports processed per FTE' benchmarks

#### Realising improvements

Expenses processing centre would allow more efficient processing of approved transactions. Data entry and supervisory resources could be pooled between the two teams, while recognising that there are different systems deployed and significantly differing scales, allowances and terms and conditions in place across the three partners.

Centralising expenses processing across the three partners affords the opportunity to implement standard regulations across the three partners, with operating policies and procedures flexed as required to meet the individual needs of the Council and the NHS trusts.

This centralisation and standardisation may be sufficient to deliver the 10% performance improvement believed reasonable.

Given that the teams are starting from a relatively high base, self-service technology could bring additional improvements to take performance beyond the upper quartile mark. The implementation of a common, integrated Expenses Management system would afford the opportunity to implement self-service claimant entry, with monitoring controls embedded to ensure compliance with policies. This would reduce manual processing effort and direct resources towards monitoring compliance and reporting exceptions.

Due to extant NHS regulations, the two trusts are required to use the ESR system (which also serves as an HR Management system), including recruitment services. However, Agresso have confirmed that ESR can be interfaced hence the mandating of ESR does not necessarily prevent a wider ERP review. The standalone Selima system used by HC could be replaced by a standard ERP module or interfaced.

Such an integrated system linking Payroll, HR and Finance, however achieved, would remove the need for duplicate data entry in both HR and Payroll systems and manual uploading to the Finance system.

#### 2.3.6 ICT

# **Summary**

- ICT is the biggest of the in-scope functions at 157 FTEs and accounts for some £5.5m of directly attributable costs.
- ICT at the PCT and HHT is already a shared service (Health Informatics Service HIS), plans for complete integration of the HIS with HC ICT services are beginning to be implemented.
- Current cost performance at both teams is good relative to CIPFA and other peer group benchmarks, but quality of service is more of an issue.
- Thus, improvements in ICT will come in terms of increased quality rather than net cashable savings in the short to medium term although in the longer term an ITO would be able to realise additional savings from an already efficient ICT organisation.
- The continuation of the integration and standardisation programme will yield efficiencies at a
  transactional level; savings accrued here can then be recycled to allow the Centre of Excellence to
  grow to provide a higher quality and more innovative service.
- Once the integrated function has been optimised, an ITO should be considered to deliver worldclass performance and additional longer term cash savings in the region of £1m to 1.2m.

#### Size and scope

At 30% of the total, ICT is the biggest of the in scope services with 157 FTEs across the three partners and a total directly attributable cost of £5.5m.

The PCT and HHT already share an integrated ICT service, and the plan to share with HC is well underway. There is a strong basis for a Shared Services model across the ICT service as the 'commoditised' nature of ICT lends itself well to the shared services paradigm.

The majority of ICT staff deliver IT Operations and Applications Management services (54%), with the remainder providing Knowledge Management (including archives), client and support services, Application Development, Portfolio Management and Enterprise Architecture.

#### Performance appraisal

CIPFA benchmarks applied across HC's ICT provision paint a picture of an efficient organisation at a given quality point<sup>18</sup>, but with lower than desirable quality ratings in terms of user and customer satisfaction than peer organisations. The integrated PCT/HHT function has a lower cost of service provision than HC on a like for like basis, but over a significantly different user population with different needs and profile.

<sup>&</sup>lt;sup>18</sup> VFM-P1: Cost of the ICT function as a % of organisational expenditure: 1.6% [CIFPA comparator group 2.7%] & VFM-S1a/b: Cost of providing support: a) Per user: £748 [£963] b) per workstation £748 [£906]

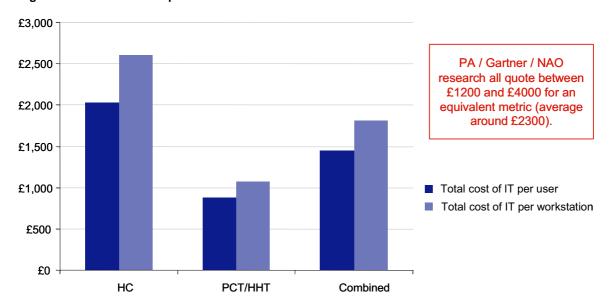


Figure 30: Total cost of IT per user and workstation

Note: Total cost of IT' includes Pay, Agency, Direct and Overhead costs for ICT/HIS departments. HC excludes costs of Historic Archives and Records Management.

On non-financial metrics, HC performance is slightly behind on IT Operations measures such as unavailability of service<sup>19</sup> and meeting service level agreements<sup>20</sup>. A user satisfaction survey has recently been carried out across both HC and PCT/HHT, the results of which will provide a good indication of perceived service quality.

Benchmarking the size of the ICT function relative to the organisation as a whole (see Figure 31) indicates again that performance is good relative to peer group, local government benchmarks.

There is however a gap to top-class performance across all Government organisations internationally in the region of 20-30%. This is consistent with the magnitude of savings expected from a successful and ambitious programme of standardisation, simplification and then (primarily) outsourcing.

It should be borne in mind when making these comparisons that the benchmarks from Forrester Research are relative to organisations internationally and that the majority have outsourced ICT operations. Relative to the closer peer group of UK Local Authorities and to the Gartner and Forrester Local Government benchmarks, HC is a strong performer. We emphasise here that the aim is to move towards world class performance.

-

<sup>&</sup>lt;sup>19</sup> VFM-S3: Unavailability of ICT services to users: 0.96% [CIPFA comparator group 0.50%]

<sup>&</sup>lt;sup>20</sup> VFM-P3: Percentage of incidents resolved within agreed service levels: 83.6% [CIPFA comparator group 91%]

4.50% 4.00% Gartner Local Govt 3.50% 3.00% Forrester Government 2.50% 2.00% Forrester Pub. Sector 1.50% Forrester Pub. Svcs 1.00% 0.50% 0.00% HC PCT/HHT Combined

Figure 31: ICT FTEs as a % of whole organisation FTEs

Note: HC excludes Historic Archives and Records Management. Benchmarks: Forrester US IT Spending 2007, Gartner IT Metrics: IT Staffing Levels for 2010 (published 2009)

The ratio of Centre of Excellence to Routine Processing service lines (in terms of FTEs) currently has a different shape in HC and PCT/HHT (see Figure 32 below). Centre of Excellence service lines form a greater proportion in PCT/HHT because of the existing Portfolio Management function. The Centre of Excellence presents the greatest opportunity for longer term innovation, but is currently fractured and requires a longer term focus to develop and deliver the primary benefits of high value-add services and innovation for citizens.

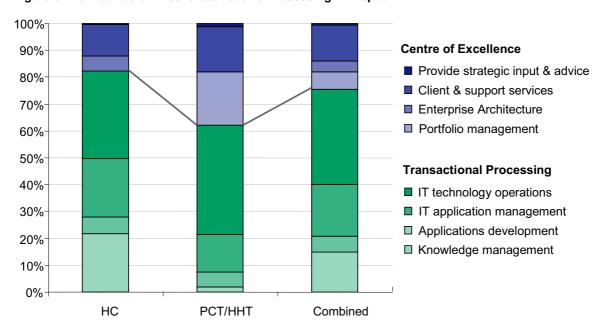


Figure 32: ICT Centre of Excellence/Routine Processing FTE split

However, the shape of the transactional elements of the combined organisation is broadly in line with industry comparators (see Figure 33), indicating the right skills are present in total. This Routine Processing group presents the greatest short term opportunity for standardisation and savings, delivering benefits to quality of service to users and citizens.

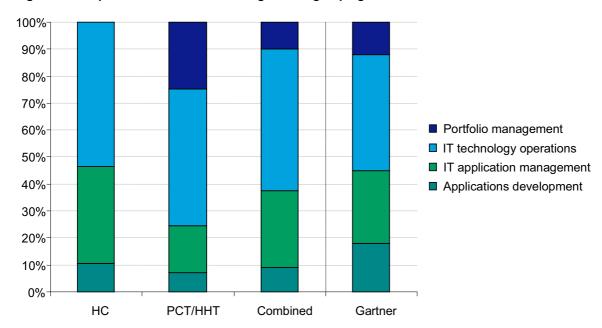


Figure 33: Shape of the Routine Processing service grouping

# The performance gap

Improvements in ICT will come in terms of increased quality rather than net cashable savings, in the short to medium term.

The move to an integrated service across all three partners provides the opportunity to gain consistency through standardising processes, harmonising policies and using the same technical and management standards (e.g. ITIL), which in turn allows simpler, more effective and more efficient processes delivering higher quality service with less downtime.

Savings from these efficiency gains can be recycled into upskilling and building competences in the Centre of Excellence to provide high value-add services (e.g. Enterprise Architecture).

Once the integrated ICT function has been optimised in this fashion, other sourcing models may be considered for the transactional elements in order to deliver cashable savings.

To give an indication of the scale of benefits achievable, the performance gap to a world-class 'target state' ICT function was sized using two very challenging benchmarks (see Figure 34).

These give a range of 20% to 24% saving on current costs, 29 to 37 FTEs equating to between £1m and £1.2m. Again, this is consistent with the magnitude of savings expected from a successful and ambitious programme of standardisation, simplification and then outsourcing leading to true world-class performance.

Figure 34: Performance gap to top-quartile IT functions

		FTEs			Total Costs	
	нс	PCT/HHT	Total	нс	PCT/HHT	Total
Current State						
Total ICT	103.1	53.7	156.7	£3,235,463	£2,219,673	£5,455,136
Records & Archives	15.8	0.0	15.8	£489,952	£0	£489,952
ICT less Records & Archives	87.3	53.7	141.0	£2,745,511	£2,219,673	£4,965,184
Target State						1
A: ICT as a % of whole organisation	68.2	44.1	112.3	£2 144 950	£1,824,393	£3 060 343
_					, ,	, ,
B: ICT per '000 end users	51.2	52.6	103.8	£1,009,043	£2,177,886	£3,787,529
Performance Gap						
A: ICT as a % of whole organisation	19.1	9.6	28.7	£600,661	£395,280	£995,941
B: ICT per '000 end users	36.1	1.0	37.1	£1,135,867	£41,787	£1,177,654
% Reduction required						
A: ICT as a % of whole organisation	21.9%	17.8%	20.3%	21.9%	17.8%	20.1%
B: ICT per '000 end users	41.4%	1.9%	26.3%	41.4%	1.9%	23.7%

Note: Benchmark 'A' is from Forrester US IT spending 2007, Public Sector (1.6%). 'B' is from Principia UK IT spending review 2005, Public Sector - Upper quartile (16). Records and Archives have been excluded as these are not typical ICT services.

Additionally, there are short to medium term gains to be made in lower running costs through rationalising the significant diversity of contracts and supplier makeup as renewal dates come up.

# Realising improvements

Processes can be simplified through the adoption of consistent approaches to all aspects of the management of ICT using industry standards such as PRINCE2/MSP (projects and programmes), ITIL/ISO20000 (operations and service management), ISO9001 (applications development and management), ISO27001 (security) and SFIA (career progression). Other standards and approaches such as TOGAF could be adopted in due course for architecture.

The use of a single model for compliance – and for the 'look and feel' of externally facing ICT – simplifies the management of service provision.

There is an opportunity to build a single, cross organisation ICT strategy and infrastructure incrementally over time. Core components could include single platforms for corporate systems and integration between applications across Herefordshire, leading to enhanced service provision (eg PCT to Adult Services). Standardisation on the platforms and technologies used would allow rationalisation to a smaller subset of those used and supported today.

Achieving the desired balance of transactional and Centre of Excellence service lines will bring challenges, as gaps in terms of skills and competencies exist in both HC and PCT/HHT. There is an opportunity to integrate the teams to take advantage of these complementary resource profiles; but equally there are efficiencies to be gained where there is duplication and areas where neither side has skills today – such as Enterprise Architecture – that need to be developed. For example:

- HC has strengths in Knowledge Management and Web Design services but there is limited equivalent capability in PCT/HHT
- HC has some dedicated capability in Technical Architecture; PCT/HHT it is a component of ICT operations

- PCT/HHT have strengths in Portfolio Management and IT Training, areas not developed in HC
- Client & Support Services have different shapes across the three organisations; Account Management developed in HC, but no equivalent in PCT.

The future operating model contains gaps in key areas which will be difficult to fill internally and which may be in areas for which resources are high value and in short supply (eg enterprise architecture). A potential resolution might be to build affected functions at a slower pace and play to existing strengths in the first phases of transition.

Transition will need to be carefully managed.

With service quality levels not yet meeting user expectations, maintaining and improving customer service will be extremely important. Equally, complex projects and programmes in train must not be put at risk. Therefore the pace of transition will need to be matched against the need to maintain and improve business and usual services, securing delivery, and the capacity needs of any ITO exercise. Expediting any ITO will require additional capacity.

Additionally, the point at which it is appropriate to move to an ITO will need to be defined by clear criteria defining the level of expected maturity of transactional services and the strength of the centre of excellence.

Finally, any initial discussions with ITO organisations can inform both the target shape of the ICT service, and the point at which outsourcing would be appropriate.

#### 2.3.7 Estates

# **Summary**

- Estates is the fourth largest function with 70 FTEs accounting for 13% of the total in scope FTEs
- Activities carried out by the estates functions differ dramatically between the partners. Whereas HC
  and the PCT perform maintenance and repairs and operational activities, HHT has outsourced
  estates and is focused on managing its PFI contract.
- Although HHT has already outsourced its' estates function, opportunity remains for further outsourcing.
- A successful transformation programme could realise a reduction of between 7-17 FTEs or £292k to £730k in costs
- HC's proposed accommodation consolidation is likely to realise significant savings. However, there
  is an opportunity for additional savings by expanding the accommodation strategy to cover the PCT
  and HHT.

# Size and scope

Estates is the fourth largest service with 70 FTEs accounting for 13% of the total in scope FTEs and 15% of total costs.

Estates services differ considerably between the three partners. Where HC and PCT have in-house estates services consisting of 55 FTEs and 10 FTEs respectively, HHT have effectively outsourced their Estates service under a PFI contract and have 4 retained FTEs.

The activities carried out by each function also vary by partner. The HHT estates service is focused on PFI contract management whilst the PCT focuses the largest portion of its resources on carrying out physical maintenance of buildings and equipment (6.5 FTEs).

HC has the largest estates function and performs the widest scope of activities, including carrying out maintenance and repairs and providing custodial and reception services. Of the three partners, HC is the only organisation to have Land Agents and a Valuation team providing services specific to monitoring the council's property portfolio.

The cost profile of each partner correlates with the size of their estates function (as shown in Figure 35). HHT has the smallest total directly attributable cost (£250k), HC with the largest (£2.4m) and PCT in the middle (£315k).

Figure 35: Estates resource consumption

			Ю		ннт				
		FTE	%	Total costs	%	FTE	%	Total costs	%
6	Estates	55.31	100%	£2,361,018	100%	3.90	100%	£248,259	100%
6.1	Perform maintenance and repairs	3.75	7%	£100,896	4%	0.00	0%	£0	0%
6.2	Strategic management	1.00	2%	£91,513	4%	1.00	26%	£95,406	38%
6.3	Operational management	4.00	7%	£171,317	7%	2.90	74%	£152,853	62%
6.4	Strategic Asset Management	8.00	14%	£374,181	16%	0.00	0%	£0	0%
6.5	Capital/Maintenance Team	9.76	18%	£688,045	29%	0.00	0%	£0	0%
6.6	Valuation Team	7.51	14%	£284,504	12%	0.00	0%	£0	0%
6.7	Land Agents	3.00	5%	£104,829	4%	0.00	0%	£0	0%
6.8	Reception Services	4.11	7%	£110,582	5%	0.00	0%	£0	0%
6.9	Custodial Services	5.50	10%	£170,063	7%	0.00	0%	£0	0%
6.10	Admin & Support	8.68	16%	£265,087	0.1123	0.00	0%	£0	0%

			СТ				Total		
		FTE	%	Total costs	%	FTE	%	Total costs	%
6	Estates	10.50	100%	£314,655	100%	69.71	100%	£2,923,932	100%
6.1	Perform maintenance and repairs	6.50	62%	£194,786	62%	10.25	15%	£295,682	10%
6.2	Strategic management	1.00	10%	£29,967	10%	3.00	4%	£216,886	7%
6.3	Operational management	1.00	10%	£29,967	10%	7.90	11%	£354,138	12%
6.4	Strategic Asset Management	0.00	0%	£0	0%	8.00	11%	£374,181	13%
6.5	Capital/Maintenance Team	0.00	0%	£0	0%	9.76	14%	£688,045	24%
6.6	Valuation Team	0.00	0%	£0	0%	7.51	11%	£284,504	10%
6.7	Land Agents	0.00	0%	£0	0%	3.00	4%	£104,829	4%
6.8	Reception Services	0.00	0%	£0	0%	4.11	6%	£110,582	4%
6.9	Custodial Services	0.00	0%	£0	0%	5.50	8%	£170,063	6%
6.10	Admin & Support	2.00	19%	£59,934	19%	10.68	15%	£325,021	11%

Note: All the services carried out by the estates departments are considered within scope of the Shared Service Programme.

# The performance gap

The lack of available KPIs makes it difficult to assess the performance of the existing functions and size the future service. HC takes part in the National Property Performance Management Initiative (NaPPMI) co-ordinated by CIPFA. NaPPMI is used to benchmark Asset Management performance indicators (including condition or properties and energy and water costs) with other authorities. The Council also participates in the COPRROP benchmarking club which takes a customer perspective of the Estates Services and Building Maintenance functions. However, KPIs for the PCT and HHT are not available so comparison between the organisations has not been possible.

In our experience, simplifying, consolidating and standardising service lines typically delivers savings in the range of 10-25%. To estimate the size of the target estates function and calculate the likely FTE and costs savings we have assumed that the change programme would lead to a reduction in headcount of between 10% and 25%.

The table below shows the upper range, calculated on the assumption that 25% savings will be made.

Figure 36: Performance gap to top-performing Estates function

ſ		FTE	s			Total	Costs	
	HC	PCT	HHT	Total	HC	PCT	HHT	Total
Current State								
Routine Processing	8.7	2.0	0.0	10.7	£265,087	£59,934	£0	£325,021
Centre of Excellence	9.0	1.0	1.0	11.0	£465,694	£29,967	£95,406	£591,067
Contract Management	37.6	7.5	2.9	48.0	£1,630,237	£224,753	£152,853	£2,007,844
Retained Org	11.3	2.3	0.9	14.4	£489,071	£67,426	£45,856	£602,353
Outsourced	26.3	5.3	2.0	33.6	£1,141,166	£224,753	£152,853	£2,007,844
Total	55.3	10.5	3.9	69.7	£2,361,018	£314,655	£248,259	£2,923,932
Target State								
Routine Processing	6.5	1.5	0.0	8.0	£198,815	£44,951	£0	£243,766
Centre of Excellence	6.8	0.8	0.8	8.3	£349,270	£22,475	£71,554	£443,300
Contract Management	28.2	5.6	2.2	36.0	£1,222,678	£168,565	£114,640	£1,505,883
Retained Org	8.5	1.7	0.7	10.8	£366,803	£50,569	£34,392	£451,765
Outsourced	19.8	3.9	1.5	25.2	£855,875	£168,565	£114,640	£1,505,883
Total	41.5	7.9	2.9	52.3	£1,770,763	£235,991	£186,194	£2,192,949
·								
Performance Gap								
Routine Processing	2.2	0.5	0.0	2.7	£66,272	£14,984	£0	£81,255
Centre of Excellence	2.3	0.3	0.3	2.8	£116,423	£7,492	£23,851	£147,767
Contract Management	9.4	1.9	0.7	12.0	£407,559	£56,188	£38,213	£501,961
Total	13.8	2.6	1.0	17.4	£590,254	£78,664	£62,065	£730,983

This analysis shows that a successful transformation programme could lead to savings in the region of 7 to 17 FTEs or £292k to £730k in costs. Contract management services lines would be reduced the most; 5 - 12 FTEs equating to £201k - £502k.

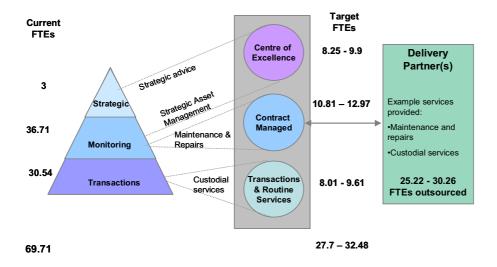
Of the three partners, HC would see the biggest reduction in FTEs; 6 to 14 FTEs equating to £236k-£590k, the majority of which would come from the contract management service lines.

At the PCT, a 10-25% saving would equate to modest savings of 1-3 FTEs or £31k - £79k.

HHT would see the smallest reduction. A 10-25% saving would see a reduction in headcount of up to 1 FTE and costs of £25k - £62k.

In the proposed service delivery model, strategic advice would be provided by an in-house Centre of Excellence; all other monitoring service lines would move to a contract management function with many of the FTEs transferring to a service delivery partner.

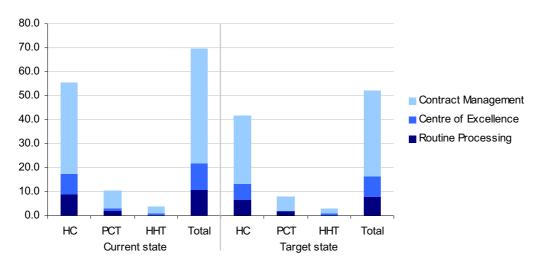
Figure 37: Size of current and target state Estates functions



The analysis shows that a large proportion of the future estates function will fall under the contract management function. However, a number of estates service lines can be outsourced and although responsibility for contract management will transfer to the shared service, the majority of the headcount will transfer to the service provider.

Gartner research suggests that the retained organisation required to manage an outsource arrangement is typically 8-12 FTEs for every £10m outsourced. Although further investigation is needed to understand the size of the retained organisation required to manage the outsourced service lines we anticipate that around 30% of FTEs would be retained. This equates to a contract management function of 11-13 FTEs with 25-30 FTEs outsourced to a service provider.

Figure 38: Size and shape of current and target state Estates functions



#### Realising improvements

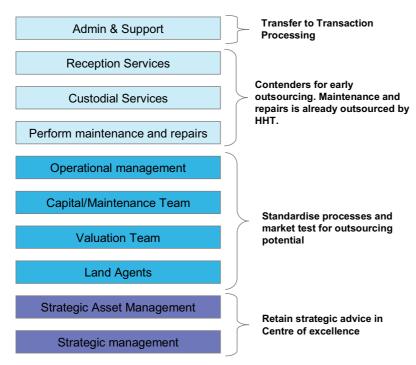
Savings can be achieved by undertaking a bottom-up review of the estates function to improve processes and simplify and standardise activities across the partners.

There is a major opportunity for pooling estates management and specialist expertise within a centre of excellence, however, further analysis is required to assess whether monitoring services lines should also be transferred or outsourced.

Further opportunity exists for outsourcing estates services. Maintenance and repairs, reception services and custodial services are contenders for immediate outsourcing and would deliver a headcount reduction within HC and the PCT.

There may also be an opportunity to outsource monitoring service lines such as operational management and valuations. We recommend developing a requirements specification to inform a decision about which services are appropriate for outsourcing and which should be retained by the shared service centre. Whilst carrying out this investigation HPS & HHT should test the market to gauge supplier interest in providing estates services.

Figure 39: Estates services lines recommendations



Successful delivery of an integrated ERP platform incorporating procure to pay and works order management would enable standardisation of systems, providing a good opportunity for decommissioning unsupported legacy systems used by the Council (eg Cupid and Dataease).

Moving forward, there is also an opportunity to explore savings and synergies through co-location of existing office space. The council are already pursuing a strategy to consolidate all council accommodation at the Plough Lane site; buying new land and buildings for shared office accommodation for circa 1,600 FTEs which is expected to deliver savings of over £500k per annum. Greater savings could be achieved if a co-location strategy was pursued across all three organisations.

# 2.3.8 Transport

# **Summary**

- Transport is the 5th largest function with 34 FTEs and £1.1m in costs
- Transport functions across the partners differ considerably in their size and scope. HC has the largest function with 26 FTEs performing a range of activities. At the other end of the scale, HHT has just 0.1 FTE managing contracts for transport services.
- A performance improvement programme could realise savings in the region of 10-25% which equates to 3-8 FTEs or £132k - £297k in costs
- Savings can be realised by pooling contract management functions, e.g. leased cars, and investigating further outsourcing opportunities.

#### Size and scope

Transport is the fifth largest in-scope service with 34 FTEs, accounting for 6% of in-scope FTEs. Employee costs are £1m and directly attributable costs are £1.1m.

The three partners each have very different transport functions. HHT has outsourced transport and retains only a contract management function (0.1 FTE). The PCT performs some transport management and contract management activities but is made up predominantly of delivery drivers (4 FTEs) who account for 59% of the PCT transport function costs (£106k).

HC has the largest transport function with 26 FTEs performing a range of activities not undertaken by HHT and the PCT including highways development (4 FTEs), road safety (6 FTEs) and integrated transport (6.5 FTEs).

The council also manages schools transport and social care transport which are carried out by the CYPD and Adult Services directorates respectively. Both CYPD and Adult Services are out of scope and are therefore not included within this analysis. Based on council payroll data we understand there are 4.61 FTEs in schools Transport and 7.18 FTEs in social care transport.

Figure 40: Transport resource consumption

			HC					HHT	
		FTE	%	Total costs	%	FTE	%	Total costs	%
7	Transport	26.80	100%	£920,997	100%	0.10	100%	£21,969	100%
7.1	Public transport contracts & community transport support	4.50	17%	£154,645	17%	0.00	0%	£0	0%
7.2	Highways development control	4.00	15%	£137,462	15%	0.00	0%	£0	0%
7.3	Transport policy & strategy	3.50	13%	£120,279	13%	0.00	0%	£0	0%
7.4	Road safety	6.00	22%	£206,193	22%	0.00	0%	£0	0%
7.5	Integrated transport	6.50	24%	£223,376	24%	0.00	0%	£0	0%
7.6	Admin	1.50	6%	£51,548	6%	0.00	0%	£0	0%
7.7	Manage contract cars	0.80	3%	£27,492	3%	0.00	0%	£0	0%
7.8	Stores management	0.00	0%	£0	0%	0.00	0%	£0	0%
7.9	Delivering supplies	0.00	0%	£0	0%	0.00	0%	£0	0%
7.1	Transport management	0.00	0%	£0	0%	0.10	100%	£21,969	100%

		PCT					Total		
		FTE	%	Total costs	%	FTE	%	Total costs	%
7	Transport	6.80	100%	£177,834	100%	33.70	100%	£1,120,799	100%
7.1	Public transport contracts & community transport								
	support	0.00	0%	£0	0%	4.50	13%	£154,645	14%
7.2	Highways development control	0.00	0%	£0	0%	4.00	12%	£137,462	12%
7.3	Transport policy & strategy	0.00	0%	£0	0%	3.50	10%	£120,279	11%
7.4	Road safety	0.00	0%	£0	0%	6.00	18%	£206,193	18%
7.5	Integrated transport	0.00	0%	£0	0%	6.50	19%	£223,376	20%
7.6	Admin	0.00	0%	£0	0%	1.50	4%	£51,548	5%
7.7	Manage contract cars	1.80	26%	£47,074	26%	2.60	8%	£74,566	7%
7.8	Stores management	0.00	0%	£0	0%	0.00	0%	£0	0%
7.9	Delivering supplies	4.00	59%	£104,608	59%	4.00	12%	£104,608	9%
7.1	Transport management	1.00	15%	£26,152	15%	1.10	3%	£48,121	4%

# The performance gap

To estimate the size of the target transport function and calculate the likely FTE and costs savings we have assumed that the change programme would lead to a reduction in headcount of between 10% and 25%.

The table below shows the upper range which is calculated on the assumption that 25% savings will be made.

Figure 41: Performance gap to top-performing Transport function

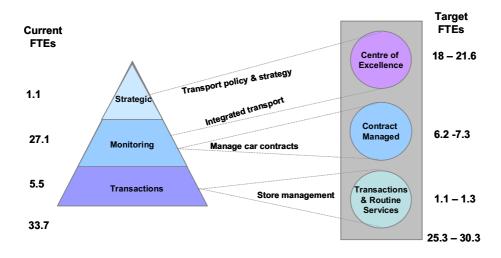
		FTE	Ēs			Total	Costs	
	HC	PCT	HHT	Total	HC	PCT	HHT	Total
Current State								
Routine Processing	1.5	0.0	0.0	1.5	£51,548	£0	£0	£51,548
Centre of Excellence	20.0	5.0	0.1	25.1	£687,311	£130,760	£21,969	£840,040
Contract Management	5.3	1.8	0.0	7.1	£182,137	£47,074	£0	£229,211
Total	26.8	6.8	0.1	33.7	£920,997	£177,834	£21,969	£1,120,799
Target State								
Routine Processing	1.1	0.0	0.0	1.1	£38,661	£0	£0	£38,661
Centre of Excellence	15.0	3.8	0.1	18.8	£515,483	£98,070	£0	£613,553
Contract Management	4.0	1.4	0.0	5.3	£136,603	£35,305	£0	£171,908
Total	20.1	5.1	0.1	25.3	£690,748	£133,375	£0	£824,123
Performance Gap								
Routine Processing	0.4	0.0	0.0	0.4	£12,887	£0	£0	£12,887
Centre of Excellence	5.0	1.3	0.0	6.3	£171,828	£32,690	£21,969	£226,486
Contract Management	1.3	0.5	0.0	1.8	£45,534	£11,768	£0	£57,303
Total	6.7	1.7	0.0	8.4	£230,249	£44,458	£21,969	£296,676

This analysis shows that a successful transformation programme could lead to savings in the region of 3 - 8 FTEs or £132k - £297k in costs. Centre of excellence services lines would be reduced the most; 5 3 - 6 FTEs equating to £204k - £226k.

As the Council has the largest transport function it has the potential to realise the biggest savings. Performance improvement of 10-25% would equate to 3-7 FTEs and £92k - £230k in cost savings.

Under the proposed service delivery model, transport policy and strategy would be provided by an inhouse Centre of Excellence; all other monitoring service lines would be incorporated with transaction processing in Transactions & Routine Services.

Figure 42: Mapping from current to target state



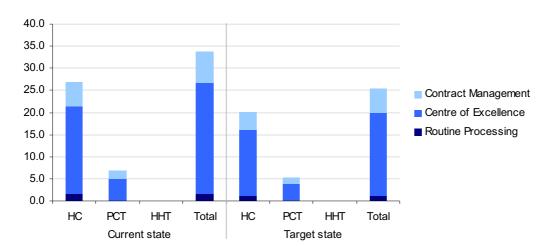


Figure 43: Size and shape of current and target state Transport functions

# **Realising improvements**

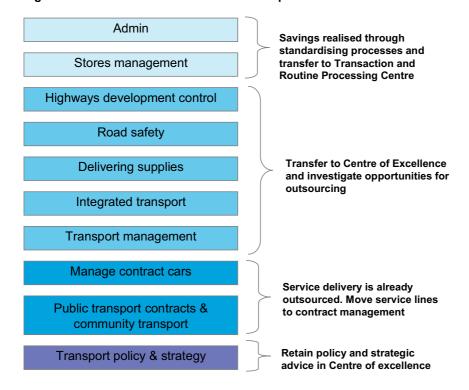
A detailed process improvement programme is likely to realise savings of 10-15% but will also help identify further opportunities for service line standardisation or outsourcing. Monitoring activities including road safety and highways development control could potentially be outsourced in the future organisation. Outsourcing could reduce the headcount in some service lines by 70% with a small team being retained by the centre of excellence to manage the contracts.

Whilst the processes improvement programme is underway we recommend a concurrent market test to gauge supplier interest in providing transport services for HPS & HHT.

Management of contract cars should be moved to a contract management centre of excellence. Sharing a leased cars function would leverage the buying power of the three organisations and improve efficiency of pool car use and maintenance. Sharing would also enable the partners to realise modest savings by sharing administrative tasks (i.e. bookings, repairs and insurance claims, monitoring of mileage, vehicle insurance, parking and speeding fines).

Service delivery for public transport is already outsourced and contract management activities should be combined to benefit from shared expertise and best practice.

Figure 44: Recommendations for each Transport Service Line



#### 2.3.9 Internal Audit

# **Summary**

- Internal audit employs 10 FTEs at HC, whilst the service is bought in at both PCT and HHT
- HC performs substantially more audit days per £m of gross turnover than other authorities, placing the function in the lower quartile
- Two primary options are available; seek to improve the HC audit team's performance and share across the three partners, or outsource together to benefit from economies of scale.

# Size and scope

Internal Audit at HC engages 9.9 FTEs with around £389k of directly attributable costs, whilst the service is bought in at both PCT and HHT, each at a cost of around £78k per annum (see Table 3). There is an existing collaboration on ICT Audit and Fraud processes between HC and the PCT.

Table 3: Spend on Internal Audit by partner

	нс	РСТ	ннт
Audit plan days	1,793 <sup>21</sup>	200	190
Audit cost per day	£231	£391	£410
Provider	In-house (9.9 FTEs)	C&W Audit Services	RSM Bentley Jennison
Spend on Internal Audit	£389k (pay & direct costs)	£78.2k	£77.8k

# Performance appraisal

HC performs substantially more audit days per £m of gross turnover than other Unitary Authorities<sup>22</sup>, placing the function in the lower quartile. While staff costs per auditor are marginally below average<sup>23</sup>, the number of audit days causes the total cost of the function to be very high. Encouragingly, the cost per day of bought-in internal audit at both PCT and HHT is lower than the average at Unitary Authorities<sup>24</sup>.

<sup>22</sup> Audit days per £m of Gross Turnover: HC 5.3; CIPFA average 3.74

<sup>&</sup>lt;sup>21</sup> Audit plan days includes schools

<sup>&</sup>lt;sup>23</sup> Staff cost per auditor (in-house): HC £39,293; CIPFA average £41,013

<sup>&</sup>lt;sup>24</sup> Cost per day of bought-in internal audit: PCT £391, HHT £410; CIPFA average £419

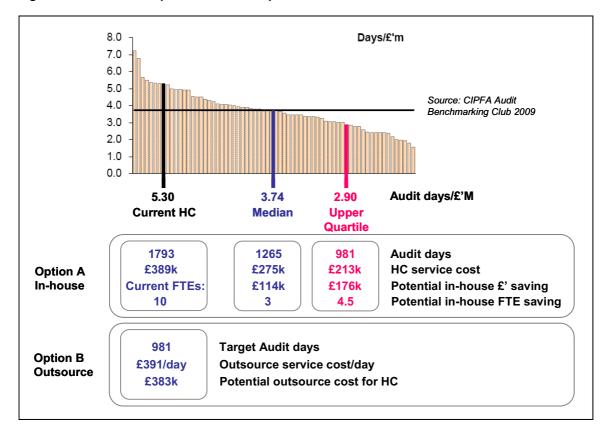


Figure 45: Internal Audit performance and options

# Realising improvements

Performance improvement and greater cost efficiency could be achieved in one of two ways (see Figure 45):

- Option A is to improve the performance of the in-house HC team; an improvement sufficient to bring the Council into the top quartile of days per £m turnover would release up to 4.5 FTEs, saving approximately £176k per annum. Additionally, this service could be provided for the PCT and HHT who could then benefit from a lower cost per day.
- Option B is to outsource the function entirely, as the PCT and HHT currently do. Savings here
  would accrue from greater quality and economies of scale in procuring services from just one
  provider.

While recognising the need for audit programme variation due to differing statutory requirements, we advise a coordinated approach to procuring external audit services. We believe the savings potential to be between 5 and 10% or £35 to 70k per annum by selecting a single external audit provider across the three parties. We do recognise however that the PCT is also required to undertake a PBR data assurance audit, National Fraud Initiative and other audits which are nationally agreed contracts and have little opportunity for negotiation on price.

# 2.3.10 Legal

Legal at HC engages around 22 FTEs and incurs approximately £925k of directly attributable costs, whilst services are bought in at both PCT and HHT at a cost of around £157k and £68k respectively.

Table 4: Spend on Legal services by partner

	нс	РСТ	ннт
Provider	In-house (21.57 FTEs)	Mills Reeve	Mills Reeve
Spend on Legal services	£925k (pay & direct costs)	£157k	£68k

Note: these figures have not yet been verified

Following a recent change of leadership, there are concerns that the Legal department at HC is not fit for purpose and that a ground-up review is required. The opportunity should be taken to review the needs, capabilities and gaps at all three partners simultaneously.

Any future model of service delivery would likely retain the Governance function within a Centre of Excellence and buy in specialist skills as required. Concerns about centralising service provision for the three partners are mainly around the need for specialist skills (eg medical negligence defence) that, if not used on a regular basis, are difficult to maintain.

A variety of options are available pending a review of transactional activities, including outsourcing to an existing not-for-profit organisation (or other Local Authority) and the setting up of a combined special purpose vehicle (also not for profit) between HC, PCT and HHT.

# 2.3.11 Printing & Distribution

# Summary

- Printing and distribution is the smallest in scope service with just 0.1 FTEs.
- Spending on printing was estimated at £1.2m.
- Savings can be made by pooling the contract management function and sourcing print jobs from the most cost effective supplier.

#### Size and scope

Printing and distribution is the smallest service in scope accounting for just 0.1 FTE and around £2k in direct costs.

However, in terms of spend, printing and distribution is significant. Total spend on printing services during 2008/09 is estimated at £1.2m – 54% of this from HC.

Local and desktop printers used for day-to-day printing are managed by the ICT function and are not included in this section. The printing and distribution function covers larger print jobs such as annual reports, marketing materials and clinical stationery.

All three partners outsource their printing services. HC is committed to a joint venture with Amey until 2013. The PCT and HHT have established relationships with a number of local suppliers, preferring not to use the NHS Purchasing and Supply Agency (PASA) despite the potential savings because of longer lead times from PASA suppliers.

Table 5: Printing and distribution spend and volumes

	нс	РСТ	ннт	Total
Spend on printing	£651k	£381k	£177k	£1,209k
Number of print jobs per annum	1,183	98	96	1,377
Contract	Joint venture with Amey until 2013	<ul><li>No fixed contracts</li><li>9 local suppliers used during 08/09</li></ul>	<ul><li>No fixed contracts</li><li>3 local suppliers used regularly</li></ul>	

# Realising improvements

Owing to the minimal resources consumed by Printing and Distribution, savings will be realised through improved procurement rather than headcount reduction.

Requisitioning of print services should be managed by a contract management centre of excellence which will lead to number of benefits:

· Best value for each print job - directing purchase orders to the most cost effective supplier

- Reduce maverick spend by providing greater control over requisitioning and suppliers used by the partners
- Economies of scale by combining spending power of partners.

With recent advances in printing technology, the additional buying power of the three organisations combined and the ability to go to a specialist printing provider, we would expect savings of around 15% to be achievable, equating to savings of £58k from PCT and £26k from HHT.

Savings at HC are more difficult to achieve because the price of print jobs is fixed under a contract with Amey until 2013. However for purposes of comparison, 15% of HC printing spend equates to £98k.

# 2.3.12 Communications & PR

# **Summary**

- Communications and PR is one of the smaller in scope services, accounting for 9.77 FTEs and £473k in total directly attributable costs
- HHT communications function has a narrow scope of responsibility. HC and PCT functions are combined and are wider in scope, performing both internal and external communications.
- High levels of existing integration mean that a shared service model is easily achieved. To
  maximise savings the Centre of Excellence must be extended to carry out all of the marketing and
  PR activities which are currently delivered locally.

#### Size and scope

Communications and PR is one of the smaller in scope services and accounts for 9.77 FTEs and £473k in total costs. The communications team at HC, which also provides communications services for the PCT, makes up all but one of the FTEs (8.62) and over 90% of costs (£432k).

The communications and PR functions are responsible for both internal and external communications.

The newly appointed HHT team has a small scope of activity, with 1.15 FTEs focused on publicity and marketing. HC provides communications services on behalf of the PCT and performs a wider range of activities including internal communications, member communications and design and branding.

The largest service line is Press, Publicity and Marketing which accounts for 50% of all Communications FTEs (4.77). The other service lines can be seen in the table below.

Figure 46: Resource consumption

		HC / PCT			
		FTE	%	Total costs	%
11	Comms/PR	8.62	100%	£436,000	100%
11.1	Press, Publicity and Marketing	3.62	42%	£176,392	40%
11.2	Member Communications	1	12%	£39,722	9%
11.3	Internal Communications	1	12%	£47,722	11%
11.4	Design and Branding	1	12%	£49,722	11%
11.5	Administration Support	1	12%	£34,722	8%
11.6	Service Management (Head of Service)	1	12%	£87,722	20%

		HHT			
		FTE	%	Total costs	%
11	Comms/PR	1.15	100%	£37,096	100%
11.1	Press, Publicity and Marketing	1.15	100%	£37,096	100%
11.2	Member Communications	0.00	0%	£0	0%
11.3	Internal Communications	0.00	0%	£0	0%
11.4	Design and Branding	0.00	0%	£0	0%
11.5	Administration Support	0.00	0%	£0	0%
11.6	Service Management (Head of Service)	0.00	0%	£0	0%

		Total			
		FTE	%	Total costs	%
11	Comms/PR	9.77	100%	£473,096	100%
11.1	Press, Publicity and Marketing	4.77	49%	£213,488	45%
11.2	Member Communications	1.00	10%	£39,722	8%
11.3	Internal Communications	1.00	10%	£47,722	10%
11.4	Design and Branding	1.00	10%	£49,722	11%
11.5	Administration Support	1.00	10%	£34,722	7%
11.6	Service Management (Head of Service)	1.00	10%	£87,722	19%

# The performance gap

Using the standard assumption of a 10-25% saving arising from simplifying, standardising and sharing communications services equates to a headcount reduction of 1 to 2.5 FTEs or approximately £47k to £118k in directly attributable costs.

# **Realising improvements**

HC and PCT Communications functions are already combined and initiatives are underway to identify savings. For example, a review of design and brand activity is examining whether centralising can realise procurement savings whilst also improving consistency of branding.

Some communications and publicity activities are carried out locally; for example, road safety publicity is carried out by the council's transport team, and similar activities are performed in the service areas of the PCT. Benefit could undoubtedly be obtained by moving all locally delivered communications and marketing activity to the central team, enabling economies of scale and ensuring consistency and quality of communications products.

There is also an opportunity to integrate Information Services; in the short term this would allow for a one-stop-shop approach to answering Freedom of Information (FOI) queries across the partners. In the longer term, supported by ICT, an integrated data warehouse could be developed to consolidate service provision information by citizen, made available to the appropriate professionals at point of service delivery.

# 2.3.13 Emergency Planning

Emergency Planning and Business Continuity is currently shared between HC and the PCT, engaging 4.11 FTEs. The HHT employs approximately 0.2 FTE of one nurse.

The service is primarily concerned with the development of contingency and business continuity plans, responding to and managing emergency incidents and liaising with local Resilience Forum members.

The HC/PCT Emergency Planning Unit (EPU) has recently been transferred to the Environment and Culture Directorate and is subject to a major review; the outcome of which is likely to result in significant changes to the structure of the unit. Communications are recognised as an issue as Emergency Response management currently has two separate governance routes. This, along with the opportunity to extend the scope of the EPU to include HHT, should be tested in the review.

It is thought that closer sharing could realise benefits such as economies of scale through the development of standardised (or very similar) plans and improvements in the quality of response to any emergency situation through closer coordination. Without wishing to prejudge the review currently underway, we have assumed a saving of 10-25% (i.e. up to one FTE or equivalent non-cashable saving) could be achieved in this manner.

#### 2.3.14 Revenues and Benefits

# **Summary**

- Revenues and benefits accounts for 64.6 FTES and £1.6m employee costs within the council.
- Revenues and non-domestic rates teams are achieving upper quartile performance. Benefits performance falls between the median and lower quartiles.
- Further investigation is needed to identify savings. A review should be carried out to investigate process improvements and alternative delivery models.

#### Size and scope

The council's revenues and benefits function consists of 64.6<sup>25</sup> FTEs accounting for £1.6m in employee costs. Revenues and benefits would be the fifth largest in-scope service behind estates.

Benefits is the largest component of the function accounting for nearly 70% of the FTEs and 75% of the employee costs.

Figure 47: Revenues and Benefits FTEs and FTE costs

	FTEs	Cost per FTE	Total employee costs
Benefits	44.6 (includes 4.8 contact centre FTEs)	£26,960	£1,202,416
Revenues	17	21,706	£369,002
Non-Domestic Rates	3	£21,000	£63,000
Total	64.6	£69,666	£1,634,418

The function collects council tax and business rates from residential and commercial property in Herefordshire. This includes administering rebates and discounts, sending out reminders and carrying out inspections and enforcement actions.

The benefits team administers housing benefits (HB) and council tax benefits (CTB). This includes processing benefits claims, recovering overpayments and investigating potentially fraudulent claims. The benefits team also includes 4.8 customer facing FTEs within the contact centre who deal with HB and CTB queries from the public.

#### Performance appraisal

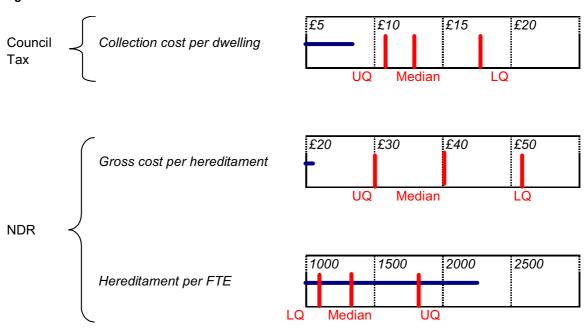
The revenues and benefits function participates in the CIPFA benchmarking club which compares Herefordshire's performance against that of other Local Authorities. The following benchmarks and data have been taken from 2008 CIPFA results.

<sup>&</sup>lt;sup>25</sup> FTE count from CIPFA returns for Benefits, Council Tax and Non-Domestic Rates (NDR) 2008

The function performs well on Council tax and Non-Domestic Rates (NDR) performance measures, outperforming the upper quartile. Collection cost per dwelling is £8.81 against the CIPFA upper quartile measure of £11.3. In the NDR, gross cost per hereditament is £21 against upper quartile figure of £30.

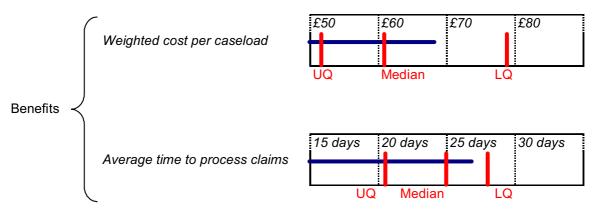
Although HC benefits from low salaries<sup>26</sup> the high performance suggests that good use is already being made of technology to automate processes.

Figure 48: Council tax and NDR cost metrics



Benefits performance is less positive. The 'weighted cost per case load' performance is £68 against a CIPFA upper quartile of £54 and the 'average time to process claims' is 27 days against upper quartile figure of 21.

Figure 49: Benefits performance metrics



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 $<sup>^{26}</sup>$  Council tax cost per FTE is £21,706 against a national average of £26,069  $\,$ 

# Realising improvements

Council tax and non-domestic rates is already within the upper quartile and outsourcing is unlikely to result in significant cost savings. However, since benefits does not perform as well and accounts for 75% of employee costs, a more detailed review should be undertaken to identify opportunities for savings. The review should look at opportunities for process improvement and investigate potential benefits of alternative delivery models such as partnerships with neighbouring authorities or technology suppliers.

The SSPB confirmed at its meeting of 6<sup>th</sup> August 2009 that revenues and benefits are to be included in scope in implementing the shared services strategy.

# 2.4 Case for change summary

The three partners have a total combined FTE count of 526. Our analysis shows that several of the larger in scope functions are bigger than they need to be. For example, the combined finance function is 35-40% larger than upper quartile performing functions. Similarly, HR is 36-39% off upper quartile performance.

Where KPIs have not been available to size the target organisation we have used our experience to estimate the savings range. Experience shows that a successful change programme, reviewing processes bottom up, can realise savings in the range of 10-25%. In most cases the savings potential is sufficient to justify moving to a shared service model, or at very least, a more detailed review of the options for sharing.

Adopting a shared service could lead to savings in the range of 104 - 140 FTEs or £4.2m - £5.4m across the partners. The largest savings would come from the Transaction Processing and Routine Service lines where headcount could be reduced by 62 - 72 FTEs.

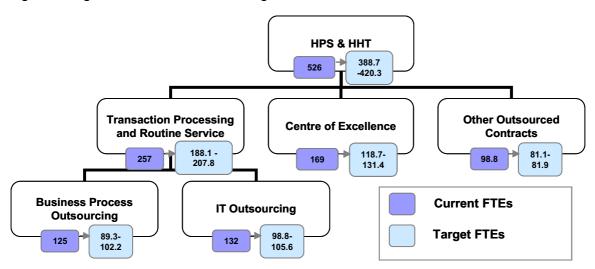
There are areas where savings will not be made by headcount reduction. For example, we are confident that the procurement function can quickly realise savings through improved procurement practices but may need to increase its strategic capability to do so.

Table 6: Summary of annual savings estimates following full transition

Savings estimates (range)	Low FTEs	Low £	High FTEs	High £
Procurement	n/a	£886,000	n/a	£886,000
Finance	35.5	£1,025,403	40.3	£1,206,231
HR	27.8	£771,875	30.7	£873,629
Payroll & Expenses	0.0	£0	2.2	£55,935
ICT	28.7	£995,941	37.1	£1,177,654
Estates	7.0	£292,393	17.4	£730,983
Transport	3.4	£131,852	8.4	£296,676
Communications	1.0	£47,310	2.5	£118,274
Emergency Planning	0.4	£17,650	1.1	£44,126
TOTALS	103.7	£4,168,424	139.7	£5,389,509

A summary view relating current headcount to a target state featuring elements of transactional and routine processing, a centre of excellence and other outsourced contracts is given in Figure 50.

Figure 50: High level view of current and target headcount



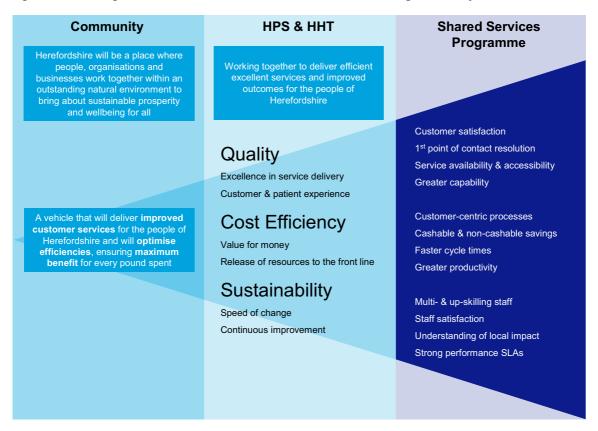
It can be seen that the reduction in FTEs is 104 to 140 at the top level, and:

- BPO and ITO services see a combined reduction of 49 to 69 FTEs
- The CoE service lines would reduce by 39 to 52 FTEs
- Services relating to other outsourced contracts would be reduced by 17 to 18 FTEs.

# 3 Objectives

The objectives of HPS & HHT and the Shared Services Programme cascade from the Herefordshire Community Vision and Strategic Aims. These were discussed in working sessions with senior stakeholders to create a consolidated view of the key drivers that HPS & HHT must address to deliver value, as illustrated below.

Figure 51: Relating Herefordshire's vision to the Shared Services Programme objectives



The three key objectives of Quality, Cost Efficiency and Sustainability directly relate to the demands made of the Shared Services Programme and inform the design principles (see chapter 4).

# 3.1 Quality

Key to improving customer services is the quality of the customer or patient experience. This can be measured; for example through customer satisfaction, the number of queries resolved at first contact and the availability and accessibility of services through different channels.

These objectives must be met through standardisation of services allowing better monitoring of quality outputs, integrated systems enabling greater information quality and the design of effective processes.

While the Shared Services Programme deals primarily with support services and not customer-facing roles, each service has its own customers, be it IT users requiring help through IT support or budget

managers being aided by the central Finance team. The design of delivery models must treat the users as customers in this manner to ensure the quality of service delivery.

# 3.2 Cost efficiency

Key to the success of the SSP will be the ability to release resources to the front line. Cashable savings allow investment in front line services, but the non-cashable savings that arise from freeing up time also contribute as staff can focus on higher value-adding activities.

Support services delivering exactly what their customers need, responding quickly and consuming little time and effort equate to excellent value for money. The SSP must deliver increased productivity, faster cycle times and waste-free processes with this knowledge of what their customers require.

Purchasing power gained by serving all three partners simultaneously enables further savings not only through 'bulk-buying' economies of scale, but through the quality of service improvements that specialist contract management skills bring.

# 3.3 Sustainability

The Shared Services Programme must not only enable an increasingly high quality and efficient HPS & HHT as the programme progresses, but be able to do so on a sustainable basis once the programme is completed. It must embed the principles of continuous improvement so that further benefits can continue to be realised beyond the timescales of the SSP.

This will involve building the skill levels of staff to enable them to take on multiple roles and growing their job satisfaction such that they feel able to contribute fully to the HPS & HHT goals. Good communication between all parties will be important both to ensure continued quality of service and to allow experiences to be shared and thus lessons learned.

HPS & HHT must maintain a high standard of service, requiring strong performance-focussed Service Level Agreements (SLAs) and a strong 'intelligent customer' function. The programme must move quickly and deliver benefits rapidly, but not without consideration of the impact the changes will have on the people and economy of Herefordshire.

## 3.4 Measures

These high-level objectives are directly related to the types of performance measure to be used later in this business case and in the ongoing management of such a service. Here we take Finance as an example of how the objectives drive the metrics in an outline 'balanced scorecard' that ensures the function is aligned with HPS & HHT as a whole.

Table 7: Example measures for Finance function

Туре	Measure	Purpose		
Quality	Internal service satisfaction survey	Tracks performance as perceived by the customer		
	Error-correction journal entries as a percentage of total entries	Monitors confidence in data integrity and effort expended re-working data entry		
	% of invoices paid within 30 days	Meeting commitments to (local) suppliers		
Cost efficiency	Total finance FTEs as a percentage of total organisation FTEs	Tracks overall resource consumption relative to peers		
	Financial Accounting FTEs per £m Gross Revenue Turnover	Tracks overall resource consumption relative to peers		
	Invoices processed per Accounts Payable FTE	Productivity in repetitive transactional tasks		
	Average cycle time in working days to complete the monthly consolidated financial statements	Speed of performing a standard process		
	Staff costs per 'perform general accounting' FTE	Tracks spend on staff relative to peers		
Sustainability	Adherence to Service Level Agreements (SLAs)	Tracks performance relative to agreed targets		
	Staff satisfaction survey	Measures degree of engagement with and commitment to the organisation's goals		
	Staff turnover	Indicative of staff satisfaction		
	Number of improvement initiatives started	Monitors continuous improvement activity		

# 4 Models and options

This chapter describes and evaluates a variety of models that need to be taken into account when considering the transformation of corporate support services to a shared service environment. The analysis is based on leading edge thinking on the topic of shared services in both public and private sectors, and this thought leadership has influenced a set of design principles agreed with senior stakeholders and the Programme Board. The evaluation criteria used to analyse the various model options have been derived from these design principles

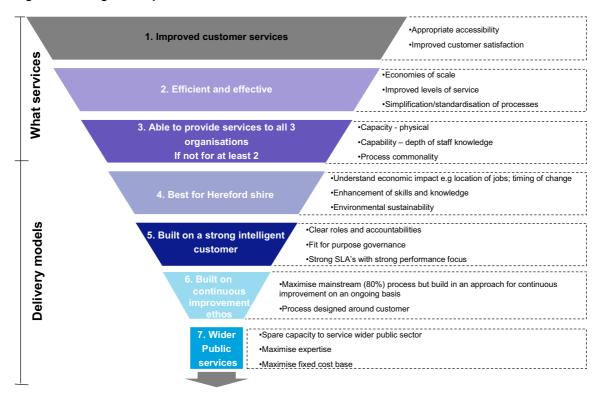
# 4.1 Design principles

In order to inform the debate on an appropriate vision for HPS & HHT shared services, a workshop with senior stakeholders considered the design principles that will underpin the future shared services organisation. The design principles proposed are structured around four dimensions of business change:

- People the culture, behaviours and capabilities of those involved in providing corporate support services to the business need to be outlined so that customers know what to expect, and managers and staff know what is expected of them
- Process the aim must be to ensure that transaction processing and routine services are both efficient in terms of timing and cost, and effective in respect of the results delivered
- Systems an effective shared service community needs the right tools to do the job and therefore
  any design must ensure that the best use is made of existing and emerging technologies
- Organisation the way in which shared services and the people delivering these are organised is vitally important to meeting the corporate support service needs of the business.

The design principles agreed by the SSPB are illustrated below in Figure 52 below:

Figure 52: Design Principles



Levels one to three help to assess what corporate support services should be considered for the proposed shared services environment. For example, level three assesses whether or not a service can be shared by two or more of the participating organisations. If it can be, then the service may be considered as being in-scope as long as it can also be made more efficient and effective, and improvements can be made to accessibility and quality of service for internal customers through a shared service environment.

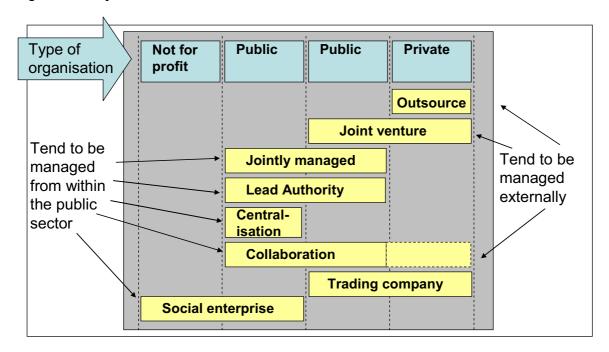
Levels four to seven help to assess the appropriateness of the possible delivery models. For example, level four assesses whether or not a model will provide environmental sustainability, enhancement of skills and knowledge, and capacity in order to deliver the best for Herefordshire. If these factors can be met by the model and it can meet all of the other design principles then the model may be considered appropriate for HPS & HHT subject to favourable comparison with other options.

As noted in the introduction to this chapter, the design principles are used as the basis of evaluating the various model options presented in the sections that follow.

# 4.2 Entity model

An entity model refers to an arrangement by which HPS & HHT could legally establish a shared services organisation in order to provide the various in-scope service offerings to 'internal' customers. The types of entity model are illustrated below in Figure 53 and described in more detail in the text that follows:

Figure 53: Entity Models



We have based the evaluation of the appropriateness of each of the Entity Models on the extent to which the model would offer:

- Incentives for improving the quality in service delivery and cost efficiency
- · Greater access to additional finance
- Retained control over performance while offering independent service provision
- A reasonably straight forward path to the target performance and cost base
- Sustainable performance and cost efficiency, with capacity for growth.

The discussion that follows is set out in greater detail at Appendix B4. In addition, Appendix B5 sets out a range of shared service experience and learning which has helped in shaping the model for Herefordshire.

## 4.2.1 Social Enterprise

Social enterprises are frequently characterised by their ownership structures. In health and social care they have varied and flexible governance and legal structures. Some have membership structures or are owned by their staff, while others are registered charities with 'ownership' invested in a board of trustees, and there is a mix of hierarchical and flat management structures.

Social enterprise models were not considered appropriate by senior stakeholders and the Programme Board as they best serve front-line operational services.

### 4.2.2 Not for Profit models

Not for profit models have been successfully used to improve the quality and cost efficiency of corporate support services such as legal services. It is often expensive and difficult to attract in-house

lawyers capable of matching the quality of service that is regularly offered by leading legal firms. Equally procuring these services for all legal requirements is very costly due to the scale of profit margin under-pinning the fees that leading firms command.

For these reasons not for profit models can be used and structured so as to attract quality personnel for comparable remuneration to that of the leading firms but without the profit mark-up on service fees. Not for profit models were considered appropriate by senior stakeholders and the Programme Board for some of the corporate support service functions such as legal services.

# 4.2.3 Jointly Managed and Collaborative models

Jointly managed models are where a group of public bodies establish a jointly managed services project (provision may be by one body or shared out amongst them). They may use the same infrastructure/ software/ common standards and may continue to provide the services themselves in the short term.

To some extent this model is already in place for a selection of corporate support services or service lines, and for this reason was not thought to be innovative enough to deliver a step change in the quality and cost efficiency of services. Lack of private sector involvement may also mean a lack of commercial focus, enhanced skills and knowledge.

## 4.2.4 Lead Authority and Centralisation models

The lead authority model is where one public body provides one or more shared services on behalf of a group of public bodies. As with the jointly managed model they may use the same infrastructure/ software/ common standards and may continue to provide the services themselves in the short term.

Although a solution could be reached reasonably easily, the biggest sticking point with this model was that there is a perception by some parties that it does not offer true independence of the shared service centre.

# 4.2.5 Trading Company

The trading company model is where the shared services are delivered at 'arm's length' from the partner bodies, and the 'arms length' organisation is run 'for profit'.

While at first glance this model ticks many of the criteria, there were a number of significant reasons why this option was discounted. Some parties were unconvinced that it could offer true independence. It would be lacking in track record in its own right and without private sector involvement may never attain the desired performance and cost efficiency targets. In addition staff are unlikely to retain public sector status, introducing the likelihood of trade union opposition and the need for TUPE transfer.

## 4.2.6 JV versus Outsourcing with Strategic Partner(s)

The JV model is where the three organisations form a separate legal entity with one or more private sector providers.

The outsourcing model is where one or more organisations contract to purchase services from one or more private sector suppliers.

The conclusion reached by senior stakeholders and the Programme Board is that JV's are considerably more complex than other arrangements and take more time to shape, negotiate and put in place than the traditional outsourcing model. If the business imperative requires speed, then this militates against a JV.

There are potentially more ways in which a supplier can be incentivised through a JV however there are more than sufficient ways of aligning the financial interests of outsourcing suppliers to successful outcomes, rendering this a fairly neutral factor.

There are more financing options with a JV although we must remember that there are also good financing options with traditional outsourcing, and there are options for the public bodies themselves to raise finance.

Whether procured via a JV or from an outsourcing provider, the service recipient needs to have control. There may be a need to take quick action, to terminate and replace a provider, or enforce terms which hold the provider to account. They are more easily achievable through outsourcing.

JV's impose a degree of structure which should to a significant extent, reflect and be aligned to their relationship. They are more akin to partnerships and potentially introduce baggage which at best is irrelevant and at worst could seriously hinder HPS & HHT achieving its objectives.

# 4.2.7 Entity model summary

The Programme Board concluded that a traditional outsourcing model is preferred to JV as it is far less complex. It also offers independence and access to private sector commercial knowledge and skills that none of the other models do. The preference is to procure one or more strategic partners through OJEU for BPO (business process outsourcing) and ITO (IT outsourcing) type services. Other services, such as legal, could be delivered either through a not for profit model or via an outsourced model.

# 4.3 Service delivery model

A three-part service delivery model which is based on best practice shared service concepts has been accepted by senior stakeholders and the Programme Board:

**Part 1: Transaction processing and routine services** relate to low value add, repetitive BPO and ITO type processes, such as:

- Finance & procurement: procure to pay, order to cash, record to report
- HR & payroll: source & select, develop & counsel, reward & retain, redeploy & retire, manage information
- ICT: operations, application development & management, knowledge & web services development

Part 2: Centre of excellence will cater for higher value joined-up, cross functional advisory services to business units and corporate centres

Part 3: Contract management will provide advice, planning, monitoring and control for all managed contracts.

We have based the evaluation of what services to include in the scope for the shared services centre on the following:

#### Transaction processing and routine services

- Is the service or service line common to two or more partner organisations?
- Is the service or service line transactional or routine in nature?
- Is the service or service line low to medium value-add?

If the answer to all three is 'Yes' then the service or service line could be included within the transaction processing and routine services part of the shared service centre.

Note that there may be some future debate over routine services. Services included as routine services such as 'preparation of statutory accounts' could be considered by some as being more appropriate for the centre of excellence. We advise that the boundaries should be reviewed, discussed and agreed as part of the proposed soft market test.

Transaction processing and routine services are typically outsourced.

### Centre of excellence

- Is the service or service line common to two or more partner organisations?
- Is the service or service line non-transactional and non-routine in nature?
- Is the service or service line high value-add?

If the answer to all three is 'Yes' then the service or service line could be included within the centre of excellence part of the shared service centre.

Note that the centre of excellence can be both physical and virtual. For example, if management accountants are to add real value they will need to understand the business almost as well if not better than operational staff. So their virtual home may be within the centre of excellence but they may be physically located within operational directorates or business units.

Typically centre of excellence services are retained in-house.

#### **Contract management**

As noted in section 2.3.1, the majority of organisations with a similar scale to HPS & HHT would have a more substantial strategic procurement capability, defined as the ability to create and negotiate deals, understand and engage with markets, manage issues arising during contracts, and make decisions on exiting contracts should they be failing. We have recommended that this function is a component part of the shared service centre.

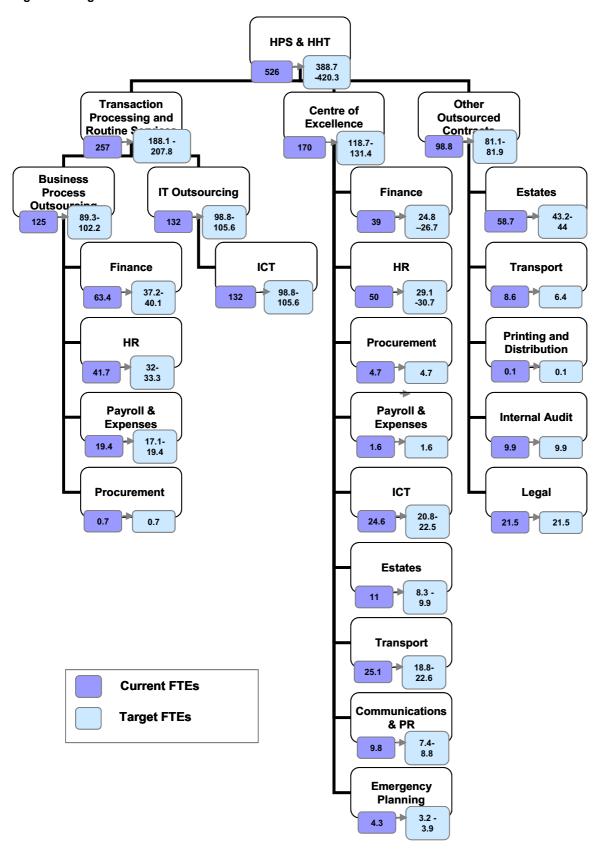
Typically contract management services are retained in-house.

# 4.4 Organisational model

The service delivery model evaluation criteria outlined above enabled the allocation of services to transaction processing and routine services or centre of excellence within the shared service centre. Note that there were a number of services that were considered out of scope or not appropriate for shared service - we recommend that these services are reconsidered during the soft market test with potential supplier to make absolutely sure that there would be no benefit from them being located either within the transaction processing or centre of excellence parts of the centre.

The services matrix (Appendix A3) provides a detailed analysis of which services or service lines will move to which part of the shared service centre. Figure 54 below provides a summary of this and illustrates, for example, how many FTEs from Finance, HR and Payroll will move to the BPO transaction processing centre and how many FTEs from Finance, HR and Payroll will remain within the in-house centre of excellence service.

Figure 54: Organisational Models



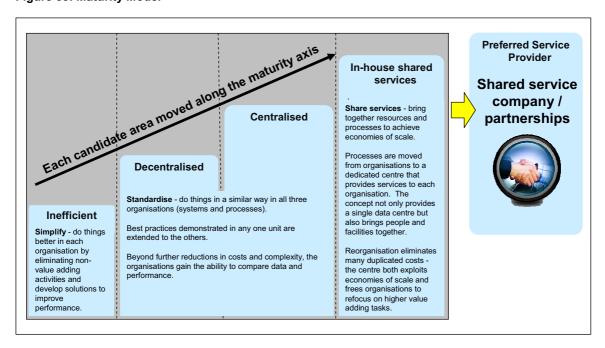
# 4.5 Maturity model

Often cited as a source of major cost savings and service enhancements in non-customer facing corporate support processes, the shared services concept is already well known and widely used. However research shows that actual achievements in implementing shared service centres fall short of perceived progress. To narrow the gap, organisations intent on pursuing shared services need to know the answers to key questions:

- How do shared services differ from other forms of streamlining?
- What lessons are there on corporate support services getting the most out of implementation?
- What are the critical success factors?

All shared service centres depend heavily on effective systems and telecommunications. Only recent technology improvements allow organisations practical, cost-effective ways of centralising common activities traditionally performed at several locations. A shared service centre represents a big step toward providing lowest cost services to the organisation. Before making this move, companies often simplify and standardise relevant processes within their corporate support services. Figure 55 below illustrates the possible maturity path for corporate support services:

Figure 55: Maturity Model



The maturity path can be described as follows:

- Simplify do things better in each organisation. This approach involves basic BPR (business process re-engineering) within each organisation to eliminate non-value adding activities and develop solutions to improve performance. Some organisations achieve cost savings around 30% by simplifying. Within public sector bodies, such as scale of savings will undoubtedly be the potential but is often much harder to achieve for a variety of reasons
- Standardise do things in a similar way in all organisations. The next model is for organisations to implement common systems and processes. Best practices demonstrated in any one unit are

extended to the others. Beyond further reductions in costs and complexity, the organisations gain the ability to compare data and performance

- Share services bring together resources and processes to achieve economies of scale.
   Processes are moved from organisations to a dedicated centre that provides services to each organisation. The concept not only provides a single processing and service centre but also brings people and facilities together. Reorganisation eliminates many duplicated costs the centre both exploits economies of scale and frees organisations to refocus on higher value adding tasks
- Outsource use an external service provider. Certain processes may be best managed by 3rd
  party outsourcers who combine minimal cost with maximum service. Now widely used for functions
  like facilities management and ICT, outsourcing is increasingly considered for aspects of non-core
  business processes.

The potential for cost efficiency savings from moving along the entire maturity model is generally between 35-50%, with a target of 20-35% from simplifying and standardising. In deciding whether to outsource services or retain and BPR them internally, a number of factors need to be considered.

Figure 56 illustrates four key dimensions that should be considered before moving up the maturity curve.

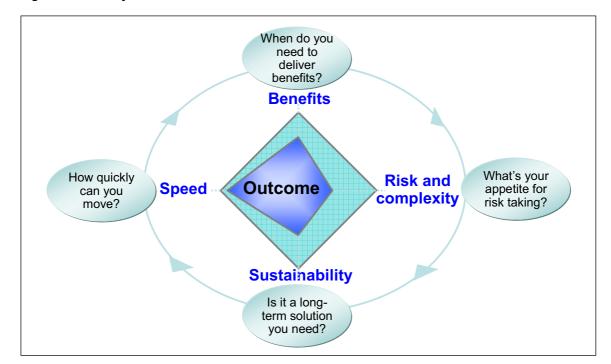


Figure 56: Maturity Model Evaluation Criteria

- Benefits: In general the advice is to simplify and standardise before considering outsourcing as all too often organisations that go directly to an outsourcer fail to realise the full financial benefit potential while the outsourcer optimises its profit margin from the deal. If an organisation has undertaken the BPR itself it will be more aware of the cost of each service line and will be better placed to negotiate a better deal when it comes to the outsourcing decision.
- Speed: Some organisations need to move quickly to achieve improved quality and cost savings
  from a more effective and efficient service. It is important to ask yourself if you truly believe that

your team can make the change itself. You must honestly appraise your track record in internal BPR and re-structuring - have you actually delivered the benefits you expected in the past? If not, you will need external help or you should simply go directly to an outsourcer at the risk of foregoing benefit.

- Risk: Public sector bodies have a tendency to be bullish during the development of such a strategy
  but as the critical decision point nears, that tendency changes to one which is more risk averse as
  the scale of the challenge becomes clear. This is particularly evident when they consider the
  workforce options and there is challenge from local politicians, the press and union representatives.
  In this case this has the challenge has been substantially reduced with the aim of maintaining the
  service locally.
- Sustainability: Moving too quickly can result in reduced or unsustainable benefits as the service
  quality and cost efficiency is impaired from a target model that has not been fully thought through.
  Jumping into a contract with an outsourcer that declares it can deliver for a keen price, without
  undertaking extensive due diligence, will undoubtedly end as quickly as the relationship began.
  This is a significant change and one that deserves an appropriate level of research and design
  detail.

#### Conclusion

In chapter 7 we have provided two transition plans - one which we believe will provide a sustainable solution over a relatively short transition period, and one which is much more aggressive and moves HPS & HHT to an outsourced solution within 17 months. The risks of each approach are detailed in the same chapter. We recommend that the options are discussed and debated further during the soft market test with potential strategic partners.

# 5 Appraisal

This chapter provides an economic appraisal of the proposed transformation of HPS & HHT partner corporate support services to deliver within a shared service environment in partnership with one or more outsourcing providers. The appraisal brings together the quantitative benefits from the case for change chapter and our detailed estimate of the costs of transition (provided at appendix C4) to form the basis of the NPV (Net Present Value) calculations. We provide a range of NPV options using low to high costs and benefits.

The chapter goes on to examine the sensitivity of key aspects of the projected benefits and outlines a number of areas that will require more detailed impact assessment in preparation for the transition.

# 5.1 Economic appraisal

The NPV calculation has been undertaken for the transition plan and an alternative aggressive plan as outlined in chapter 7. For each version of the plan there is a low to high range of benefits (see Table 6 in section 2.4) and costs (see Figure 57 below). In the case for change we used public sector and international benchmarks that provide the potential range for benefits. Our cost schedule is based on two options, one which relies heavily on internal resource and another that is more expensive that recognises that HPS & HHT may need to invest in external expertise to deliver the transition. Further detail on the composition of these two options is provided in Annex 3 (p103).

Figure 57: Summary cost schedule

Team	Total Days	Avge FTEs	Option 1 Cost: Internal Team	Option 2 Cost: External Team
Transition Team	2,379	6	814,530	2,256,742
Contract Management	440	1	215,200	526,635
Strategic Partner Procurement	624	1	585,070	585,070
Business as Usual Team	563	1	225,200	225,200
TOTAL	4,006	9	1,840,000	£ 3,593,647

### 5.1.1 Cost/benefit scenarios

Four scenarios have been used for calculating NPV cash flows:

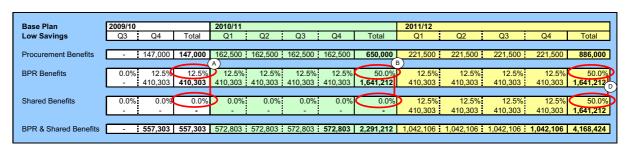
- Low Benefit, Low Costs: matching the lower level of expected benefits to the low-cost resource plan, assuming no external resource will be required
- Low Benefit, High Costs: matching the lower level of expected benefits to the higher-cost resource plan, assuming external resource and specialist expertise will be required

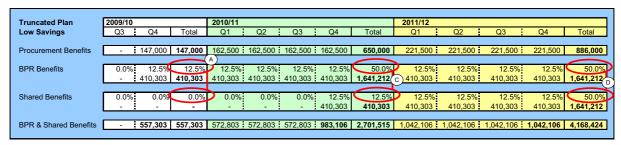
- High Benefit, Low Costs: matching the higher level of expected benefits to the low-cost resource plan, assuming no external resource will be required
- **High Benefit, High Costs:** matching the higher level of expected benefits to the higher-cost resource plan, assuming external resource and specialist expertise will be required.

# 5.1.2 Timing of savings

The timing of the realisation of benefits is set out in Figure 58 and the rationale explained below.

Figure 58: Timing of low savings estimate





**2009/10** - the base transition plan assumes that 12.5% [A] of total benefits are achievable in 2009/10. Only simplification and standardisation BPR benefits are applicable as shared service is not reached until the third quarter 2010/11. We have assumed that BPR will commence almost immediately and potential benefits from simplification and standardisation (50% of total shared service benefits) have been estimated for the equivalent of three full months of the six remaining in 2009/10.

**2010/11** - the base transition plan assumes that 50% [B] of total benefits are achievable in 2010/11. The strategic partner will not be in place until summer 2010 and will take a minimum of six months to migrate services to shared service performance. We have therefore assumed a full year of simplification and standardisation benefits. Due to the accelerated timescales in the aggressive plan, we have added ¼ of the incremental benefits of moving to an outsourced shared service, giving a total of 62.5% [C] for this plan.

**2011/12** and beyond - the base transition plan assumes that the shared service is operating at full capacity and performance, so 100% [D] of total benefits are applied.

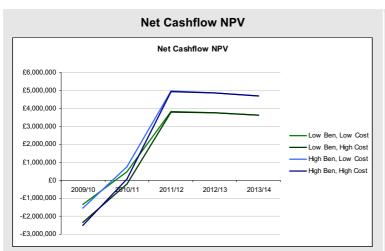
### 5.1.3 Discount rates and time horizons

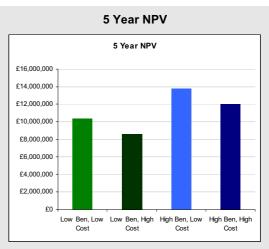
We have used a 3.5% discount rate to calculate NPV scenarios, as recommended by HM Treasury<sup>27</sup> and as used by HC and PCT when undertaking sensitivity analysis of capital project cash flows. All net cash flows have been calculated over a five year period, with 2009/10 representing year one.

# 5.1.4 Base transition plan

The charts and tables illustrate NPV analyses for each of the four scenarios:

Figure 59: Net cashflow and NPV for base transition plan





	2009/10	2010/11	2011/12	2012/13	2013/14	5 Year NPV
Low Ben, Low Cost	-£1,355,684	£476,739	£3,830,777	£3,759,680	£3,632,541	£10,344,051
Low Ben, High Cost	-£2,349,787	-£212,966	£3,788,115	£3,759,680	£3,632,541	£8,617,582
High Ben, Low Cost	-£1,539,434	£741,625	£4,970,672	£4,861,028	£4,696,645	£13,730,537
High Ben, High Cost	-£2,533,537	£51,921	£4,928,011	£4,861,028	£4,696,645	£12,004,068

Cumulative benefits range from £15.3 to 19.8M and cumulative costs range from £3.8 to 6.2M over the five year period.

All scenarios demonstrate positive NPVs over the five year period - the lowest at £8.6M and the highest at £13.7M.

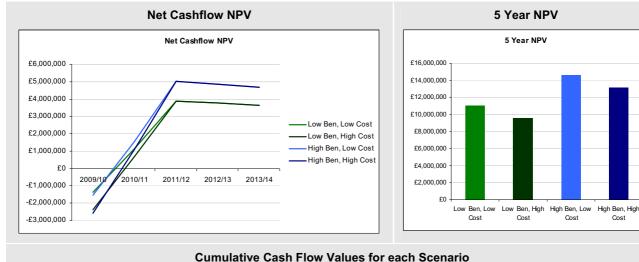
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 $<sup>^{27}</sup>$  HM Treasury Green Book 2003, page v

# 5.1.5 Truncated transition plan

The charts and tables illustrate NPV analyses for each of the four scenarios:

Figure 60: Net cashflow and NPV for truncated transition plan



Cumulative Cash Flow V	alues for each Scenario
Culliviative Casil I low v	alues for each ocenario

	2009/10	2010/11	2011/12	2012/13	2013/14	5 Year NPV
Low Ben, Low Cost	-£1,371,684	£1,141,379	£3,891,268	£3,759,680	£3,632,541	£11,053,183
Low Ben, High Cost	-£2,385,869	£684,274	£3,891,268	£3,759,680	£3,632,541	£9,581,893
High Ben, Low Cost	-£1,555,434	£1,553,739	£5,031,164	£4,861,028	£4,696,645	£14,587,143
High Ben, High Cost	-£2,569,619	£1,096,634	£5,031,164	£4,861,028	£4,696,645	£13,115,852

Cumulative benefits range from £15.7 to 20.3M and cumulative costs range from £4.2 to 5.6M over the five year period.

All scenarios demonstrate positive NPVs over the five year period - the lowest at £9.6M and the highest at £14.6M.

#### 5.1.6 Conclusions

The more aggressive transition plan has higher NPVs for all four scenarios, ranging from an additional 6 to 11%, equivalent to £860k to £960k over the five year period. The estimated additional financial benefits need to be balanced with the increased risks associated with accelerating the transformation. These risks relate to truncating the OJEU procurement and will mean that the process will need to be tightly controlled.

HPS & HHT will have less time to prepare service requirements, bidders will have less time to prepare submissions, there will be less time for meaningful dialogues with bidders, HPS & HHT will have much less time to evaluate bidder submissions, and time for internal governance processes for both HPS & HHT and bidders will also be heavily reduced.

HPS & HHT need to assess whether or not they are prepared to accept these risks for the potential additional benefits that could be realised over the five year period

# 5.2 Sensitivity analysis

The sensitivity analysis shows how sensitive FTE and cost savings are to changes in assumption made in our analysis. In general all of our assumptions have low sensitivity where the % change in FTEs and costs is less than the test %. The only measure where this is not the case is the Learning and Development KPI where a 1% change in the KPI leads to a 1.2% change in FTEs. More detail can be found in the sensitivity analysis worksheet within the Service Matrix (see Appendix A3).

The analysis shows that a sensitivity of 1% in the input variables would result in a change of 2.4 FTEs and £83k in the upper limit of the savings range. A 5% sensitivity would equate to 12.9 FTEs and £444k in costs.

Figure 61: Sensitivity analysis

	KPI/Variable	KPI Value	Test	Test KPI/Variable	Varied	result	Differer	тсе	% cha	nge Sensitivity
					FTE	£	FTE	£	FTE	£
Finance	CIPFA best in class	1.42%	1%	1.434%	62.5 £	2,313,595	0.50 £	17,385	0.806%	0.757% Low
HR	CIPFA Upper Quartile	0.72%	1%	0.727%	47.8 £	1,637,382	0.30 £	11,166	0.632%	0.687% Low
Learning & Development	Saratoga upper quartile	0	1%	0	11.62		0.14		1.220%	Medium
Payroll & Expenses	Payslips per FTE Expenses processed per FTE	11,823 4,725		,	18.9 £ 18.8 £	502,846 500,953	0.10 £ 0.00 £	-,	0.532% 0.000%	0.642% Low 0.263% Low
ICT	ICT FTEs per end user	16	1%	16.16	104.9 £	3,825,405	1.10 £	37,875	1.060%	1.000% Low
Estates	Estimated savings from BPR	25%	-1%	24.75%	52.5 £	2,200,258	0.18 £	7,310	0.338%	0.333% Low
Transport	Estimated savings from BPR	25%	-1%	24.75%	25.4 £	843,401	0.09 £	2,802	0.353%	0.333% Low
Comms & PR	Estimated savings from BPR	25%	-1%	24.75%	7.4 £	356,005	0.02 £	1,183	0.333%	0.333% Low
Emergency Planning	Estimated savings from BPR	25%	-1%	24.75%	3.2 £	132,819	0.01 £	441	0.333%	0.333% Low
Total					334.1 £	11,813,024	2.44 £	82,682		

#### Notes:

1% test has been applied to measure the FTE and cost impacts of not achieving the upper savings range target.

Savings from headcount reduction not estimated for Procurement or Print and Distribution.

# 5.3 Impact assessment

We advise that as part of the Rationalisation strategy development referred to in chapter 7 the Programme Board should commission a full assessment on the following:

- Impact on community HC is the largest employer locally and both the PCT and HHT also provide significant employment locally. Public interest will be aligned to maintaining employment for local people in Herefordshire and they will want reassurance that any strategic partner will locate the proposed shared service centre locally
- Impact on workforce those transferring to the shared service organisation will want reassurance
  that their pay and conditions will not be impaired and that there will be opportunities for their
  personal development. Those released from current posts will need support to transition to other
  employment opportunities
- Impact on customers transforming services of this nature is complex and time consuming and
  unless tightly managed may have an adverse impact on the level of current service provision.
   Internal customers will want reassurance that the changes will result in an improved service and
  that current services will not be adversely affected
- Impact on management managers are overloaded at the best of times and good managers tend
  to be involved in a range of change initiatives as well as their day job. The rapid timeframe will put
  further strain on these managers as they will undoubtedly need to spread themselves even thinner
  for the interests of their functions and their people
- Impact of existing suppliers moving to one or more strategic partners across the three
  participating organisations will result in some existing contracts terminating or not being renewed.
  The impact of this will be greatest where these firms are local or have a local presence and where
  contract termination will have a significant effect on their business and workforce requirements.

These are some of the significant interest that may be at stake but there may be other key stakeholders for which the impact of the proposed changes will need to be assessed.

# 6 Results

This chapter sets out the overall results of the business case and the recommendation by the programme SRO to proceed with the service transformation. The chapter also provides a full list of the recommendations endorsed by the Programme Board.

# 6.1 Results summary

The three partners have a total combined FTE count of 526. Our analysis shows that several of the larger in scope functions are bigger than they need to be. For example, the combined finance function is 35-40% larger than upper quartile performing functions. Similarly, HR is 36-39% off upper quartile performance.

Where KPIs have not been available to size the target organisation we have used our experience to estimate the savings range. Experience shows that a successful transformation programme, reviewing processes bottom up, can realise savings in the range of 10-25%. In most cases the savings potential is sufficient to justify moving to a shared service model, or at very least, a more detailed review of the options for sharing.

Adopting a shared service could lead to savings in the range of 104 – 140 FTEs or £4.2m - £5.4m across the partners. The largest savings would come from the Transaction Processing and Routine Service lines where headcount could be reduced by 62 – 72 FTEs.

There are areas where savings will not be made by headcount reduction. For example, we are confident that the procurement function can quickly realise savings from better contract management but may need to increase its strategic capability to do so.

The economic appraisal suggests cumulative benefits that range from £15.3 to 19.8M and cumulative costs range from £3.8 to 6.2M over the five year period. All scenarios demonstrate positive NPVs over the five year period - the lowest at £8.6M and the highest at £13.7M.

If a more aggressive transition plan is required cumulative benefits increase to £15.7 to 20.3M and cumulative costs range from £4.2 to 5.6M over the five year period. Again, all scenarios demonstrate positive NPVs over the five year period - lowest at £9.6M and the highest at £14.6M. The benefits of the more aggressive plan need to be balanced with significantly more risk around the procurement of a strategic partner or partners.

# 6.2 SRO recommendation

Since May of this year we have been assessing whether or not sharing corporate support services across Herefordshire Council, NHS Herefordshire and Herefordshire Hospitals NHS Trust is viable.

The work of the Shared Services Project has resulted in a very credible case in support of making the change. We estimate that in-scope services currently consume 526 FTE resources and £19M per annum. Transforming these services to a shared services environment could release between 104 and 140 FTE resources and £4.2 to 5.4M recurring savings.

The Programme Board has ratified the recommendation of the business case to move quickly to a soft market test with possible strategic partners.

Senior stakeholders have been involved throughout and subject to final approval from JMT, HHT management team, Cabinet, PCT and Trust Boards in September, a procurement exercise for one or more strategic partners can commence.

We estimate that at best we will have implemented the new arrangements by Spring 2010 and at the latest by Summer 2010. To make the change and do it within these aggressive timescales we will need to rapidly build a transition team that includes; commercial, programme management, human resources and change management skills.

We intend to appoint a commercial manager and shared services director as early as possible.

We will then build the right capability around these individuals so that we can make the change without jeopardising current levels of service.

Annie Faulder

SRO & Chair of Shared Services Programme Board

# 6.3 Full list of recommendations

The following recommendations were endorsed by the Programme Board at the meeting of 6<sup>th</sup> August 2009.

- · Proceed with shared services for a minimum of the agreed in-scope services
- Accept the 'outline business case' for the preferred option (as agreed at the models meeting) and range of costs and benefits predicted
- Move to the next stage of shared services through implementation of four service clusters:
  - Secure immediate cost savings opportunities for procurement
  - IT continue the transformation journey but further consideration should be given to timescales for implementation and opportunity for engaging with an ITO partner, especially if there are benefits in aligning BPO and ITO procurements
  - BPO type services to secure a strategic partner and supporting ERP solution and ahead of this services should be simplified and standardised to secure early savings in line with the business case and benefits
  - Progress the other services subject to planned reviews in some cases and recommended detailed reviews for others
- Adopt a Service Delivery Model with its three component parts:
  - Transition / routine processing
  - Centre of excellence
  - Contract management
- Procure a strategic partner or partners for transactions / routine processing including a potential ERP solution. A soft market test exercise should be undertaken to:
  - Engage with potential partners
  - Assess appetite locally and nationally
  - Understand preferences for ERP solution
  - Assess advantages/disadvantages for them/HPS & HHT re delivery models JV or traditional outsourcing route
  - Determine whether IT forms part of this package or should stand alone through the soft market
- Centres of excellence and contract management functions to be retained in-house and reorganised in relation to service need
- Create a Shared Services Transition Team
- Appoint a Shared Services Transition Manager at Director level to work with the three organisations and drive the recommendations forward

- Establish a core team to scope out and undertake the 'simplification and standardisation' process work
- Establish shared services governance for the partnership
- Mobilise a procurement project to secure the predicted savings
  - Appoint a commercial manager to provide strategic leadership including contract management and delivery of innovative commercial solutions
  - Merge procurement savings activity under one governing body (combining benefits work on Connects/Shared Services/other activities)
  - Undertake a rapid implementation planning exercise to prioritise savings opportunities and delivery plans
  - Formalise combined procurement targets and delivery programmes and agree with the partnership
  - Mobilise with quick wins targeted to deliver by April 2010.

A high level plan was presented in outline and has been subsequently refined. It is discussed in the next chapter.

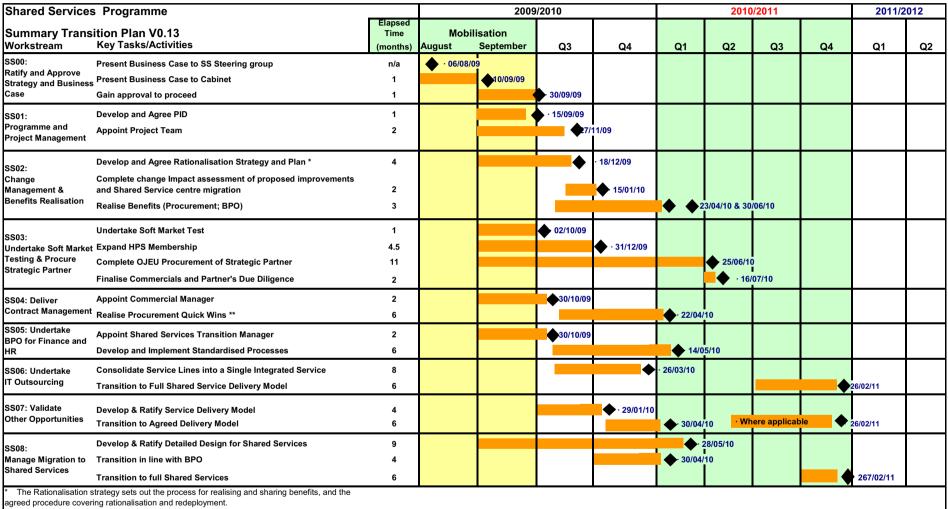
# 7 Transition

This chapter outlines a transition plan (and a more aggressive alternative) for moving inscope services to a shared services environment in partnership with one or more strategic outsource providers. It also describes the potential risks and the qualitative and quantitative benefits that must be managed.

# 7.1 High level transition plan

A key factor in achieving success is managing progress to a fully endorsed and resourced delivery plan, which takes into account all the necessary key activities, tasks and dependencies required to achieve that success. An outline transition plan for HPS & HHT is set out in Figure 62 below and a more detailed version of this plan in Appendix C1.

Figure 62: Summary transition plan



<sup>\*\*</sup> Procurement benefits are realisable in cash terms over 12 months, and should rise to approx. £800k+ per anum if the procurement strategy is delivered

#### 7.1.1 Introduction

The transition plan is predicated on five key assumptions:

- The strategic partner providing BPO services will provide a suitable ERP platform to underpin service delivery
- An interim shared service consolidating the in-scope services into an in-house shared services operation is proposed for guarter one 2010/2011
- This internal unit will be located in Plough Lane
- A contract management team and centres of excellence will be established during quarter three 2009/2010
- Benefits will be realised around four clusters:
  - Quick win procurement gains realised and yielding benefits from April 2010
  - Headcount reductions from establishing the in-house service during quarter one 2010/2011
  - Migration of the internal operation to full shared services by quarter four 2010/2011
  - Migration of the re-engineered ICT organisation to full shared services by quarter four 2010/2011

### 7.1.2 Overview of workstreams

This section sets out the key objectives of each of the transition plan workstreams

### SS00: Ratify & Approve Business Case

To ensure all Partners and Members fully endorse the strategy and delivery plan, and in addition that all necessary funding is in place to support delivery.

#### SS01: Programme and Project Management

To provide the detailed planning necessary to underpin all workstreams and key milestones, and onboarding the three key internal transition roles:

- Shared Services Transition Manager
- Commercial Manager
- Business As Usual Manager (part of the transition team)

In addition, the workstream will establish the PMO (programme management office) and ratify the reporting structures, underpinned by a diarised forward schedule of steering group meetings.

### SS02: Change Management and Benefits Realisation

To establish and manage on-going communications and stakeholder engagement, and to determine the rationalisation strategy and plan for benefits realisation and headcount reduction.

### SS03: Undertake Soft Market Testing and Procure Strategic Partner

To undertake a soft market test and OJEU process to procure the strategic partner who will work with HPS & HHT to establish full shared services and take responsibility for operations once established. It is the most critical element of the transition plan, and is further detailed in the section that follows.

### **SS04: Deliver Contract Management**

To implement the procurement strategy, the hub of which is establishing an over-arching contract management centre of excellence, providing procurement support and advice for HPS & HHT partners. In addition, the workstream will negotiate commercial arrangements for a targeted range of commodities which will realise significant savings during 2010/11.

## SS05: Undertake Business Process Outsourcing for Finance and HR

To implement improvements to existing processes in support of establishing an internal shared services organisation from quarter one 2010/2011, and to ensure that business as usual service levels are maintained.

### SS06: Undertake IT Outsourcing

To complete the planned ICT developments. The current plan sees full transition to shared services happening after quarter four 2011/12. It may be run BPO and ITO procurements and migrations in parallel although it is accepted that there are limits to the capacity and capability for simultaneous change.

#### **SS07: Validate Other Opportunities**

To validate and deliver the appropriate solutions for the remaining in-scope services. SS07 sets out a generic delivery plan for these although it is recognised that each service is at a different stage of maturity and may already experience sharing across two or more partners.

### SS08: Manage Migration to Shared Services

To design the shared services target operating model and oversee the transition to the envisaged internal arrangements by quarter 1 2010 and the eventual outsourcing in 2011. This workstream will also define the governance model and performance measurement and management systems.

# 7.2 Procurement of a strategic partner

#### Introduction

The basis of a successful transition will be the procurement of the right strategic partner or partners. Given the scope and size of this procurement, it will need to be governed by the formal process set out under OJEU regulations. Prior to the OJEU process we have advised a soft market test.

The objective of the soft market test is to ascertain the degree of interest from prospective partners in the HPS & HHT proposition, and to understand their preferred options for service delivery. In addition,

the testing will help to crystallize the options for ERP platform, i.e. they may or may not have a preference for a particular ERP and they may be able to provide such a platform at lower cost than if undertaken internally.

The detailed plan for the procurement of a strategic partner is illustrated in Figure 63 below and described in the text that follows.

Figure 63: Detailed plan for procurement of strategic partner

					Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Soft Market Test			Soft market test	4wks											
	prep		High level requirements	4wks											
	prep		Prepare ITQ pack	4wks											
Run OJEU PQQ process	prep	$\prec$	Issue OJEU notice		<	>									
	complete		Receive PQQs	37 days											
	review		Evaluate long-list to short-list	4wks											
	first dialogue		Detailed requirements	10 wks											
	first dialogue		First dialogue	3wks											
first dialogue and outline proposal	first dialogue	J	Invite outline proposal						$\Diamond$						
	first dialogue	)	Bidders prepare outline proposal	2wks											
	first dialogue		Receive outline proposal						$\Diamond$						
	first dialogue		Evaluate short-list to final 2/3	3wks											
	refine		Refine detailed requirements												
second dialogue	second dialogue		Second dialogue	8wks											
	second dialogue		Invite final tender									$\Diamond$			
	second dialogue		Bidders prepare BAFO	3wks											
	final tender		Receive final tender										$\Diamond$		
final tender	final tender	)	Evaluate final 2/3 to preferred	4wks											
	final tender		Select / announce										,	$\Diamond$	
post award			Stand still	2wks											
dilligence & contractuals - award			Clarify	2wks											
_			Close / award											1	

# 7.2.1 Understanding the procurement process

#### Overview

To undertake the OJEU procurement process in order to select a strategic partner or partners who will work with HPS & HHT to establish full shared services and take responsibility for operations once established.

It is likely that a number of procurements will need to be undertaken in parallel:

- Category A: separate lots for BPO and ITO services
- Category B: separate procurements for standard bought-in services, e.g. Internal Audit

A key deliverable prior to undertaking the OJEU process will be the drafting of a formal Procurement Strategy, which will set out the rationale and approach, detailing each step to be taken, with expected timescales and deliverables. The strategy will determine the separate lots and procurements.

During this initial period we advise that HPS & HHT make a concerted effort to promote the benefits to other major public services (e.g. Police, Fire service etc) so that membership is increased. This will make the overall prize more attractive to the market and will encourage the larger players to bid. This will run until the end of quarter three 2009/10.

The remaining sections focus on the Category A procurement.

#### a. Undertake soft market test (4 weeks elapsed time)

To assess the viability of outsourcing for HPS & HHT and investigate the various options for each service line available across the marketplace. This will involve a series of informal discussions with suppliers across the marketplace to explore options and possibilities for service delivery models, operating models and ERP preferences.

### b. Run OJEU PQQ process (13 weeks)

To define high level requirements (based on the shared services strategy), preparing the ITQ pack (incorporating the PQQ questionnaire), then managing the OJEU process.

This will involve posting the formal OJEU notice and evaluating the subsequent PQQ returns against predetermined criteria set out in the ITQ.

During the OJEU PQQ timescales, it is expected that around 40 returns could be received from prospective suppliers. This large number will be reduced during the evaluation process, and a short-list of suppliers will be identified to engage with during subsequent stages of the procurement.

The procurement team will receive and process any supplier queries / requests for clarification, ensuring all respondents receive the full list of Q & As produced as a result.

Note: the PQQ process must be kept open for a period no less than 37 working days.

### c. Undertake first dialogue and review outline proposals (4.5 months)

As a result of the soft market test and the PQQ process, the HPS & HHT requirements will be further informed and updated to reflect what the market is saying. In addition at this stage, there will be an opportunity to for dialogue with suppliers on the short-list.

Once the requirements have been ratified, each short-listed supplier will be asked to submit an outline proposal. These proposals will be reviewed and scored against the requirements to identify the top 2/3 suppliers who will remain in the process.

# d. Refine detailed requirements and invite final tender from short-listed suppliers (5 months elapsed time)

During this period, a further dialogue is opened with the short-listed candidates to further refine the identified detailed requirements. As a result, the 2/3 short-listed suppliers will be invited to prepare and submit their final tender ("BAFO" – Best And Final Offer) for consideration.

### e. Evaluate final tender documents and select preferred bidder (4 weeks elapsed time)

During this stage, the BAFO submissions are evaluated, and the preferred strategic partner(s) identified.

### g. Post notification of preferred bidder(s) (2 weeks elapsed time)

As part of the formal process, it is necessary to post an OJEU notice stating the winning bidders, and hold this notice for a lie period of 2 weeks.

### h. Finalise commercials and partner's due diligence (1 month elapsed time)

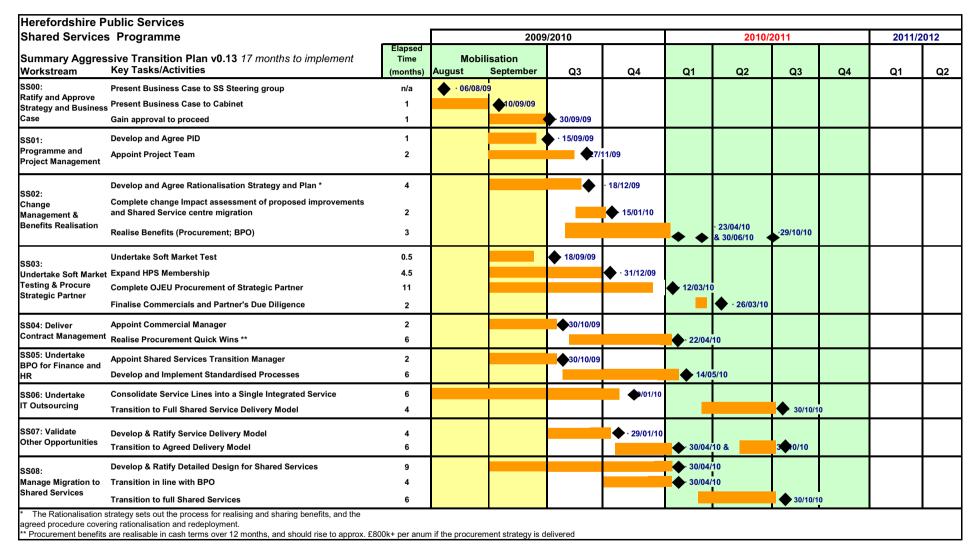
Following the statutory two week notification period, the partner will undertake a short period of ratification/ due diligence, during which the full and detailed commercial contracts will be drawn up, validated and signed.

# 7.3 Truncating the transition process

The transition plan outlined above will run until quarter four 2010/11. A key driver for this timescale is the estimated eleven-month period for running the procurement process.

HPS & HHT may need to move quicker than our proposals and we have therefore considered options for truncating the procurement process, thus allowing for a full implementation within seventeen months. Figure 64 sets out this plan, followed by a description of these truncation options in Table 8.

Figure 64: Truncated plan



**Table 8: Options for Truncation by Key Activity** 

Activity	Reductions to	Original	Truncated
Undertake soft market test and prepare ITQ	Market test and ITQ preparation periods	4 weeks	2 weeks
Run OJEU PQQ process	Evaluation period	11 weeks	9 weeks
Undertake first dialogue and review outline proposals	Dialogue and evaluation periods	8 weeks	4 weeks
Invite final tender from short-listed suppliers	Dialogue and bidders tender periods	11 weeks	5 weeks
Evaluate final tenders and select preferred bidder	Evaluation period	4 weeks	2 weeks
Post notification of preferred bidder(s)	No change as statutory	2 weeks	2 weeks
Finalise Commercials and Partner's Due Diligence	Due diligence	4 weeks	3 weeks
Total elapsed time		44 weeks	27 weeks
Total time saved if truncated plan adopted			17 weeks

#### Aggregate impact of truncation on timescales

If all the options and mitigations were achievable, the elapsed time for Strategic Partner procurement would be reduced from 11 months to 6 months.

## 7.4 Risks associated with truncation

The risks associated with truncating are summarised below:

**Preparation and Submission of Bidder's documentation:** will bidders have sufficient time to collate meaningful, accurate and complete submissions within the allotted timescales?

**Providing Requirements:** will HPS & HHT be able to articulate detailed requirements within allotted timescales to ensure all requirements are met?

**Bidders governance:** the truncated turnaround times may not afford sufficient time for certain bidders to have their submissions assessed and approved internally, therefore the truncated timescales would effectively exclude them from the process.

**HPS & HHT internal governance:** will the truncated timescales afford sufficient time for inter-partner discussions and agreement on selection, requirements, benefits realisation, etc.

**ITO & BPO in parallel** - there may not be sufficient internal resources available to make parallel running possible and may add further challenge to proposed ICT timescales.

# 7.5 General risks associated with transition

Table 9: General risks associated with transition

Project stage	Description/ Impact					
Ratify & approve	Delay in business case approvals					
business case	Delay in members approval					
	Delay in project funding					
	Continuity of project team lost due to delays					
	Changes in senior team organisation impacts the project					
Project & programme	Delay in appointing Shared Services programme manager					
management	Delay in appointing & mobilising programme team					
	Availability in allocating programme team resourcing					
Change management	Delay in agreement to services rationalisation approach					
& benefit realisation	Lack of buy-in from key stakeholders					
	Programme gets called in for scrutiny, creating a time delay					
	Benefits not realised in the planned timescale					
	Benefits achieved lower than expectation					
	Apportionment of benefits not agreed, delaying timescale					
	One of partners does not come on board reducing benefits and increasing timescales					
	One or more partners decides not to come on board for all processes in scope					
	Insufficient benefits for one or more partners to justify their participation					
	Business as usual service levels worsen during transition					
Soft market testing	Delay in starting the process					
	Lack of interest from potential partners					
Procurement	Delay in developing tender specification for OJEU					
	Poor quality of tender specification for OJEU					
	Delay or inability to expand HPS & HHT membership					
	Procurement timelines in benefits delivery cannot met					
	Time lag in closing the deal delays benefits					
Contract	Delays in appointment of commercial manager reduces/delays benefits realisation					
management	Quick wins not realised in the planned timescale					

Project stage	Description/ Impact				
	Quick wins achieved lower than expectation				
	Delays in establishing Centre of Excellence				
Outsourcing of BPO	Delays in appointment of shared services manager reduces/delays benefits realisation				
	Standardisation benefits not realised in the planned timescale				
	Sharing of services benefits not realised in the planned timescale				
	Standardisation benefits not realised in the planned timescale				
	Shared service benefits achieved lower than expectation				
	Delays in establishing Centre of Excellence				
	Delays in selecting ERP provider				
	Delays in design, development and implementation of ERP				
	Increase in cost of ERP implementation above budget due to costs estimate				
	Increase in cost of ERP implementation above budget due to scope creep				
IT	Delays in integrating 3 organisations IT systems				
	Delay in migration to in-house shared service				
Other service lines	Delay in reviews delays benefits delivery				

# 7.6 Benefits

The service delivery model and transition plan outlined above will deliver both qualitative and quantitative benefits in line with the objectives of quality, cost efficiency and sustainability identified at the outset of the Programme.

#### Quality

Enhanced quality of service from the corporate support functions will be enabled through the focus provided by the Centre of Excellence. Expertise will be built and shared, capitalising on elements of best practice from each of the partners. Standardisation and automation of transactional service lines will speed the response to routine queries, allowing faster decisions and actions.

Internal customers will benefit from the greater connectedness provided by integrated systems, with greater confidence in the information presented. New capabilities can be built, for example self-service elements allowing instant access to reports, increasing the availability of information through new channels. The widespread use of internal customer satisfaction surveys will be the true measure of performance achieved, and their use in a balanced scorecard will serve to focus the teams on the quality of service they provide.

### **Cost efficiency**

Cost efficiency of the services in scope will be maximised through the programme of simplification and standardisation, resulting in an optimised transactional processing centre delivering increased speed and productivity at lower cost. The expertise built and shared in the strategic procurement and contract management function will deliver increasingly better value for money as they move from targeting quick savings wins to sourcing new contracts according to best practice, exploiting the full buying power of the combined HPS & HHT partners.

Estimates of the scale of resources released are summarised in Table 10. The cashable elements will be available for investment in front line services and use elsewhere in the three partners' budgets, while the non-cashable, fractional FTEs allow staff to focus on their core responsibilities and to contribute to higher value-add services.

Table 10: Summary of annual savings estimates following full transition

Savings estimates (range)	Low FTEs	Low £	High FTEs	High £
Procurement	n/a	£886,000	n/a	£886,000
Finance	35.5	£1,025,403	40.3	£1,206,231
HR	27.8	£771,875	30.7	£873,629
Payroll & Expenses	0.0	£0	2.2	£55,935
ICT	28.7	£995,941	37.1	£1,177,654
Estates	7.0	£292,393	17.4	£730,983
Transport	3.4	£131,852	8.4	£296,676
Communications	1.0	£47,310	2.5	£118,274
Emergency Planning	0.4	£17,650	1.1	£44,126
TOTALS	103.7	£4,168,424	139.7	£5,389,509

### Sustainability

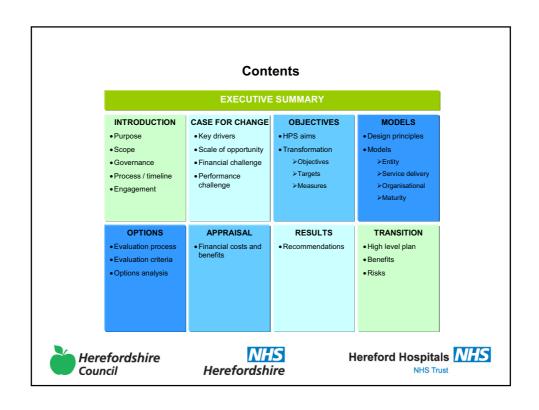
Maintaining quality throughout the transition will require close management of the business as usual, hence the dedicated team identified in the transition plan. Sustaining the gains made after the transition team have gone requires strong management of the service level agreements (SLAs) made as part of the shared service contracting.

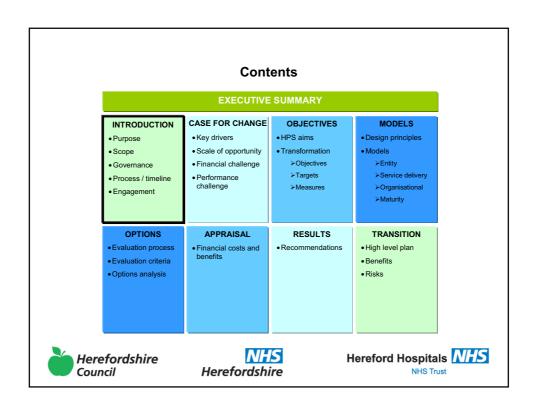
Beyond simply sustaining an improved level of performance, the partners should seek to continually improve through instilling a culture of staff empowerment and customer focus. There is an opportunity for staff to broaden their range of knowledge and skills through learning new systems and the variations in process across the three partners, and to grow responsibility as they deliver services to multiple customers and manage larger, multidisciplinary teams. The central procurement and contract management team will be critical to maintain the 'intelligent customer' role essential to maximising the performance of all contracts throughout their lifecycle.

# Annexes to this document

Annex 1: Management summary presentation to SSPB 6<sup>th</sup> August 2009







1. Introduction ... Forward

#### **Foreword**

Herefordshire Council (HC), Primary Care Trust (PCT) and Herefordshire Hospital NHS Trust (HHT) are embarking on a radical process of change by creating a strong Partnership, intended over time to lead to the creation of a joint approach to the delivery of Public Services.

Building on successful sharing already in place across the partners, there is a desire to further develop and confirm a shared services strategy and to adopt this as a strategic route to realise the vision for public services in Herefordshire.

As such, a shared services strategy development was commissioned for completion in  ${\tt Q3}\ 2009.$ 







1. Introduction ... Purpose

## Purpose and scope

#### Purpose

- To outline the background and objectives to the shared services strategy
- To establish the scope of services under consideration and associated rationalisation
- To describe the approach, models and options evaluated
- To establish the preferred solutions and high level implementation plan.

#### Scope

- The scope agreed by senior stakeholders is:
  - ICT
  - Finance & Procurement
  - HR & Payroll
  - Estates
  - Printing & Distribution
  - Legal
  - Transport
  - Internal Audit
  - Communications
  - Emergency Planning
- There are notable exceptions such as Customer Services and Revs. & Bens. which are typically delivered as shared services.







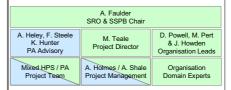
1. Introduction ... Governance

## **Governance arrangements**

#### Governance process

- A Shared Services Programme Board (SSPB), comprising senior representatives from the three organisations is the decisionmaking body for strategy development
- Recommendations are reported directly to the JMT of both HT/PCT; a senior member of HHT who sits on the SSPB communicates these recommendations to their board
- The programme / project governance structure is illustrated opposite.

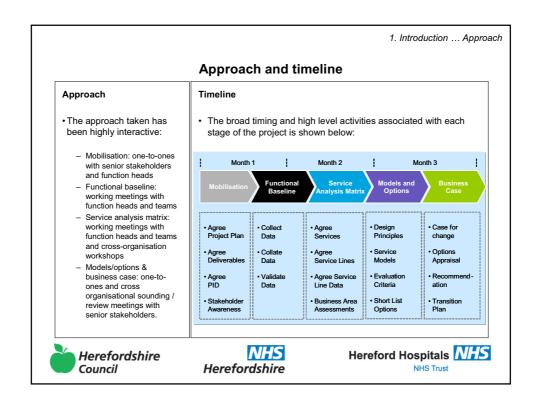
## Governance structure

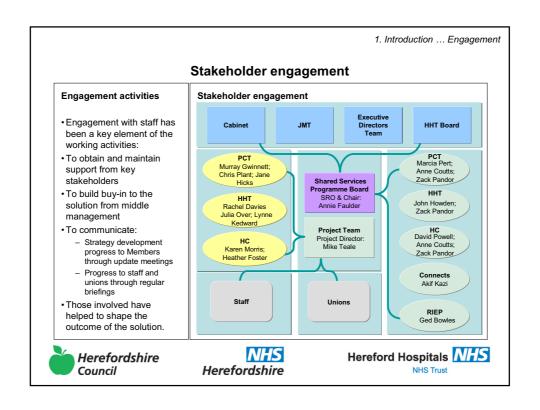


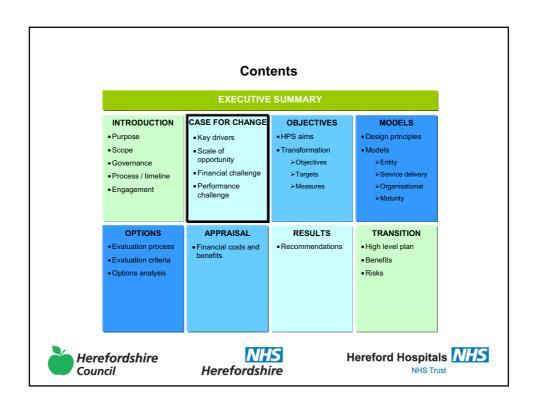
- A full list of domain experts and other key stakeholders is provided in an Appendix to this business case
- A full list of project team members is provided in an Appendix to this business











2. Case for change ... Drivers

## A reminder of the overarching Herefordshire vision ...

## Herefordshire Community Strategy:

'Herefordshire will be a place where people, organisations and businesses work together within an outstanding natural environment to bring about sustainable prosperity and wellbeing for all.'

## Herefordshire Public Services:

'Working together to deliver efficient excellent services and improved outcomes for the people of Herefordshire.'

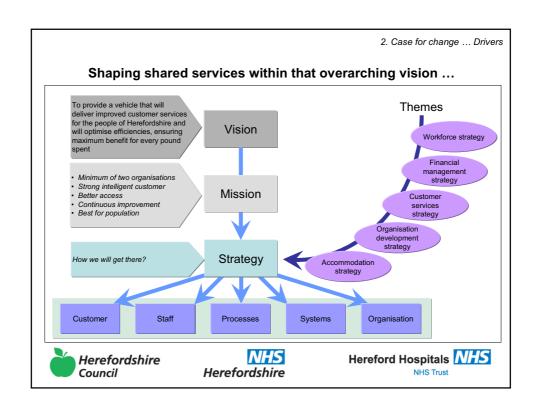
#### The key elements are:

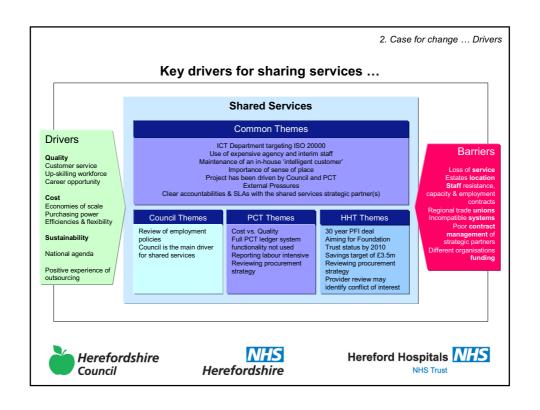
- -Improved outcomes for local people
- -Excellence in service delivery
- -Focus on customers' and patients' experience
- -Being efficient and delivering value for money











2. Case for change ... Scale

## Scale of in-scope services

#### Share of FTE resource

	To	otal	In scope			
Organisation	FTE	% Share	FTE	% Share		
HC	1,837	40.0%	354.3	7.7%		
PCT	1,209	26.3%	121.8	2.7%		
HHT	1,547	33.7%	50.2	1.1%		
Total	4,593	100.0%	526.4	11.5%		

In-scope corporate support services consume 11.5% of total FTE resource

#### Share of gross expenditure

	ln s	соре		
Organisation	£M	% Share	£M	% Share
HC	366.06	49.2%	12.08	1.6%
PCT	274.52	36.9%	4.84	0.6%
HHT	104.15	14.0%	2.02	0.3%
Total	744 72	100.0%	18 95	2 5%

In-scope corporate support services consume 2.5% of gross expenditure

#### Context

- Partners have 4,593 FTE resources and expend £745M
- We estimate that total corporate support services consume around £33M
- In-scope corporate support services consume £18.95M or 2.5% of gross expenditure
- In-scope corporate support services account for 526.4 FTEs which is 11.5% of the total
- •HC has nearly double the FTEs and expenditure relating to in-scope services than that of the PCT and HHT combined.





Hereford Hospitals WHS

NHS Trust

2. Case for change ... Scale

## FTE resource by in-scope service

#### **FTE Context**

- ICT, Finance & Procurement, HR & Payroll and Estates account for 85% of in-scope services FTEs, almost ½ of which relates to HC
- Other services have lower numbers of FTEs due the nature of the services and because they are outsourced in one or more of the partner organisations.

#### FTE resource by in-scope service

FTEs	НС	PCT	HHT	Total	% Share
ICT	103.1	53.7	-	156.7	29.8%
HR & Payroll	72.5	11.0	29.4	112.9	21.5%
Finance & Procurement	52.4	39.8	15.4	107.7	20.5%
Estates	55.3	10.5	3.9	69.7	13.2%
Transport	26.8	6.8	0.1	33.7	6.4%
Legal	21.6	-	-	21.6	4.1%
Internal Audit	9.9	-	-	9.9	1.9%
Comms/PR	8.6	-	1.2	9.8	1.9%
Emergency Planning	4.1	-	0.2	4.3	0.8%
Printing	-	0.1	0.1	0.1	0.0%
In-scope total	354.3	121.8	50.2	526.4	100.0%

HC accounts for % of in-scope FTEs





2. Case for change ... Scale

## Expenditure by in-scope service

#### £'M Context

- ICT, Finance & Procurement, HR & Payroll and Estates have annual expenditures in excess of £3M, account for 82% of in-scope services expenditure, 60% of which relates to HC
- Of the other services Legal, and Transport, and have annual expenditures in excess of £1M.

#### Total costs by in-scope service

Total costs (£M)	HC	PCT	HHT	Total	% Share
ICT	3.24	2.22	-	5.46	28.8%
HR & Payroll	2.05	0.55	0.83	3.43	18.1%
Finance & Procurement	1.61	1.35	0.74	3.70	19.5%
Estates	2.36	0.31	0.25	2.92	15.4%
Transport	0.92	0.18	0.02	1.12	5.9%
Legal	0.91	0.16	0.07	1.13	6.0%
Internal Audit	0.39	0.07	0.08	0.54	2.8%
Comms/PR	0.44	-	0.04	0.47	2.5%
Emergency Planning	0.17	-	0.01	0.18	0.9%
Printing	-	0.00	0.00	0.00	0.0%
In-scope total	12.08	4.84	2.02	18.95	100.0%

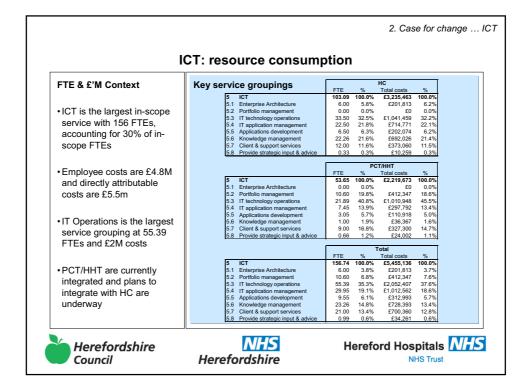
HC accounts for almost % of in-scope expenditure

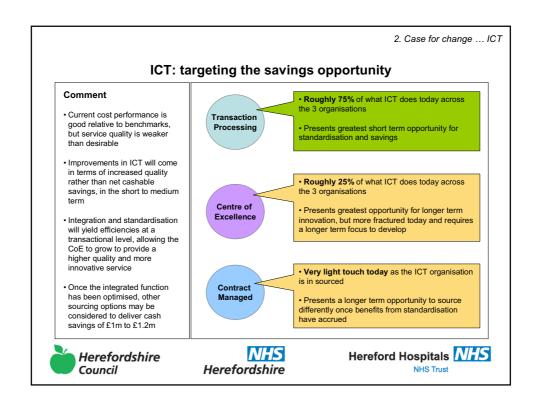


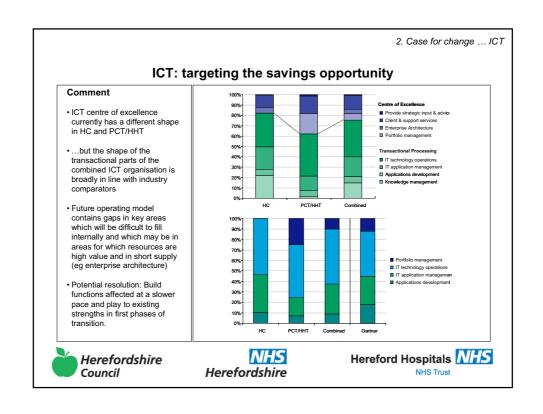


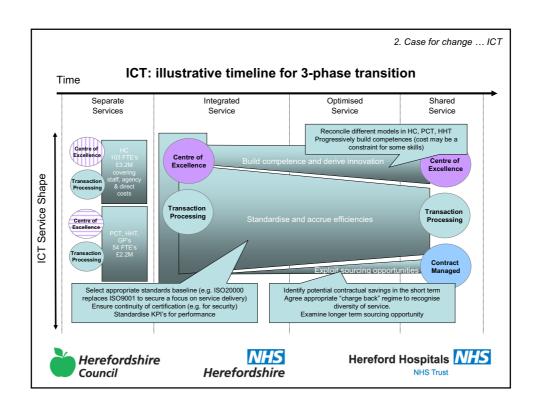
Hereford Hospitals NHS

NHS Trust









## **Procurement: Resources consumption**

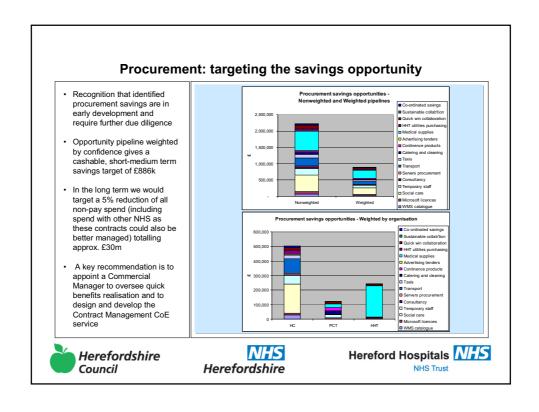
	HC	PCT	HHT	Total
Strategic Procurement/Supplies team FTEs	2	1.7	1.6	5.3
Non-pay Expenditure	£220m	£230m	£40m	£590m
3rd party payments, purchased healthcare etc	£140m	£220m		
'Influencable' Expenditure	£80m	£10m	£40m	£135m
Weighted savings opportunity	£500k	£130k	£260k	£890k

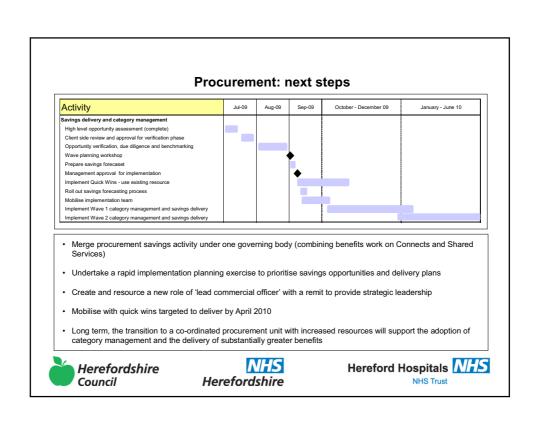
#### Observations

- $\bullet \ \ \text{Procurement as a function engages just } 5.3 \ \text{FTEs across the three partners and so only } 1\% \ \text{of the in scope FTEs}$
- Senior strategic procurement capability in all three partners is under-resourced relative to best practice
- Partners rely to varying degrees on external purchasing consortia (eg WMS, HPS, PASA)
- HC are currently categorising spend with Spikes Cavell
- Our initial review has considered only 'influencable' spend, excluding payments to 3<sup>rd</sup> parties, purchased healthcare etc

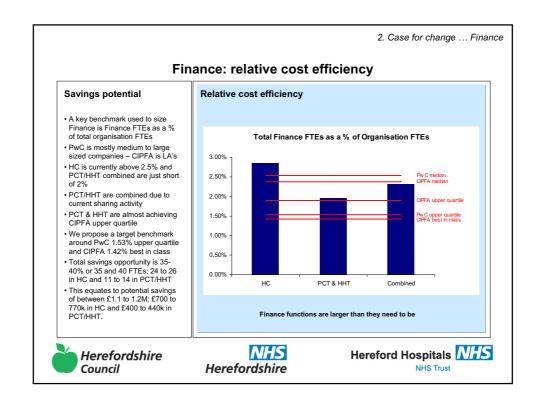


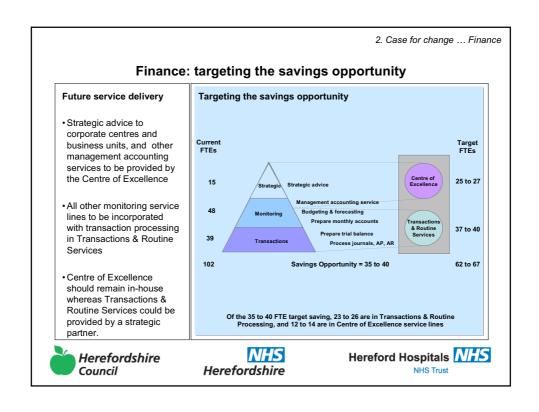


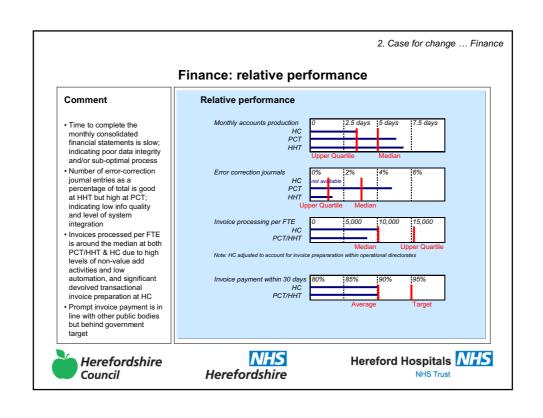


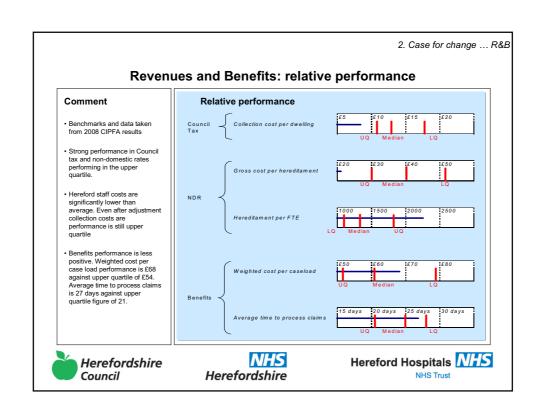


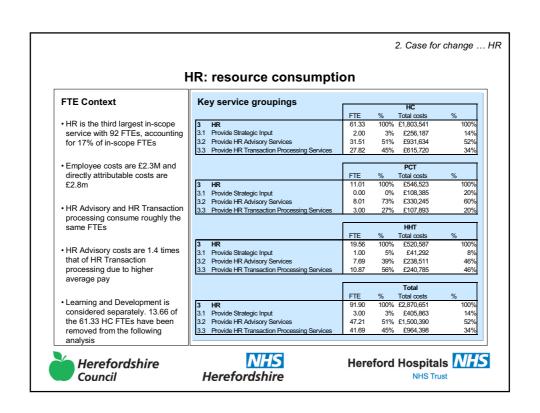
2 Finance   100.0%   11.536,212   100.0%   12.1536,212   100.0%   10.0536,212   100.0%   10.0536,212   10.0536,2136,212   10.0536,212   10.0536,212   10.0536,212   10.0536,212   10.0536,212   10.0536,212   10.0536,212   10.0536,212   10.0536,212   10.0536,212   10.0536,212   10.0536,212   10.0536,212   1	Finance is the second argest in-scope service with 102 FTEs, accounting 2.2 Manage Revenue Cycle 2.3 Accounts Payable 4.20 8.3% £124,000 8.1% 2.3 Accounts Payable 6.10 12.1% £117,271 7.6% 2.3 Accounts Payable 7.25 66.0% £973,922 75.4% 2.3 Accounts Payable 7.25 66.0% £973,922 75.4% 2.3 Accounts Payable 7.25 8.7% £262,324 20.3% 2.3 Accounts Payable 7.25 8.7% £262,324 20.3% 2.3 Accounts Payable 7.25 8.7% £262,324 20.3% 2.3 Accounts Payable 7.25 8.3% £124,000 8.1% 2.3 Accounts Payable 8.3% £124,000 8.1% 2.1 Finance 8.3% £124,000 8.1% 2.1 Financial Accounting 25.15 66.0% £973,922 75.4% 2.3 Accounts Payable 8.3% £124,000 8.1% 2.3% 2.3 Accounts Payable 8.3% £124,000 8.1% 2.3% 2.3 Accounts Payable 8.3% £124,000 8.1% 2.1 Financial Accounting 8.2% £15,000 8.2% 2.3 Accounts Payable 8.3% £124,000 8.1% 2.3% 2.3% 2.3% 2.3% 2.3% 2.3% 2.3% 2.3	Finance is the second argest in-scope service with 102 FTEs, accounting or 19% of in-scope FTEs  Employee costs are £3.1M and directly attributable costs are £3.5m  FILE WITCH AND ACCOUNTS Payable 10.95	Finance is the second argest in-scope service with 102 FTEs, accounting 2.2 Manage Revenue Cycle 2.3 Accounts Payable 4.20 8.3% £124,000 8.1% costs are £3.1M and directly attributable costs are £3.5m  FIE W Total costs % £1.244,000 8.1% costs are £3.5m  2 Finance 38.10 100.0% £1.291,150 100.0% 2.1 Financial Accounting 25.15 66.0% £973,922 75.4% costs are £3.5m  2 Finance 38.10 100.0% £1.291,150 100.0% 2.2 Manage Revenue Cycle 2.00 5.2% £54,904 4.3% 2.3 Accounts Payable 10.95 28.7% £562,324 20.3% 2.3 FTEs and £3M costs  FIE W Total costs % Total costs % 10.95 28.7% £62,324 20.3% 2.3 Accounts Payable 10.95 28.7% £62,324 20.3% 2.3 Accounts Payable 10.95 28.7% £689,222 97.8% 2.2 Manage Revenue Cycle 2.0 0.00 0.0% £0.00% £0.00% 2.2 Manage Revenue Cycle 2.3 Accounts Payable 13.83 100.0% £704,930 100.0% 2.2 Manage Revenue Cycle 2.3 Accounts Payable 0.05 5.4% £15,707 2.2% 2.3 Accounts Payable 0.75	Finance is the second argest in-scope service with 102 FTEs, accounting or 19% of in-scope FTEs  Employee costs are £3.1M and directly attributable costs are £3.5m  FILE WITCH STATES ACCOUNTING 2.2 Manage Revenue Cycle 2.3 Accounts Payable 10.95 28.7% £262,324 20.3% E124,000 8.1% 2.1 Financial Accounting 25.15 66.0% £973,922 75.4% 2.3 Accounts Payable 10.95 28.7% £262,324 20.3% E124,000 8.1% 2.4 Financial Accounting 25.15 66.0% £973,922 75.4% 2.3 Accounts Payable 10.95 28.7% £262,324 20.3% E124,000 8.1% 2.4 Financial Accounting 25.15 66.0% £973,922 75.4% 2.5 Accounts Payable 10.95 28.7% £262,324 20.3% E124,000 8.1% E147,000
FTE   %   Total costs   %   100.0%   E1,236,212   100.0%   100.0%   E1,236,212   100.0%   100.0%   E1,236,212   100.0%   100.0%   E1,236,494   E1,336,212   100.0%   100.0%   E1,236,494   10.0%   100.0%   E1,236,494   10.0%   E1,236,494   10.0%   E1,236,494   10.0%   E1,236,494   10.0%   E1,236,494   10.0%   E1,236,494   10.0%   E1,236,150   Employee costs are £3.1M	Finance is the second argest in-scope service with 102 FTEs, accounting for 19% of in-scope FTEs  Employee costs are £3.1M and directly attributable costs are £3.5m  Financial accounting is by fair the largest service grouping at 78.33 FTEs and £3M costs    FIRE	Finance is the second argest in-scope service with 102 FTEs, accounting 2.1 Financial Accounting 4.0.10 79.6% £1,294,941 84.3% with 102 FTEs, accounting 2.3 Accounts Payable 6.10 12.1% £117,271 7.6% FTE 8.124,000 8.1% £1.24,000 8.1	Finance is the second argest in-scope service with 102 FTEs, accounting for 19% of in-scope FTEs  Employee costs are £3.1M and directly attributable costs are £3.5m  Financial accounting is by fair the largest service grouping at 78.33 FTEs and £3M costs    FIE	Finance is the second argest in-scope service with 102 FTEs, accounting 12.1 Financial Accounting 2.2 Manage Revenue Cycle 2.3 Accounts Payable
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2.2   Manage Revenue Cycle   2.3   Accounts Payable     2.5   Accounts Payable     2.5   Accounts Payable     2.6   Accounts Payable     3.8   £124,000   8.1%   £117,271   7.6%       2.7   Accounts Payable     2.8   Accounts Payable     2.9   Accounts Payable     2.1   Finance   38.10   100.0%   £1,291,150   100.0%   Engloyee Costs are £3.1M   2.1   Finance   2.2   Manage Revenue Cycle   2.00   5.2%   £54,904   4.3%   2.3   Accounts Payable     2.5   1.5   66.0%   £973,922   75.4%   2.3   Accounts Payable     2.9   Accounts Pa	2.2   Manage Revenue Cycle   2.3   Accounts Payable   2.1   Finance   2.2   Manage Revenue Cycle   2.3   Accounts Payable   2.4   2.6   8.3%   £124,000   8.1%	2.2   Manage Revenue Cycle   2.3   Accounts Payable   2.5   FTE     W   Total costs   Was and Earthead accounting   2.5   Finance   2.6   Manage Revenue Cycle   2.6   Manage Revenue Cycle   2.7   FTE   W   Total costs   Was and directly attributable   2.5   Manage Revenue Cycle   2.0   5.2%   5.24   20.3%	2.2 Manage Revenue Cycle   2.3 Accounts Payable   2.1 Finance   2.2 Manage Revenue Cycle   2.3 Accounts Payable   2.4 Co. 8.3% £124,000 8.1%	2.2 Manage Revenue Cycle   2.3 Accounts Payable   2.1 Finance   2.2 Manage Revenue Cycle   2.3 Accounts Payable   2.4 Co. 8.3% £124,000 & 8.1%
2.3 Accounts Payable   6.10   12.1%   £117,271   7.6%	2.3   Accounts Payable	2.3   Accounts Payable	2.3   Accounts Payable	2.3   Accounts Payable
Pinance   38.10   100.0%   E1,291,150   100.0%	FILE	FIE   ACCOUNTING   FIE   ACCOUNTING	FILE   No.   FIL	FIE   ACCOUNTING
Total costs   %   Total cost	FIE	Employee costs are £3.1M and directly attributable costs are £3.5m  Employee costs are £3.5m  2 Finance 38.10 100.0% £1.291.150 100.0% £2.191.150 100.0% £2.1 51.66 6.0% £973.922 75.4% 20.3% 25.5 66.0% £973.922 75.4% 20.3% 25.5 66.0% £973.922 75.4% 20.3% 25.5 66.0% £973.922 75.4% 20.3% 25.5 66.0% £973.922 75.4% 20.3% 25.5 66.0% £973.922 75.4% 20.3% 25.5 66.0% £973.922 75.4% 25.62.324 20.3% 25.5 66.0% 25.5 66.0% £973.922 75.4% 25.62.324 20.3% 25.5 66.0% 25.	FIE	FIE
2   Finance   38.10   100.0%   £1,291,150   100.0%   21.9   Finance   2.15   66.0%   £973,922   75.4%   2.2   Manage Revenue Cycle   2.00   5.2%   £54,904   4.3%   2.2   Manage Revenue Cycle   2.00   5.2%   £54,904   4.3%   2.3   Accounts Payable   10.95   28.7%   £262,324   20.3%   2.3   Accounting   2.3   Accounts Payable   2.3   Accounts Payable   10.95   28.7%   £262,324   20.3%   2.3   Triancial accounting   2.3   Accoun	2 Finance   2.1 Financial Accounting   25.15   66.0%   2973,922   75.4%   2.2 Manage Revenue Cycle   2.3 Accounts Payable   2.3 Enancial Accounting is by a ret the largest service grouping at 78.33 FTEs and £3M costs   2.3 Accounts Payable   2.4 Enancial Accounting   2.5 Enancial Accounting   2.6 Enancial Accounting   2.8 Enancial Accounting   2.9 Enancial Accounting   2.1 Enancial Accounting   2.2 Manage Revenue Cycle   2.3 Accounts Payable   2.2 Manage Revenue Cycle   2.3 Enancial Accounting   2.2 Enancial Accounting   2.2 Enancial Accounting   2.3 Enancial Accounting   2.3 Enancial Accounting   2.3 Enancial Accounting   2.4 Enancial Accounting   2.5 Enanc	2 Finance	2 Finance   2.1 Financial Accounting   2.1 Financial Accounting   2.2 Finance   2.2 Financial Accounting   2.3 Accounts Payable   2.4 Financial Accounting   2.5 Financial Accounting   2.6 Financial Accounting   2.7 Financial Accounting   2.8 Financial Accounting	2 Finance   2.1 Financial Accounting   25.15   66.0%   £1,291,150   100.0%   27.5   54.%   22.2   Manage Revenue Cycle   2.00   5.2%   £54,904   4.3%   23.3   Accounts Payable   2.3   Accounts Payable   2.4   Financial Accounting   2.5   E54,904   4.3%   2.5   E54,904   2.5
2.1 Financial Accounting   25.15   66.0%   £973,922   75.4%   2.2 Manage Revenue Cycle   2.00   5.2%   £54.904   4.3%   2.3 Accounts Payable   10.95   28.7%   £262,324   20.3%   2.3 Minimal Counting   2.5	2.1 Financial Accounting   25.15   66.0%   £973,922   75.4%   2.2 Manage Revenue Cycle   2.00   5.2%   £54,904   4.3%   2.3 Accounts Payable   10.95   28.7%   £262,324   20.3%   2.3 Accounts Payable   13.83   100.0%   £704,930   100.0%   2.4 Financial Accounting at 78.33 FTEs and £3M costs   2.2 Manage Revenue Cycle   2.3 Accounts Payable   0.75   5.4%   £15,707   2.2%   2.3 Accounts Payable   0.75   5.4%   £15,707   2.2%   1.3%	2.1 Financial Accounting   25.15   66.0%   £973,922   75.4%   2.2 Manage Revenue Cycle   2.00   5.2%   £54,904   4.3%   2.3 Accounts Payable   10.95   28.7%   £262,324   20.3%   2.3 Accounts Payable   10.95   28.7%   £262,324   20.3%   2.3 Accounts Payable   2.4 Finance   13.83   100.0%   £704,930   100	2.1 Financial Accounting   25.15   66.0%   £973,922   75.4%   2.2 Manage Revenue Cycle   2.00   5.2%   £54,904   4.3%   2.3 Accounts Payable   10.95   28.7%   £262,324   20.3%   2.3 Accounts Payable   13.83   100.0%   £704,930   100.0%   2.4 Financial Accounting   25.15   66.0%   £973,922   75.4%   2.3%   2	2.1 Financial Accounting   25.15   66.0%   £973,922   75.4%   2.2 Manage Revenue Cycle   2.00   5.2%   £54,904   4.3%   2.3 Accounts Payable   10.95   28.7%   £262,324   20.3%   2.3 Accounts Payable   13.83   100.0%   £704,930   100.0%   2.4 Financial Accounting at 78.33 FTEs and £3M costs   2.2 Manage Revenue Cycle   2.3 Accounts Payable   13.83   100.0%   £704,930   100.0%   £704
2.2 Manage Revenue Cycle 2.00 5.2% £54,904 4.3% 20.05ts are £3.5m  2.2 Manage Revenue Cycle 10.95 28.7% £262,324 20.3%  2.3 Accounts Payable 10.95 28.7% £262,324 20.3%  2.4 Finance 13.83 10.0% £704,930 100.0% 21. Financial Accounting 21.08 94.6% £689,222 97.8% 22. Manage Revenue Cycle 10.00 0.0% £0 0.0% 2	2.2   Manage Revenue Cycle   2.00   5.2%   £54,904   4.3%   2.562,324   20.3%	2.2 Manage Revenue Cycle 2.00 5.2% £54,904 4.3% costs are £3.5m    Costs are £3.5m	2.2 Manage Revenue Cycle   2.00   5.2%   £54,904   4.3%   2.3   Accounts Payable   10.95   28.7%   £262,324   20.3%	2.2 Manage Revenue Cycle   2.00   5.2%   £54,904   4.3%   2.00   5.2%   £54,904   4.3%   2.00   5.2%   £54,904   4.3%   2.00   5.2%   £54,904   4.3%   2.00   5.2%   £54,904   4.3%   2.00   2.00   5.2%   £54,904   4.3%   2.00   5.2%   £54,904   4.3%   2.00   5.2%   £54,904   4.3%   2.00
2.3 Accounts Payable 10.95 28.7% £262,324 20.3%	2.3   Accounts Payable   10.95   28.7%   £262,324   20.3%	2.3 Accounts Payable 10.95 28.7% £262.324 20.3%    Total costs   Total costs   Total costs	2.3   Accounts Payable   10.95   28.7%   £262.324   20.3%	2.3 Accounts Payable   10.95   28.7%   £262,324   20.3%
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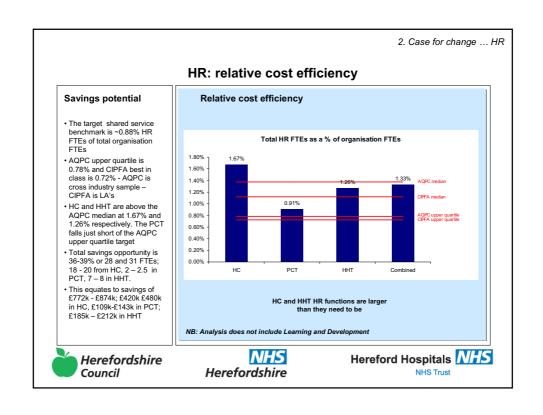


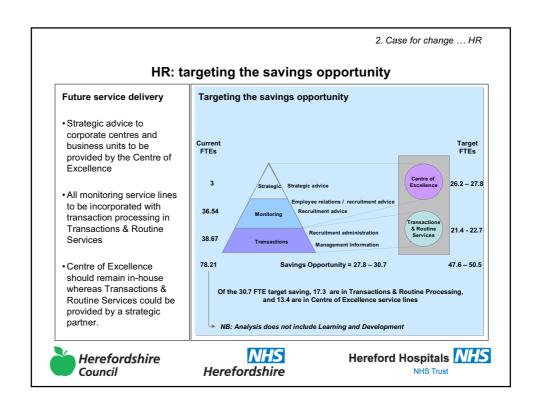


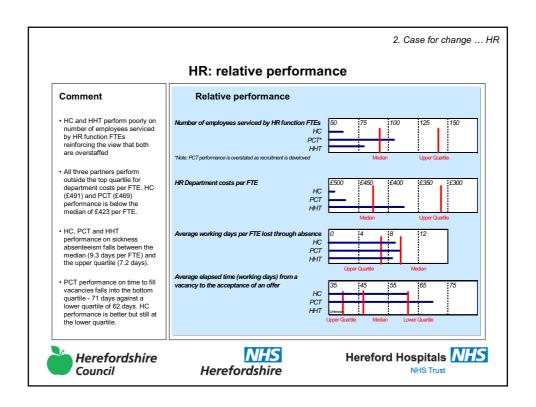












2. Case for change ... L&D

## Learning and Development: resource consumption

Key service gro	upings			
	HC	PCT	HHT	Total
HR FTEs (excluding T&D)	47.67	11.01	19.56	78.24
Training and Development FTEs	13.66	5.00	17.36	36.02
T&D FTEs as % of organisational FTEs	0.74%	0.41%	1.12%	0.78%
T&D FTEs as % of HR FTEs	22%	31%	47%	32%

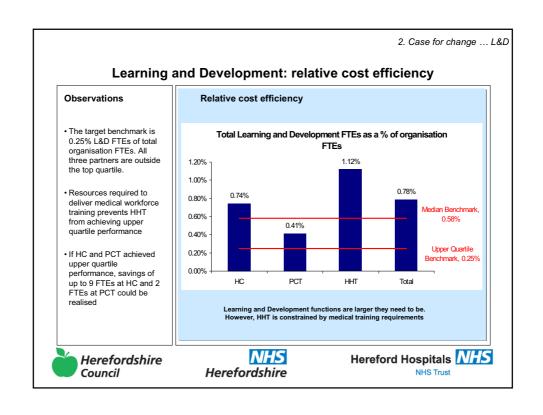
#### Observations

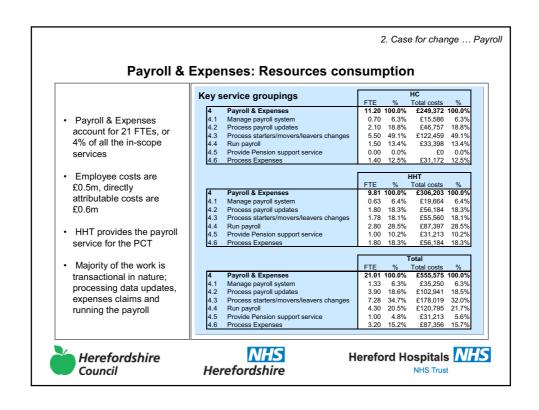
- Learning and Development is currently out of scope but worthy of further investigation owing to its size relative to HR
- PCT L&D has been adjusted from 42 FTEs to 5FTEs to account for FTEs providing external training
- $\bullet$  There are 36 FTEs providing internal training, less than 1% of total organisation FTEs
- $\bullet 48\% \ \text{of} \ L\&D \ \text{FTEs sit within HHT. HHT are heavily staffed to provide specialist medical training to the hospital training training to the hospital training trai$

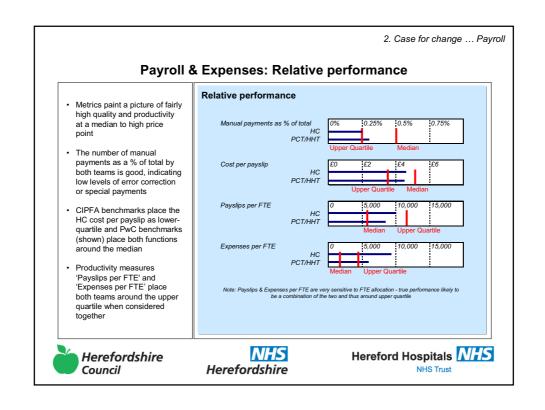


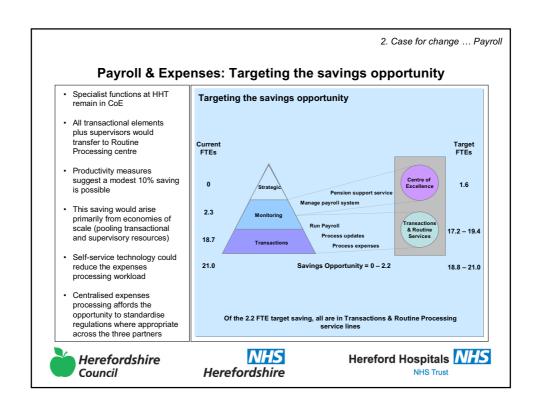


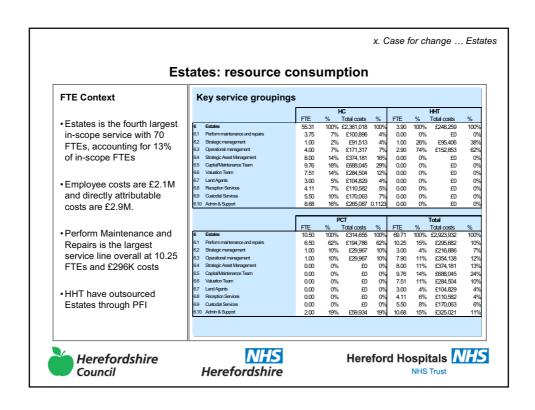


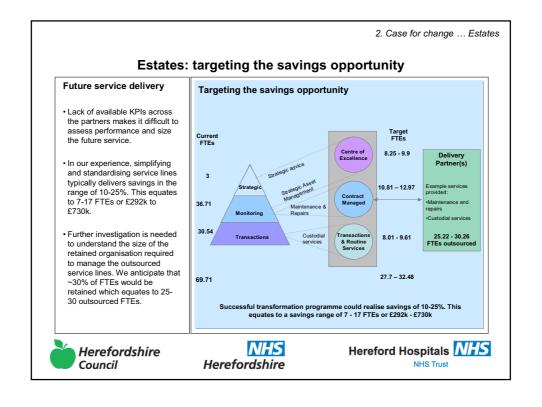


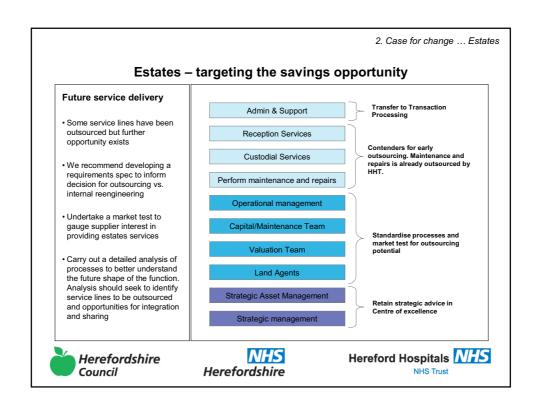


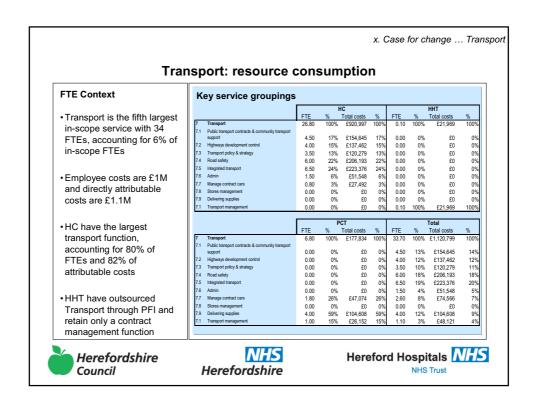


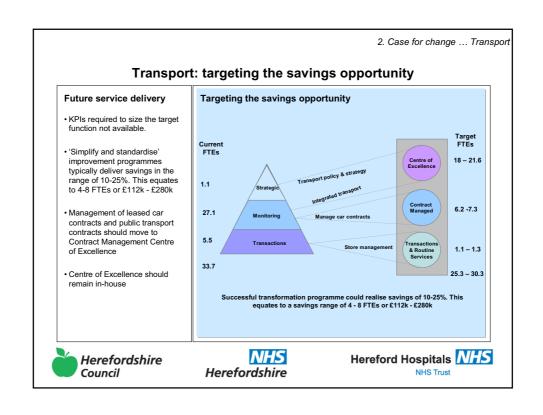


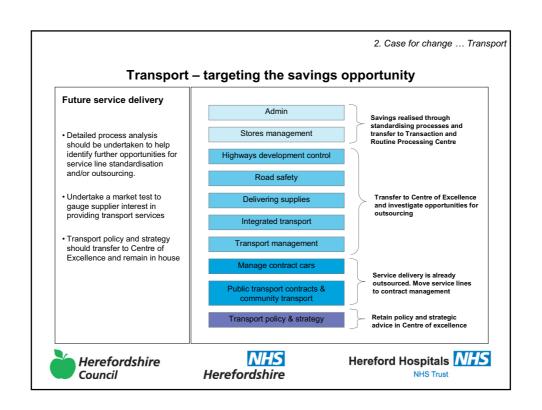












2. Case for change ... Printing

## **Printing and Distribution: resource consumption**

#### Comment

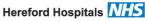
- Printing and distribution is the smallest in scope service with 0.1 FTEs
- Total spend on printing services is £1.2M – 54% of print spend is from HC
- · Printing is outsourced by all partners. 0.1 FTEs are focused on contract management activities
- HC has a joint venture with Amey until 2013. PCT and HHT use a number of local suppliers but do not have fixed contracts - PASA not used due to long lead times of PASA suppliers.

#### Targeting the savings opportunity

	нс	PCT	ннт	Total
Spend on printing	£651,000	£381,000	£177,000	£1,209,000
Number of print jobs per annum	1,183	98	96	1,377
Contract	Joint venture with Amey until 2013	•No fixed contacts •9 local suppliers used during 08/09	•No fixed contracts •3 local suppliers used regularly	-







2. Case for change ... Printing

## Printing and Distribution – targeting the savings opportunity

- Printing and Distribution savings will be realised through improved procurement rather than headcount reduction
- Requisitioning of print services should be managed by a contract management centre of excellence. This will lead to number of benefits:
  - Best value for each print job directing purchase orders to the most cost effective supplier
  - Reduce maverick spend by providing greater control over requisitioning and suppliers used by the partners
  - Economies of scale by combining spending power of partners
- Sharing contract management for print services is anticipated to realise savings of ~15%. Assuming this 15% can be achieved across all three partners (including HC contract with Amey), this equates to savings of ~£180; £98k from HC, £58k from PCT and £26 from HHT.





2. Case for change ... Other services

## Smaller services may not significant savings but will benefit from directing resources to priorities and other qualitative initiatives

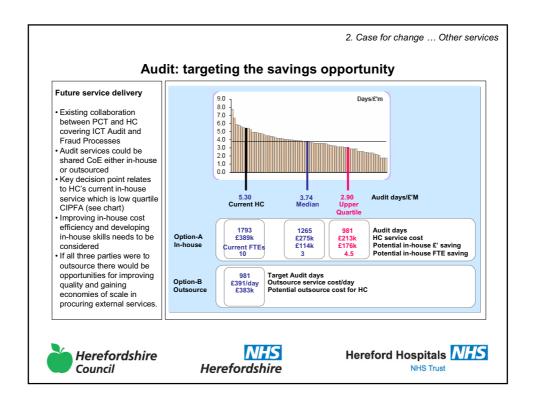
Service improvements will generally be achieved through:

- Bringing skills together from across the three organisations within a Centre of Excellence
  - Service integration
  - Sharing of best practice
  - Improved contract management
  - Flexibility and space utilisation increased
- · Up-skilling staff
- · Improved quality of service
  - Co-location
  - Process standardisation
  - Systems sharing where practicable
- · Some economies of scale



NHS Herefordshire Hereford Hospitals MHS

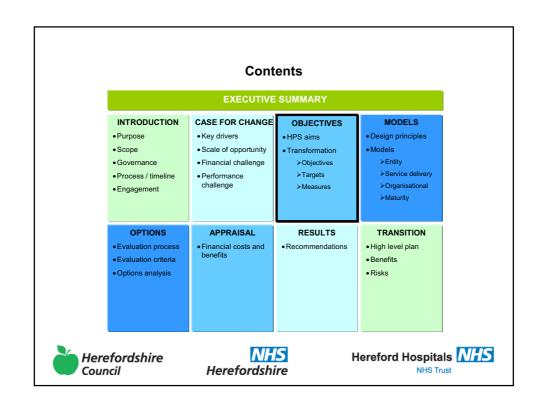
NHS Trust

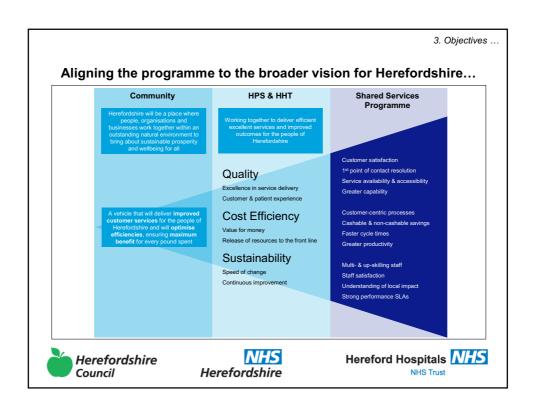


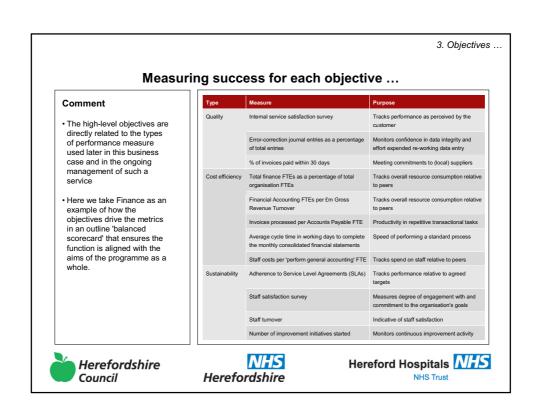
2. Case for change ... Other services Legal: targeting the savings opportunity Future service delivery Concerns within HC that PCT ннт TOTALS dept not fit for purpose FTEs 21.57 21.57 Carry out ground-up review of needs, ability and gaps for HC, PCT, HHT Pay Costs £743k £743k Retain Governance in house as a Centre of Excellence for HC, PCT, HHT £182k **Direct Costs** £157k £68k £407k Spend & Key Categories Options to review for transactional activities: - Outsource to existing not for profit organisation (or other LA) Location Town Hall - HC, PCT, HHT set up Brockington combined special purpose vehicle (also not for profit) Blackfriar's (Corp.Risk) Note: Figures (2008-9) are not verified NHS Hereford Hospitals **NHS** Herefordshire Herefordshire Council

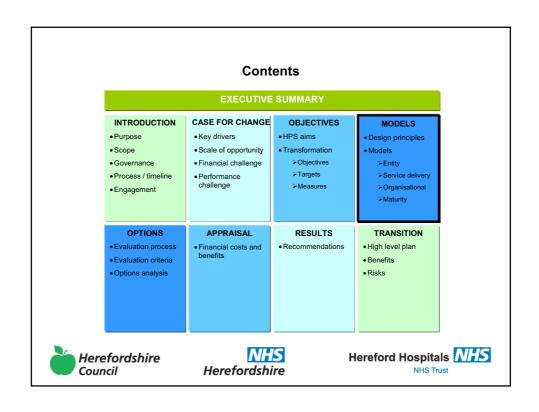
2. Case for change ... Other services Comms & PR: targeting the savings opportunity Future service delivery Currently HC and PCT integrated team. HHT recently appointed to PCT ннт TOTALS Integrated Team (HC & PCT), 1 FTE funded by PCT FTEs 8.62 10.62 Develop an integrated (incl 1 FTE funded by approach across HC, PCT) PCT & HHT Further benefit by Pay Costs (see HC) £ 37k £ 266k £ 371k widening scope to £ 170k **Direct Costs** £ 170k include similar work (see below) done in isolation in Spend & Key Categories £266K - Staff costs £150K - Publications service areas in PCT and HC directorates Budget £20K – Total Service running costs Potential to centralise spend on design / ннт но Brockington Brockington branding in each organisation NHS Hereford Hospitals **NHS** Herefordshire Herefordshire NHS Trust Council

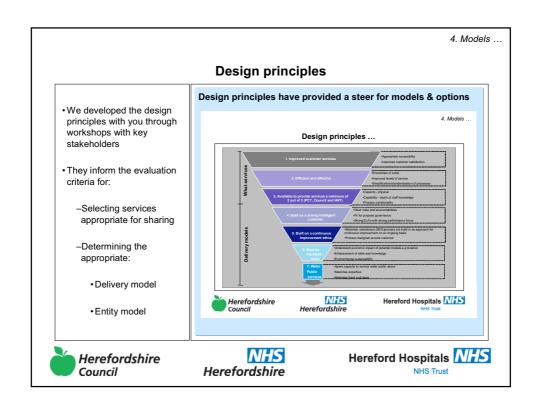
Future service delivery				·	
Emergency Planning Unit (EPU) currently shared		PCT	HHT	HC	TOTALS
between HC and PCT Recently transferred to the Environment and	FTEs	1 (Note: part of the HC integrated EP team, but funded by PCT)	0.2 (Band 7 Nurse)	3.11	4.31
Culture Directorate and is subject to a major review Opportunity to extend the	Pay Costs	£ 20k (PCT resource employed part way through year, annual cost estimated at	£7k	£ 115k (HC employing Additional resources for	£ 142k
scope of EPU to include HHT should be tested in the review	Direct Costs	£42K p.a.)		09/10) £ 34k (see below)	£ 34k
Communications an issue as Emergency Response management currently has 2 separate governance routes Potentially some	Spend & Key Categories	£19,923 (Charge from HC for PCT Emergency Planning Officer, resource employed part way through year, annual cost estimated at £42K p.a.)	£7,025 (Calculated)	Staff Costs - £115,220 Agency Staff - £28 Direct Costs - £34,307 Income -£5,601 Overheads - £119,854 Total £263,808	£ 291k
economies of scale		Brockington	Trust HQ	Brockington	
economies of scale		Brockington	Trust HQ	Brockington	

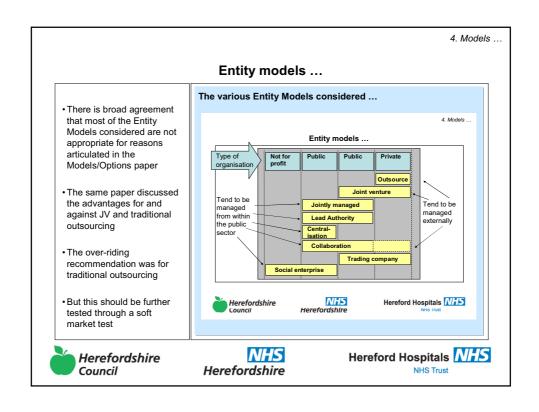


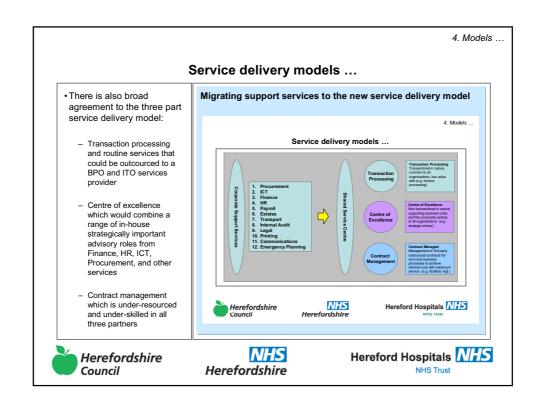


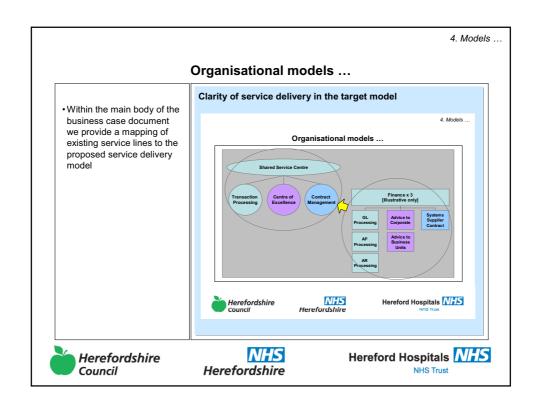


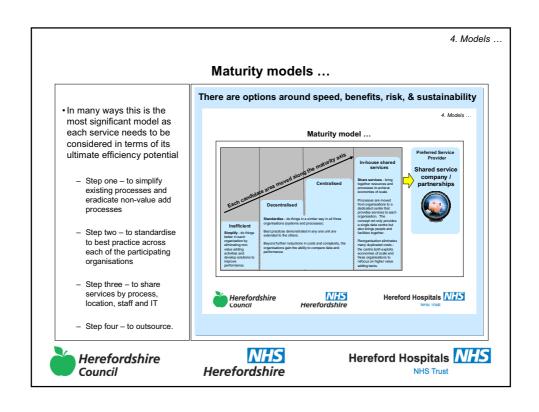


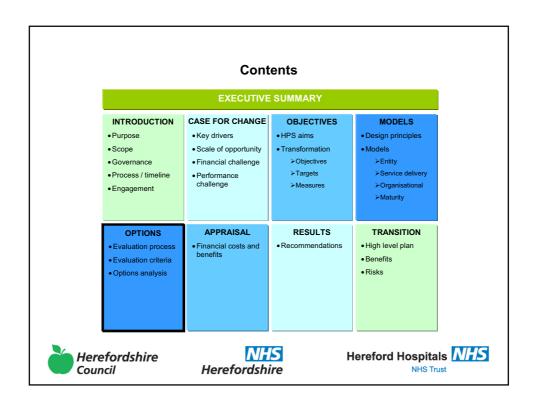


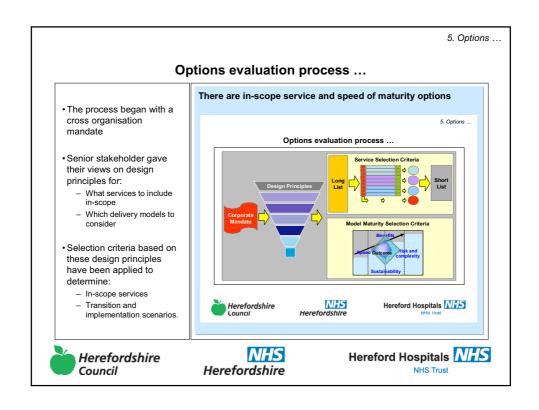


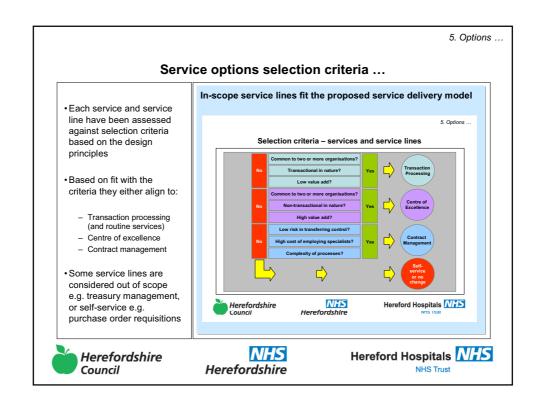


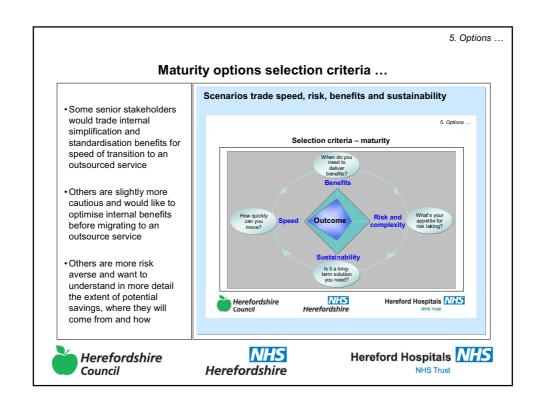


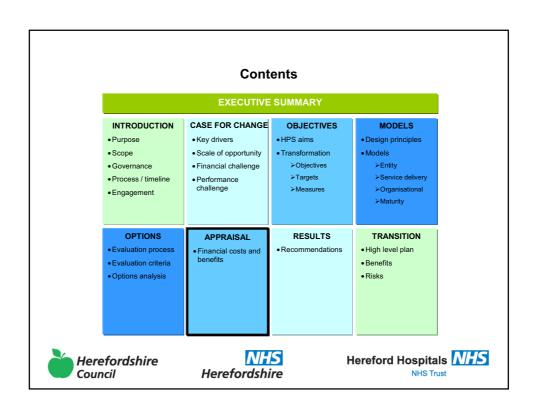


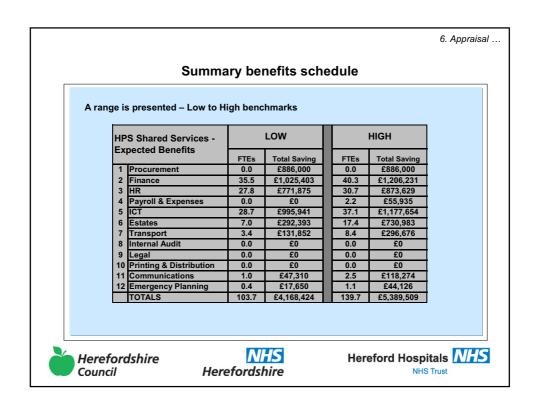


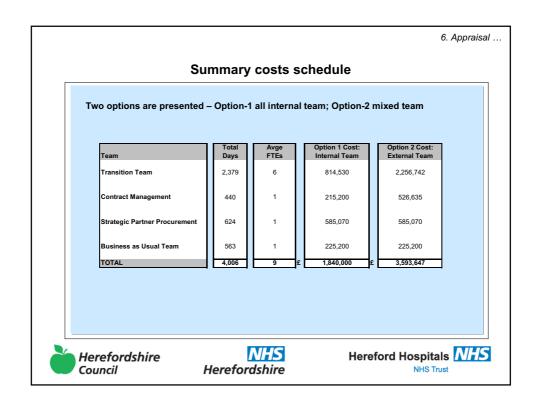


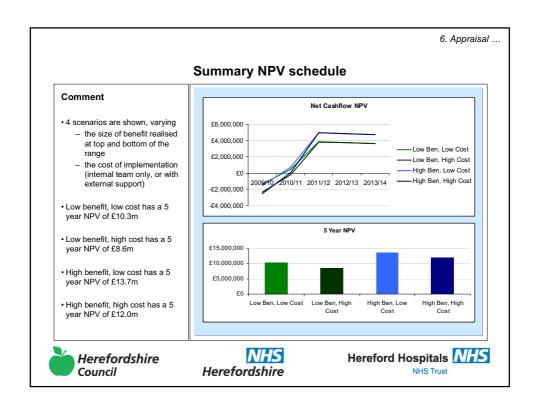


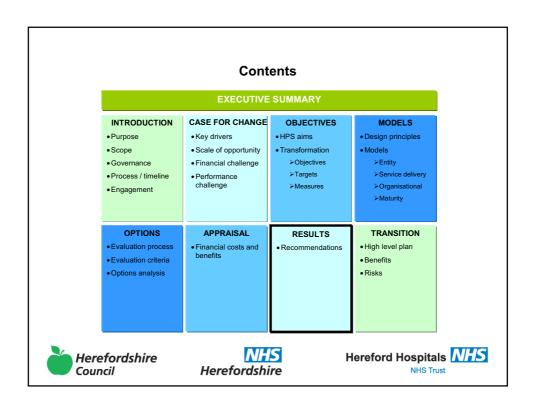












7. Recommendation ... key findings

## There is a clear case but you need to prepare ...

- Our analysis and interviews have indicated costs of corporate support services to be in the region of £33m and include 870 support staff
- Following evaluation against the agreed design principles, in-scope services account for around £20m and 525 staff
- Services in scope are at various levels of maturity and we believe that for ICT Procurement, Finance, HR and Payroll there are major opportunities to deliver improved services and savings – some of which are quick wins
- A number of services are currently excluded from the scope of shared services which if included could improve market attractiveness
- There are other services for which increased collaboration would be beneficial
- Procurement, BPR and change management skills and capacity will be needed to transition to a shared service arrangement
- A strategic partner or partners will be needed to transition to improve quality of service, cost
  efficiency and sustainability.





Hereford Hospitals **NHS** 

NHS Trust

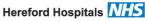
7. Recommendation

## **Key recommendations (1)**

- · Proceed with shared services for a minimum of the agreed in-scope services
- Accept the 'outline business case' for the preferred option (as agreed at the models meeting) and range of costs and benefits predicted
- Move to the next stage of shared services through implementation of four service clusters:
  - Secure immediate cost savings opportunities for procurement
  - IT continue the transformation journey but further consideration should be given to timescales for implementation and opportunity for engaging with an ITO partner, especially if there are benefits in aligning BPO and ITO procurements
  - BPO type services to secure a strategic partner and supporting ERP solution and ahead of this services should be simplified and standardised to secure early savings in line with the business case and benefits
  - Progress the other services subject to planned reviews in some cases and recommended detailed reviews for others
- · Adopt a Service Delivery Model with its three component parts:
  - Transition / routine processing
  - Centre of excellence
  - Contract management







NHS Trust

7. Recommendation

## Key recommendations (2)

- Procure a strategic partner or partners for transactions / routine processing including a potential ERP solution. A soft market test exercise should be undertaken to:
  - Engage with potential partners
  - Assess appetite locally and nationally
  - Understand preferences for ERP solution
  - Assess advantages/disadvantages for them/HPS & HHT re delivery models JV or traditional outsourcing route
  - Determine whether IT forms part of this package or should stand alone through the soft market test
- Centres of excellence and contract management functions to be retained in-house and reorganised in relation to service need
- Create a Shared Services Transition Team
- Appoint a Shared Services Transition Manager at Director level to work with the three organisations and drive the recommendations forward
- Establish a core team to scope out and undertake the 'simplification and standardisation' process work





#### 7. Recommendation

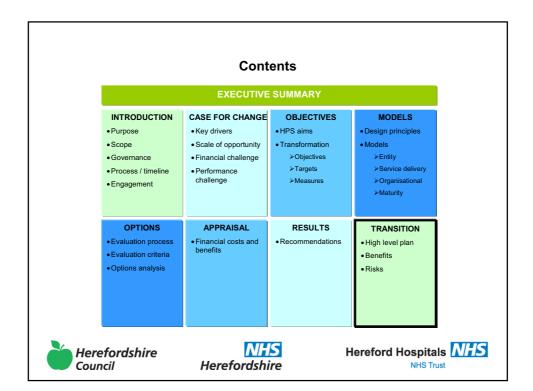
#### Key recommendations (3)

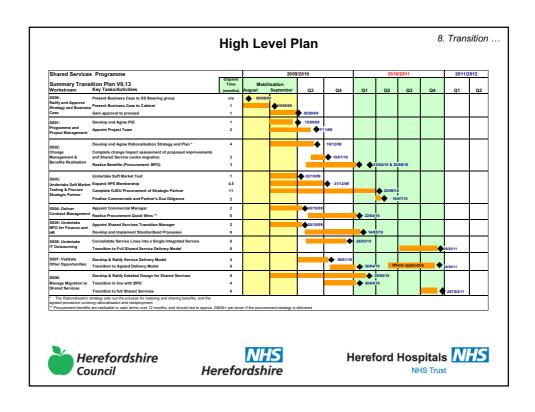
- · Establish shared services governance for the partnership
- Mobilise a procurement project to secure the predicted savings
- Appoint a commercial manager to provide strategic leadership including contract management and delivery of innovative commercial solutions
- Merge procurement savings activity under one governing body (combining benefits work on Connects/Shared Services/Other activities)
- Undertake a rapid implementation planning exercise to prioritise savings opportunities and delivery plans
- Formalise combined procurement targets and delivery programmes and agree with the partnership
- Mobilise with quick wins targeted to deliver by April 2010.

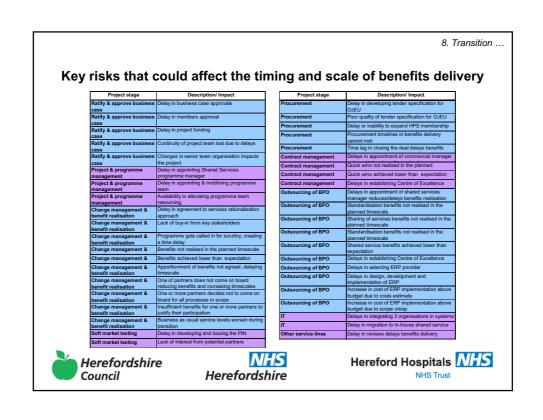


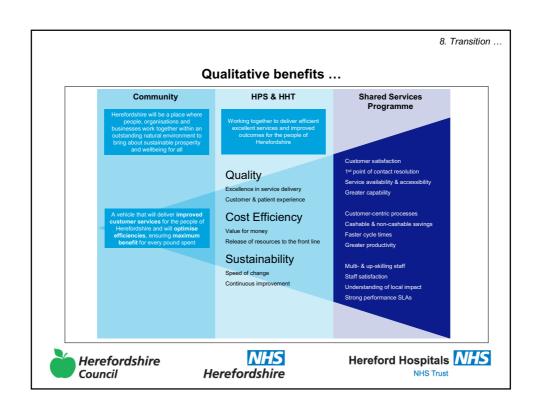


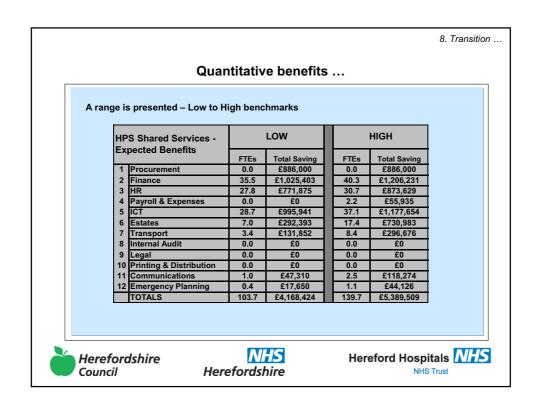
Hereford Hospitals WHS











# Annex 2: Business Area Assessments

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BA 01 V 0.5

## HEREFORDSHIRE SHARED SERVICES

## PHASE 1 – Business Area Assessment for Procurement

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
Summary of Shared Service Opportunity	<ul> <li>Operating model and shared service model delivery. Sourcing stra selected shared service</li> <li>Savings delivery: Be organisations. Aggreg</li> </ul>	Majority of HC procurement is devolved, which when combined with a limited capacity to provide central guidance and expertise, means less advantageous outcomes are more likely.		
	quick win delivery.  • Purchase to pay pro resources to deliver of (see BA 02 – Finance)  • Purchasing compliant Council and Trusts, and E-enablement: Broad	cesses: Pool transactional perational efficiency through the properties of the potential for the poten	Il activity, locations and gh economies of scale f procurement across maverick spend systems to achieve higher	<ul> <li>A stronger strategic procurement capability is required across all three organisations, most pressingly at HC</li> <li>High level of manual invoice matching and payment processes;</li> <li>Electronic receipting occurs within PCT, but without any link from the EROS system to the Integra Ledger to facilitate electronic matching</li> <li>These processes are already shared between the health trusts; partlycentralised within HC</li> </ul>
				Capability of systems and processes should be assessed against key business requirements, to include provision of contract and spend MI
Issues / Constraints	through external colla items in Council are c	urement activity in Trusts in corative facility such as HI urrently bought by West Ment finance and purchasin	PC. Standard supply lercia Supplies.	Besides the requirement to maintain three separate ledgers (statutory requirement), these issues need to be mitigated before the activities can be consolidated. Sectoral collaboration, rather than

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
		nagement/monitoring is de act spend on common goo		Herefordshire collaboration, will often deliver greater value
	and services. Need to	nt types to accommodate, in establish balance betwee sioning and procurement programmed. Social Care).	n centralising control and	A cost/benefit analysis should be carried out to see if minor systems improvements could leverage substantive benefits prior to the full applications.
	Recruiting suitably ski in other public sector	illed procurement profession organisations.	onals has proved difficult	rollout of the shared services strategy
	There may be a need sharing is to yield effice	to implement specific prode	cess improvements if	
		ng of goods and services on swill remain, e.g. manual witments.		
Spend & Key Categories	Total: £15m pa (influencable)  • Medical and	Total: £40-45m pa  • Medical and clinical supplies	Total: ~£80m pa (£53m categorised), ~2,000 suppliers	Further work required to gain visibility/understanding on spend beyond major contracts
	Clinical supplies  Adults Social Care	Hospital PFI	<ul><li>Adults Social Care</li><li>Highways</li><li>Waste</li><li>Transport</li></ul>	Specific areas of opportunity (e.g. switching to buying HHT's electricity and gas requirements via wholesale-market contracts) are explored in the detailed report sent to the SSP Steering Group
Location	Staff locations for corr	porate functions and service	Temporary staff  re areas are dispersed.	Dispersal places greater emphasis
Location	Staff locations for corporate functions and service areas are dispersed across the estate			on MI and systems to allow "virtual" team working
Processes	Strategic - utilise     HPC, NHS Supply     Chain, NHS PASA	Strategic - utilise     HPC, NHS Supply     Chain, NHS PASA	Strategic – corporate deals in place for common spend, utilise West Mercia Supplies, devolved	<ul> <li>Some decentralised elements of invoice processing for certain social care commissioning</li> <li>Limited use of Cedar POPS across HC</li> </ul>

Organisation  Key Activity	PCT	ннт	НС	COMMENTARY
			to service areas for specialist service	
Organisation & Resources in scope:	PCT	ННТ	НС	TOTALS
FTEs:	1.72	1.6	2.0	5.32 Also additional resources in service areas dealing with suppliers on operational and commercial aspects
Pay Costs:	£ 50k	£ 31k	£ 64k	£ 145k
Agency Costs:	£ 5K	£-k	£ -k	£ 5k
Direct Costs:	£ 6k	£1k	£ 8k	£ 15k
Technology / Systems	<ul> <li>EROS (P2P) with catalogue functionality, receipting and email notification to NHM when requisition value exceeds authority limits</li> <li>Integra (finance system)</li> <li>No electronic interface between P2P and finance system</li> </ul>	<ul> <li>EROS (P2P) with catalogue functionality but no e-mail notification</li> <li>Integra (finance system)</li> <li>No electronic interface between P2P and finance system</li> </ul>	<ul> <li>Cedar (finance system)</li> <li>Manual pads used to issue PO's</li> <li>Some use of Order Processing via Cedar across HC (10-15% of PO's)</li> </ul>	<ul> <li>Systems and accompanying processes must support commercial and category strategies by providing spend visibility and control over sourcing decisions</li> <li>Potential Quick Win by 1) sharing techniques for reporting in EROS between PCT and HHT, and 2) by switching on web-enablement of EROS for HHT</li> </ul>

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Compliance & Contract Monitoring	<ul> <li>All orders verified by central transaction team</li> <li>Contract monitoring/ management devolved to service areas</li> </ul>	Aligned with PCT practice	<ul> <li>Manual processes and initial spend analysis indicate risk of non- compliance on common spend</li> <li>Contract management on common spend led by WMS</li> </ul>	Completion of the creation of a contracts database across the three parties is pivotal both in delivering short term savings and leveraging the combined spending power of the three organisations
Performance / Productivity (Procure to Pay only)	2008/09 performance: Invoices /Payments Processed = 28,237 Pd in 30 days: 89%	2008/09 performance: Invoices /Payments Processed = 33,357 Pd in 30 days: 90%	2008/09 performance: Invoices /Payments Processed = 67,500 Pd in 30 days: 90.46%	<ul> <li>Represents the minimum performance standard for a shared service</li> <li>Note: a number of consolidated invoices within processes stats</li> <li>Supplier performance assessments and price benchmarking undertaken as savings delivery activity</li> <li>Ratios on spend/transaction volumes to be calculated to model future resource requirements</li> </ul>
Major Contracts inc renewal dates	Major healthcare contracts with other NHS and non-NHS bodies	Hospital PFI Hotel, rents and travel (mental health and social care)	Highways Waste Temporary staff Telecoms	Further work needed to establish the complex procurement capabilities of the three organisations. This is likely to identify requirements for up-skilling

BA 02 V0.7

## PHASE 1 – Business Area Assessment for Finance

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
Summary of Shared Service Opportunity	Service Delivery Mode shared basis:  • Transaction Proworking for community through economic	<ul> <li>Opportunity arises from sharing repetitive transactional processes, and consolidating core expertise and business support skills.</li> <li>Processes are operated across three ledgers at present:</li> </ul>		
	afford the opportunitegra  Savings Delivery: both standardising, integrating Compliance: centralising	efficiency and cashable so and automating transacting	core systems, such as Cedar, Eros,  avings can be realised from centralising, on processing and financial reporting.  a partners affords the opportunity to I regulations, operating policies and	Cedar: (HC)     Integra: (PCT HHT, but different configurations
	procedures, flexed to me  Enabling technology: we common technology plat transaction processing a Financial data is accurate automated data validation.  The three partners are	Where identified and practicable, a cost/benefit analys should be carried out to see if any substantive benefit would arise form		
Issues /		need to be maintained		implementing mino systems/procedura

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Constraints	solution, and will help		to the success of any shared service s and efficiency gains. At present, there council.	improvements as part of the migration to shared services.
	retained organisations the specialist, strategi	Partner representatives perceive a need to retain specialist local knowledge within the retained organisations – however, the emerging delivery model proposes consolidating the specialist, strategic support within Centres of Excellence  Financial control, governance and approval/sign-off of accounts cannot be shared		
				The proposed     Service Delivery     Model needs to be     disseminated     across the Partners
Processes/	Financial Accounting	g		• S/M/TP:
Service Lines in scope	<ul> <li>Maintain and upd</li> </ul>	ate ledger Masterfile data	and systems access	• TP
СССРС	<ul> <li>Prepare and enter</li> </ul>	• TP		
	<ul> <li>Perform financial</li> </ul>	month-end and year end	close	• TP
	<ul> <li>Manage Bank an</li> </ul>	d Cash		• M
	• (Treasury Manag	gement: NOT included)		• N/A
	<ul> <li>Update and Main</li> </ul>	tain Asset register		• M
	<ul> <li>Manage Charitab</li> </ul>	le Funds		• M
	• (Prepare Statuto	ory Accounts: NOT includ	ded)	• N/A
	<ul> <li>Prepare Quarterly</li> </ul>	y Accounts		• M
	<ul> <li>Produce financial</li> </ul>	reports (systems/spreads	heet)	• TP
	<ul> <li>Provide budgeting</li> </ul>	g, forecasting and reportin	g services	• M

Organisation	PCT	ннт	HC	COMMENTARY
Key Activity				
	Provide Manager commentary, HC		(monitoring, project support, financial	• M
	Provide strategic	advice & support		• S
	Manage Revenue Cy	ycle		
	Produce and Ren	nit Customer Invoices		• TP
	<ul> <li>Bank and Proces</li> </ul>	s Receipts		• TP
	Process Sundry 0	Cash Receipts		• TP
	Manage Debtors	(incl overpayment recover	y)	• M
	Accounts Payable			
	Prepare Invoices	(incl Provider)		• TP
	Input invoices & s	store (incl Provider)		• TP
	<ul> <li>Pay Suppliers</li> </ul>			• TP
	Manage Creditors	• TP		
Organisation & Resources in scope:	PCT	TOTALS		
FTEs:	38.1	102.33		
Weighted Pay Costs:	£ 1,033k	£ 3,091k		
Agency Costs:	£ 127K	£20k	£ 61k	£ 208k

Organisation	PCT	ННТ	НС	COMMENTARY
Key Activity				
Direct Costs:	£ 132k	£ 21k	£ 99k	£ 252k
Performance / Productivity	2008/09 performance: Invoices /Payments Processed = PCT: 28,237 Pd in 30 days: 89% HHT: 33,357 Pd in 30 days: 90% AR: 1,748 invs pa		2008/09 performance: Invoices /Payments Processed = 102,219 AR: 11,744 invs pa	Represents the minimum performance standard for a shared service     Note: a number of consolidated invoices within processes stats
Locations:	Plough Lane	Trust HQ	<ul><li> Plough Lane</li><li> Thorne (payments &amp; payroll)</li><li> Town Hall (Manage Debtors)</li></ul>	Minimal presence outside of Plough Lane
Current Technology / Systems	Integra GL & report writer - Org. views have not been set up or used therefore no direct access to consolidated reports      Manual interface	Integra GL with chart of accounts     Manual interface with Payroll	Cedar GL with chart of accounts     Manual interface with Payroll	Note Integra configurations are different. Need to assess whether these can be normalised.
	Manual interface     with Payroll			

BA 03 V0.5

## PHASE 1 – Business Area Assessment for Human Resources

Organisation	PCT	ннт	нс	COMMENTARY		
Key Activity						
Summary of Shared Service Opportunity	<ul> <li>Transaction Pro working for comme through economice</li> <li>Centres of Exce specialist HR advemphasis on strawould provide strand day-to-day H directorates, as was trade Unions, professional, expendagement elegate development opporganisations. The as service areas</li> <li>Contract Managareas, such as ags</li> <li>Savings Delivery: both standardising, integrating</li> </ul>	cessing: pooling resource non, repetitive transactional es of scale, e.g. recruitmer llence (CoE): pooling experisory services, which refletegic HR support, governategic advice and input to R input into decision-making ell as being the front-line eresidents, partner agencie ert advice to support Manament of their roles. It would ortunities and sharing of being the potential have peaks and troughs in the ement: major opportunity gency/contractor spend an efficiency and cashable say and automating transactions.	to leverage aggregate spend on key d potentially learning and Development avings can be realised from centralising, on processing and HR reporting.	<ul> <li>Opportunity arises from sharing repetitive transactional processes, and consolidating core expertise and business support skills.</li> <li>Where identified and practicable, a cost/benefit analysis should be carried out to see if any substantive benefits would arise form implementing minor systems/procedural improvements as part of the migration to shared services.</li> <li>There are unique processes in each of the Partners; e.g.</li> </ul>		
	common technology plat		nvironment, the implementation of a lata entry point, fully integrated to consolidated data.	within HHT, HR supports the medical recruitment process, which is inextricably		
			ector, which mean that the ESR HR and quire an interface being built between the	tied into tight external controls.		

Organisation	РСТ	ннт	нс	COMMENTARY
Key Activity				
	proposed HC ERP syste	m, and the PCT/HHT syste	em.	The proposed Service
	This would promote the oparticularly for JMT.	development and delivery	of more coherent and integrated MI data,	Delivery Model needs to be disseminated across the Partners
	workforce planning proce expands and commission and evaluation of future s data is accurate and star	esses, which will be increating services become increservice needs, focussed or	ed accurate, jointly gathered data into singly beneficial as integration of services easingly sophisticated in their planning a client based needs. Confidence that HR ould be enabled through automated data d process controls.	across the Farthers
Issues / Constraints	maintain individual ele policy development, e	e separate legal entities, the ments/requirements in resemployment contracts and re of a two way split, as the		
	solution, and will help are only plans to intro	leverage cashable savings	to the success of any shared service s and efficiency gains. At present, there council, but the potential to develop an	
	retained organisations		n specialist local knowledge within the delivery model proposes consolidating f Excellence	
		nmissioning/supplier relati	o consider and resolve, around the onship between the PCT/HHT, but these	
			killing Managers and staff to utilise a self of a shared services approach to be	
	Whilst these staff are		nd Safety services in the detailed work. es, in the PCT a ½ time role and in HHT 1 is.	

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Processes/	Strategic/Advisory	L		
Service Lines in scope	Advice to senior r	management teams		
	Employee Relation	ons		
	Business partner	ing		
	Organisational Definition	evelopment		
	<ul> <li>Policy Advice</li> </ul>			
	<ul> <li>Learning and Dev</li> </ul>	velopment		
	Pay and Reward			
	Recruitment			
	<ul> <li>Health and Safety</li> </ul>			
	<ul> <li>Management Info</li> </ul>	ormation		
	Transactional			
	Employee Relation	ons		
	Pay and Reward			
	Recruitment			
	Learning and Dev	velopment		
	Occupational Hea	alth		
	<ul> <li>Health and Safety</li> </ul>	y		
	<ul> <li>Management Info</li> </ul>	ormation		
Organisation & Resources in scope:	PCT	ННТ	HC	TOTALS

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
FTEs:	11.01	18.39	61.33	90.73
		(1.6 FTEs light)		
Pay Costs:	£ 349k	£ 460k	£1,523k	£ 2,332k
Agency Costs:	£ 181k	£ 12k	£ 218k	£ 411k
Direct Costs:	£ 17K	£ 34k	£ 63k	£ 114k
Locations:	Plough Lane	Trust HQ	Plough Lane     Castle Green	HC/PCT has a small presence outside of Plough Lane, particularly at Castle Green Training Centre
Current Technology / Systems	ESR     Integrated with     Payroll	ESR     Integrated with     Payroll	CHRIS Teachers system runs FoxPro separately to CHRIS No interface with Payroll	HC currently running a major change programme to move to an integrated ISS solution

BA 04 V0.3

# PHASE 1 – Business Area Assessment for Payroll and Expenses

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Summary of Shared Service Opportunity	Processing services curr services to PCT.)  Transaction Processing processing centre to deli	ently provided by HC and g: pooling resources and e ver efficiency savings thro	centralise Payroll and Expense HHT. (HHT currently provide both establishing a single Payroll & Expenses ugh economies of scale, and more eransactions. In addition, data entry	Opportunity arises from sharing repetitive transactional processes, and consolidating core expertise and
	resources could be poole systems deployed. Spec and within the Trusts and <b>Compliance:</b> centralising opportunity to develop, in	ed between the two teams ialist knowledge of the differ of	<ul> <li>business support skills.</li> <li>Expense processing is a manual operation – validated expenses payments are processed through payroll.</li> </ul>	
	Management with implement self-se compliance with p	gement: the implementation in a shared services envirous claimant entry, with coolicies. This would reducted towards monitoring	Payroll is operated on two systems, Selima (HC) and ESR (NHS) Payroll data is uploaded into the financial systems:	
	to use the ESR s	ing: Due to extant NHS re ystem, which also serves a ces. The HC Selima syster ced.	<ul> <li>Cedar: (HC)</li> <li>Integra: (PCT &amp; HHT, but different configurations)</li> </ul>	
Issues /	Each payroll section compared to the section of the section o	leals with totally different to	erms and conditions, and within each	

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Constraints	payroll section they deal with several terms and conditions (e.g. Teachers, Medical Staff, Clerical Staff and LGPS etc). This incorporates different terms for maternity, sickness, additional hours payments, expenses, and perhaps the most complicated, pensions (e.g. Teachers and LGPS). Given this, it is unrealistic to assume staff could gain a specialised knowledge of additional, totally different terms and conditions.			
		e separate legal entities, th need to be maintained	erefore separate ledgers, organisation	
	An integrated systems solution, and will help are only plans to intro			
Processes/ Service Lines in	Manage Payroll			• S/M/TP:
scope	Manage payroll s	system		• TP
	Process payroll	updates		• TP
	Process movers	starters/ leavers changes		• TP
	<ul> <li>Run payroll</li> </ul>			• M
	<ul> <li>Provide Pension</li> </ul>		• TP	
	Process Expens			
Organisation & Resources in scope:	PCT	ННТ	НС	TOTALS
FTEs:	-	9.81	11.2	21.01

Organisation  Key Activity	PCT	ННТ	нс	COMMENTARY
Pay Costs:	-	£ 302 k	£ 225 k	£ 527k
Agency Costs:		Nil		
Direct Costs:	-	£ 5k	£ 23K	£ 28k
Performance / Productivity	-	<ul><li>Payslips: 62,604 pa</li><li>Error rate: 0.29%</li></ul>	<ul><li>Payslips: 81,121 pa</li><li>Error rate: 0.06%</li></ul>	
Locations:	-	Trust HQ	Thorne (payments & payroll)	HHT payroll     established in     temporary     accommodation at     Trust HQ
Current Technology / Systems	-	• ESR	Selima	Note : ESR is mandatory

## HEREFORDSHIRE SHARED SERVICES

BA 05 V 1.0

PHASE 1 – Business Area Assessment for Information and Communications Technology (ICT)

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Summary of Shared Service Opportunity	<ul> <li>Operating model and strategic sourcing: Centralisation of the ICT function balancing need for standardised services in some areas, with specific organisational needs in others. Creation of a platform for innovation for the benefit of citizens through a joined-up information strategy. Creating a platform for strategic sourcing in the medium to longer term.</li> <li>Savings delivery: Specific opportunities for savings in some areas – such as IT Operations.</li> <li>Processes: Consistent approaches to all aspects of the management of</li> </ul>			<ul> <li>There is a strong basis for a Shared Services model across the ICT service.</li> <li>The first steps towards an integrated service have already been taken.</li> </ul>
	programmes), ITIL / ISISO9001 (applications (security), and SFIA (such as TOGAF etc.)  • Compliance: Improve Single model for comp	ndards such as PRINCE2, SO20000 (operations and solutions are also administrations and management of service of solutions with standards, and	service management), ement), and ISO27001 r standards / approaches urse for architecture. to consistent standards.	
	<ul> <li>externally facing ICT.</li> <li>Technology: Opportunity strategy and infrastructional could include single publications provision (e.g. PCT to and technologies used)</li> </ul>			
Issues / Constraints	integrated organisatio is limited capacity. Po	ngs in areas potentially over n at the same time as grow tential resolution: Pace ch ons) first, and build newer	wing areas in which there ange to focus on priority	Need to refine the understanding of identify ICT provision outside of central function across all service directorates. Some areas have already been identified (e.g. some proportion of the 12.5 FTE's in PCT

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
	<ul> <li>Issue. Identifying and managing down the extent to which ICT services are delivered outside the ICT function to: reduce duplication of provision; eliminate conflict with the ICT vision and strategy, and; achieve additional savings. Potential resolution: Undertake a roots and branches review of ICT in service lines starting with a view form Connects.</li> <li>Issue. Risk to disruption of compliance with standards (notably ISO27001) in making transition as the scope of applicability will change and therefore involve recertification. Potential resolution: Impact assessment against certification scope for relevant standards and assessment of ways in which scope of HC QMS and SMS can be extended to PCT/HHT. (This is already in progress with the HC certification body).</li> </ul>			Performance / Information Services, and up to 22 already identified in other functions).  Need to identify competencies of those in place in existing organisation vs. roles in target model to assess size of the gap.
	will be difficult to fill in resources are high va architecture). Potenti	perating model contains gaternally and which may be lue and in short supply (e.gal resolution: Build functioning strengths in first phase		
	skills in a significant n internally may be in sl which the market is u	ons development and main umber of niche technologie nort supply, cross training enable to supply. Potential restorments towards standardisation /		
	longer term strategy v for HCC suggests tha relative to other autho	balance improvements in solution to the costs of so doing. CIP the current level of provisorities. Potential resolution is quo is a priority and further		
Spend, Headcount and	<ul><li>Total: £2.88m pa</li><li>FTEs: 54</li></ul>	Service shared with PCT so accounted	<ul><li>Total: £6.99m pa</li><li>FTEs: 103</li></ul>	

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
Focus	Focus on operational ICT service, application development and management, and portfolio management.	for in PCT budget	Focus on operational ICT service, application development and management, and portfolio management.	
Organisation & Resources	Organised into:     Portfolio     Management     IT technology     operations     IT application     management     Applications     development.	Service shared with PCT so no dedicated headcount	<ul> <li>Organised into:         <ul> <li>Client &amp; support services</li> </ul> </li> <li>Technical Architecture</li> <li>IT technology operations</li> <li>IT application management</li> <li>Applications development</li> <li>Knowledge management</li> </ul>	<ul> <li>Gaps in terms of skills and competencies exist in both HC and PCT/HHT. There is an opportunity to integrate the teams to take advantage of these complementary resource profiles, equally there are efficiencies to be gained where there is duplication, and areas where neither side has skills today – such as Enterprise Architecture - that need to be developed. For example:         <ul> <li>HC has strengths in Knowledge Management and Web Design services – but there is limited equivalent capability in PCT/HHT.</li> <li>HC has some capability in Technical Architecture; PCT limited.</li> <li>PCT/HHT have strengths in Portfolio Management and IT Training, areas not developed in HC.</li> </ul> </li> <li>Client &amp; Support Services have different shapes across the three</li> </ul>

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
				organisations. Account management developed in HC, but no equivalent in PCT.
				Shape of transactional core     (application development and     management, and technology     operations) relative to total capacity     very similar in each organisation and     the combined.
				Centre of Excellence in PCT roughly double as a proportion of the total capacity vs. transactional in PCT/HHT – and 25% more in absolute terms.
Location	<ul> <li>ICT services are deliv</li> </ul>	e-locate the team to Plouglered to people in approximed (1) and GP's (36), and GP's (36).	nately 65 locations for the	Complex physical dispersion of support needs
Processes	<ul> <li>PRINCE2 and ITIL         (v3) training being         rolled out.</li> <li>Information         Governance and         Assurance in line         with CfH         frameworks at high         level of maturity.</li> </ul>	• As PCT	<ul> <li>ISO27001         certification already         in place.</li> <li>ITIL / ISO20000 in         discussion.</li> <li>CIPFA and SOCITM         benchmarking in         place for ICT service         and external web         sites respectively.</li> </ul>	Industry standards being adopted across the three organisations, but with a different emphasis in each of the constituent parts (e.g. certification for ISO27001 and ISO9001 in place in HC but not PCT/HHT, more advanced PRINCE and ITIL training in the PCT).
Technology / Systems	Over 120     applications, range     of supported and	Included in PCT	Over 900 identified applications and data sets plus	Diverse and complex application set typical of many public sector organisations, but capable of

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
	unsupported		another 45,000 plus data sets within GIS systems.	<ul> <li>rationalisation.</li> <li>Some exposures for many business user developed applications for which specialist knowledge is sparse and for which support from the ICT service is not provided.</li> <li>The key opportunity from a technology and systems point of view is to collect and record data on citizens once thereby achieving a step change in customer service at the same time as creating business processing efficiencies and increased accuracy.</li> </ul>
Compliance & Contract Monitoring	Low level of contract administration support across all areas.	Low level of contract administration support across all areas.	Low level of contract administration support across all areas.	
Performance / Productivity	Lower cost of service provision than HC on a like for like basis, but over a different user population.	• As PCT	CIPFA benchmarks applied across HC's ICT provision – picture emerges of an efficient organisation at a given quality point, but with lower than desirable quality ratings in terms of user and customer satisfaction than peer organisations.	<ul> <li>Need to agree a common benchmarking approach across the integrated whole, together with a transition to ensure continuity of understanding. An extension of the CIPFA benchmarking scope is an option.</li> <li>Key KPI's likely to include:         <ul> <li>Efficiency (costs per user / workstation)</li> <li>Customer and user service.</li> <li>Acquisition costs</li> </ul> </li> </ul>

Organisation  Key Activity	PCT	ННТ	НС	COMMENTARY  o Service incident resolution.
Major Contracts inc renewal dates	<ul> <li>57 individual contracts; 21 over £10,000, only 9 are over £50,000.</li> <li>The top 10 contracts by value total 76% of contract spend (£1.55m)</li> </ul>	• As PCT	<ul> <li>224 individual contracts; only 31 over £10,000, only 9 are over £50,000.</li> <li>The top 10 contracts by value total 71% of contract spend (£2.26m)</li> </ul>	There is a diversity of contract spend and a significant difference in the supplier makeup across the three organisations – this may present an opportunity for rationalisation and sourcing (e.g. as renewal dates come up).

#### HEREFORDSHIRE SHARED SERVICES

BA 06 V 10

## PHASE 1 – Business Area Assessment for Estates

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Summary of Shared Service Opportunity	Management across the effective management of explore savings and synoproposed consolidation at HC more than £500k. Great Manamanagement will which can be comportunity to excontracts.  Centres of exconspecialist experivaluation, propermaintenance, by asbestos and Leworks).  PCT on-call main could be shared.  Pooling mainter of the internal here.	three partners which would suppliers. Moving forward ergies through co-location at Plough Lane. Consolidate eater savings could be acleorganisations.  gement: HHT and HC have the Mercia (£13.5 million PF ontract managed by a share explore shared management ellence: Major opportunity tise particularly around strated the services and facilities resulting cleaning and catering egionella surveys, fire risk intenance team consists of the provide maintenance supplies the elpdesk function run by the strong support should also be the elpdesk function run by the strong support should also be the element of t	· ·	<ul> <li>HC are already pursuing a strategy to consolidate all council accommodation at the Plough Lane site; buying new land and buildings for shared office accommodation for circa 1,600 FTEs. HC expect that the accommodation strategy will deliver savings of over £500k per annum.</li> <li>Amey contract averages around £1m per annum. HC has an annual budget of between £2-3 million (including devolved schools expenditure) specifically excluded from the Amey contract. In addition the Council pays £1.4m annually in respect of the Whitecross School PFI.</li> <li>Within HC, CYPD have responsibility for school asset management. CYPD is currently out of scope</li> </ul>
	internal services	s. Shared service should o	perate facilities management	but should be investigated

Organisation	PCT	ннт	НС	COMMENTARY		
Key Activity						
		e resource to maintenance nagement reports.	e jobs, track start dates to completion	in future work.		
	Enabling technology: s procure to pay and works providing a good opportu the Council (e.g. Cupid a					
Issues / Constraints	Contract Mana about shared se contract. There held by HHT tea	<ul> <li>PCT and HC use different systems for works management (Shire and Cupid respectively). Cupid is</li> </ul>				
	three organisati intelligent custo	Centre of excellence: Although a number of service lines could be shared all three organisations see a need to retain sufficient expertise to perform an intelligent customer function (e.g. capital project expertise, medical equipment maintenance knowledge etc).				
	much of the ma	<ul> <li>PCT has some concerns about a central team managing the PCT facilities as much of the maintenance work is specific to the PCT's building / equipment and requires the technical knowledge e.g. maintenance of autoclaves.</li> </ul>				
	utilised maintair	PCT raised concerns that the on call maintenance team is already heavily utilised maintaining the PCT's estate and is likely to have little capacity for providing maintenance support elsewhere.				
	<ul> <li>Integration and systems is requ</li> </ul>					
	Enabling Techs considerable da system.					
	maintenance an these services of	d repairs. The Trust believ	ercia for facilities management and ve it would be very difficult to take of renegotiation would be high and e PFI market.			

Organisation	PCT	ННТ	HC	COMMENTARY
Key Activity				
	Other Constr and capital Pr £449k capital recharges are			
Organisation	PCT	HHT	HC	Totals
FTEs	10.5	3.9	55	73.4
Pay costs	£254k	£128k	£1,710k	£2,281k
Agency costs	• N/A	• £43k	• £549k	• £592k
Memo: Agency FTEs	• 0	• 0	• 17.4	• 17.4
Direct costs	• £61k	• £77k	• £103k	• £976
Performance / Productivity			The Council has adopted the Audit Commission Performance Indicators for Estate Management. There are 5 Primary PIs and 11 Secondary PIs.	
			NaPPMI (National Property Performance Management Initiative) collates Asset Management performance indicators including:	
			Condition of operational and non-operational portfolio	
			% change in maintenance	
			Energy and water costs	
			Herefordshire Council subscribe to a Benchmarking Club called	

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
			COPROP which measures customer satisfaction for building maintenance.	
Location	Belmont	Hospital site	Franklin house	
			Reception staff at other HC sites	
Processes				S/M/TP (Service Delivery)
	Perform maintenance	and repairs		Service Delivery
	Strategic managemer	nt		S
	Operational managen	nent		M
	Strategic Asset Manage	gement		S
	Capital/Maintenance	Team		M
	Reception Services		Service Delivery	
	<ul> <li>Custodial Services</li> </ul>	Service Delivery		
	Admin & Support	Service Delivery		
	Valuation Team (HC of	only)		M
	Land Agents (HC only	<i>'</i> )		M
				NB: Activities of Capita/Maintenance team and Valuation team contain some degree of strategy
Current Technology / Systems	<ul> <li>Shire – a works         maintenance system         for managing         maintenance service         and producing job         tickets.</li> <li>EROS - requisition</li> </ul>	EROS used for ordering	<ul> <li>Dataease - Property information system (Access based legacy system unsupported by the council)</li> <li>Cupid – works management / works ordering system, (legacy system unsupported by the</li> </ul>	Further work needed to establish the most effective systems for property management and maintenance.

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
	and stores management		council)  • Evolution – Property and asset management system (legacy system unsupported by the council)  • Exponaire – GIS base (supported by ICT)  • Stark – smart meter monitoring system  • Trend – Building Energy Management System  • Autocad – design package and attribute data storage	
Major Contracts inc renewal dates	<ul> <li>Sunlight - Linen management</li> <li>Number of maintenance contracts exist for specialist equipment</li> </ul>	PFI deal - £13.5 million per year	<ul> <li>Maintenance contract with Amey until 31 August 2013. Annual contract value varies around the £1m mark.</li> <li>Number of smaller contracts also exist for catering and cleaning services for schools.</li> </ul>	
Compliance & Contract Monitoring	Operational staff monitor individual contracts	Team's remit is to monitor the PFI contract	The Strategic Asset Team includes a Contracts Commissioning post, which has taken on responsibility for contract compliance and is currently looking at the Council's approved contractors list in conjunction with the Council's corporate Procurement Officer.  Design and maintenance	

Organisation	РСТ	ННТ	НС	COMMENTARY
Key Activity				
			manager meets with Amey weekly to review progress	
			Prince 2 methodology adopted for project management (currently 4 trained staff inhouse)	
			COPROP Benchmarking of building maintenance and estate management	
			5-year rolling programme of condition surveys	
			DEC and EPC surveys - annual	
			Statutory compliance, e.g., asbestos and Legionella	
			GEM ISO 14002 compliance –     externally audited	

# HEREFORDSHIRE SHARED SERVICES

**BA 07** V 0.7

# PHASE 1 – Business Area Assessment for Transport

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Summary of Shared Service Opportunity	administrative tasks	esing: Opportunity to realist for pooled / leased cars (i.e mileage, vehicle Insuranc scale.	e modest savings by sharing e. bookings, repairs and insurance e, parking and speeding fines) to	Opportunity for HC to harness the procurement expertise of a centre of excellence to investigate using e-auctions. This approach has recently had some success at Worcester.
	functions. Sharing and improve efficient of project management and of project management and of project management and of project management.	g would leverage the buying iency of pool car use and sublicity: HC marketing and esources. HC run promotion eneric marketing skills alorgent and commissioning: surreffic surveys) require spend financial management expended to the provided by	publicity could be carried out by ns for initiatives such as road safety gside transport specific knowledge.  pecialist projects and programmes cific project and programme pertise. The non-specialist elements by Shared Service.	<ul> <li>HC's Transport Service and co-ordination report produced in March 2009 the concluded that there were a number of barriers to integrating social care transport and home-to-school-transport with public transport</li> <li>Cost benefit analysis should be carried out to see if savings can be made from</li> </ul>
	DfT road safety be allowing the trans  In the longer term strategy across the met.  Contract Management	oids. Shared Service could sport team to focus on core in, a shared service may fame three organisations, ensemble. Management HHT's n	hber of funding bids each year, e.g. handle or support bid management, e activities.  cilitate better integration of transport suring the needs of all citizens are on-passenger transport PFI and atract management function.	combining HC courier service with non-passenger transport run by PCT and HTT.  HC Transport team contains 1 FTE focused on writing bids.  Analysis should be carried

Organisation	PCT	ННТ	НС	COMMENTARY		
Key Activity						
	service centre.	Management of leased and pooled car contracts should also transfer to the shared service centre.				
	Enabling Technology     expected to improving burden of contract actions	Within HC, School transport and social care transport are provided by CYPD and Adult Services respectively. These areas are currently out of scope but should be investigated in future work.				
Issues / Constraints	It is the opinion of Supply Agency (I better deal could					
	PCT and HHT ac with HC courier s surgeries and clin					
	HC already work Benefits gained to minimal.					
Organisation	PCT	HHT	HC	Totals		
FTEs <sup>1</sup>	6.8	0.1	26.8	34.7		
	(of which 1.8 is managing contract cars)					
Pay costs	£165k	£3,513	£ 867k	£ 1,005k		
Agency costs	N/A	N/A	N/A	N/A		

<sup>&</sup>lt;sup>1</sup> Please note that FTE and cost comparisons between the three partners is not appropriate owing to the different nature of the activities performed by each organisation.

Organisation	PCT	ннт	HC	COMMENTARY	
Key Activity					
Direct costs	£ 13k	£ 18k	£ 54 k	£ 85k	
Performance / Productivity	Not available	Not available	Principal Road Condition (% of network in need of further investigation) – Target 5%, performance 4%		
			<ul> <li>Non-Principal Road Condition (% of network in need of further investigation) – Target 8%, performance 11%.</li> </ul>		
			Bus Punctuality – Target 73%, performance 80%		
			People killed or seriously injured in road traffic accidents – target 120, performance 115.		
Location	Plough Lane	Brockington	Plough Lane		
	Belmont acts as a hub for non-patient transport, with HHT and HC linking in to the site		3 accident investigation staff are based at Thorne with highways		
Processes				S/M/TP (Service Delivery) :	
	Public transport contra	Public transport contracts & community transport support			
	Highways developme	Highways development control			
	Transport policy & stra	Transport policy & strategy			
	Road safety	Monitoring			
	Integrated transport	Monitoring			
	Admin		Service Delivery		
	Manage contract cars	Monitoring			

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
	Stores management			Service Delivery
	Delivering supplies			Service Delivery
	Transport manageme	nt		Service Delivery
Technology / Systems	• N/A	• N/A	IMAFS – finance system shared with highways.	
			'Accession' - DFT route mapping system for route optimisation	
Major Contracts inc renewal dates	<ul> <li>Pool cars sourced through PASA (Purchasing and Supply Agency).</li> <li>3 year car insurance contract sourced through Healthcare Purchasing Consortium</li> </ul>	<ul> <li>Non- passenger transport PFI with Atkins.</li> <li>Three year contract with Patient First for Passenger transport (expires 2012)</li> </ul>	<ul> <li>73 contracts for operating bus routes with a total value of circa £2milion</li> <li>Contracts representing 40% of the overall contract value were renewed this year saving ~10%. Contracts typically 3-5 years duration.</li> <li>Nine bus service contracts, with an annual value of £766,000, are "joint" contracts that cater for both the public service requirement and the needs of home-to-school transport.</li> <li>Non-passenger transport</li> </ul>	
Compliance & Contract Monitoring		0.1 FTE performs intelligent customer function	contract with Amey  Team of 4 who tender and manage providers. 1 officer is focused on operational monitoring ie. timetable performance. Other work monitors customer feedback/complaints.	

#### HEREFORDSHIRE SHARED SERVICES - COMMERCIAL IN CONFIDENCE

BA 08 V0.6

#### PHASE 1 – Business Area Assessment for Internal Audit

Organisation	РСТ	ннт	нс	COMMENTARY
Key Activity				
Summary of Shared Service Opportunity	Service Delivery Model: delivered internally could be exists around common aud  Centre of Excellence: Trust knowledge and be programme in line with  Contract Managemer available economies of the Audit Commission which could equate to	Not explored fully with the Trusts. Collaboration underway between PCT and HC covering ICT Audit and Fraud Processes     All partners buy in Statutory audit resources		
Issues / Constraints	Trusts look towards specialist NHS knowledge as currently provided externally: HC audit team believe that this can be provided at either current or reduced costs.			PCT and HT buy in Internal Audit resources
Organisation & Resources in scope:	PCT	TOTALS		
FTEs:			9.9	9.9
Pay Costs:			£ 297k	£ 297k
Agency Costs:			£ 97k	£ 92k
Direct Costs			£ 21K	

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
Spend & Key Categories	£173,437 Extnl audit spend	£163,272 Extnl. audit spend	£362,053 Extnl audit spend (Includes £74K for statutory audit	External Audit: £ 624,625 (Excludes £74K for Statutory
(Source: Ledger		audit of grant claims)		
data)				Internal Audit: £ 156,018
Internal Audit Plan Days	200	190	1,793	
Cost per internal audit plan day	£ 391	£ 410	£ 231	
Location	Co-ordinated from Plough Lane	Co-ordinated from Trust HQ	Based in Brockington	•
Processes	Audit Services purchased under a Service Level Agreement, C & W Audit services report directly to Director of Resources who works with C&W Audit to develop the Annual Audit Plan and the three year plan.	Annual Audit Plan developed by Audit Commission for external audit and RSM Bentley Jennison for Director of Finance for internal Audit	Annual Risk based audit plan approved by Audit and Corporate Governance Committee covering:  • Fundamental Financial Systems  • Strategic Risks  • Operational Risks  • Corporate Governance  • Audit of IT Systems  • Fraud  • Consultancy & Advice  • Grant Certification  • Other Audit	•
Technology / Systems	• N/A	• N/A	In-house bespoke database – TARDIS (Legacy)	•
Compliance &	Contract monitored	Contract Monitored by	N/A	

Organisation	PCT	ННТ	НС	COMMENTARY
Key Activity	against CLA by	Director of Finance		
Contract Monitoring	against SLA by Director of Resources	Director of Finance		
Performance / Productivity Measurment	N/A	N/A	Member of CIPFA benchmarking club	
Major Contracts	C&W Audit Services	RSM Bentley Jennison	n/a	
inc renewal dates	(Coventry & Warwick)	Audit Commission		

# HEREFORDSHIRE SHARED SERVICES

BA 09 V0.3

# PHASE 1 – Business Area Assessment for Legal

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Summary of Shared Service Opportunity	Service Delivery Mode delivered internally coul  Centre of Excellen knowledge and bes	•		
		nent: leveraging current exter economies of scale and/or be	rnal spend on legal services to benefit st value procurements	
Issues / Constraints	Trusts look towards s provided centrally at the Key areas of concern Defendi Dealing	Feedback from HHT meetings is that the expertise is not currently vested within the Council		
Spend & Key Categories	£157,230 legal fees	£67,620 legal fees	<ul><li>£182,399 legal fees</li><li>£0.9m employment costs</li></ul>	•
Organisation & Resources in scope:	PCT	ННТ	НС	TOTALS
FTEs:		21.57		
Pay Costs:			£ 743k	£ 743k
Agency Costs:				

Organisation	PCT	ННТ	нс	COMMENTARY
Key Activity				
Direct Costs:	£ 157k	£ 68k	£ 182k	£ 407
Location	•	•	Brockington     Blackfriar's (Corp.Risk)     Town Hall	•
Processes	•	•	•	•
Technology / Systems	•	•		•
Compliance & Contract Monitoring				
Performance / Productivity				
Major Contracts inc renewal dates				

## HEREFORDSHIRE SHARED SERVICES

BA 10 V 0.8

# PHASE 1 – Business Area Assessment for Printing and Distribution

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Summary of Shared Service Opportunity	distribution spend across manage supply.  • Contract Manageme sourcing of print and as annual reports wo are expected to be mand distribution.  Enabling Technology: It procure to pay would und manage spend, directing reducing /eliminating management // spending /eliminating /	ent: Pooled contract mana distribution services. Suppuld be sourced more effect inimal as only limited time. Principal opportunity is in ederpin savings delivery by purchase orders to the moverick spend. This would be typically use historical supungs would accrue from beale by moving towards a single-	odest savings by combining print and o leverage spend and to actively agement would enable more efficient oliers for special one-off reports such stively by a shared service. Savings is currently spent managing print enabling technology. Integrated affording the opportunity to actively ost cost effective supplier thus benefit all three organisations, opliers and rarely introduce new st value procurement. Potential for angle outsourced supplier for printing ent suppliers at different costs.	<ul> <li>Current HC policy is that all print jobs must go through Amey.</li> <li>Maverick spend on print means that exact annual print volumes for HC and HHT are unknown.</li> <li>No defined process within the PCT for printing of larger print jobs (e.g. annual reports).</li> <li>Review of all print suppliers should be carried out by the partners to identify the most cost effective print options.</li> </ul>
Issues / Constraints	Sourcing:     HC is committed to we consider alternative so of savings that might			
			CT incurring template set up costs for ver, set up costs are expected to be	

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
	small compared to the	e potential savings.		
	•	T		
Organisation	PCT	HHT	HC	Totals
FTEs	0.05	0.05	0	0.10
Agency FTEs	0	0	0	0
Pay costs	£1,013	£1,012	N/A	£2,025
Direct costs	• £381k (spend on print services)	• £177k (spend on print services)	£651k (spend on print services)	• £1,209k
Volumes	98 print jobs contracted out per annum	96 jobs contracted out per annum	1,183 print jobs undertaken by Amey per annum	
Performance / Productivity	Not available	Not available	Not available	
Location	Plough lane	Hospital	Belmont	
Processes	Printing and distribution			TP/ Service Delivery
Technology / Systems	N/A	N/A	N/A	
Major Contracts inc renewal dates	Nine suppliers were used between April 08 and March 09. Largest values were:  The Whitley Printing Co £33,684.81 DG2 Limited - £18847 ABC Print Hereford	Quotes are gathered from 3 suppliers:  Reprodux (Hereford)  Springfield business papers (Birmingham)  LG Davis	Joint venture with Amey for print services	

Organisation	PCT	ННТ	нс	COMMENTARY
Key Activity				
	Ltd - £7846 Service does not use NHS Purchasing and Supply Agency (PASA) contracted suppliers as lead times tend to be too long (six weeks or more).	PASA is not used. HHT has a relationship with these three firms and hasn't investigated using PASA.		
Compliance & Contract Monitoring	Minimal contract management is required.	Minimal contract management is required.	Minimal contract management is required.	

#### HEREFORDSHIRE SHARED SERVICES - COMMERCIAL IN CONFIDENCE

BA 11 V0.5

## PHASE 1 – Business Area Assessment for Comms

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Summary of Shared Service Opportunity	Communications between integrated Team between for communications we benefit could be obtain and marketing work of Council and service and the Council and service provision to the Council and the Council an	ween HC and PCT. HHT within HHT, managed by ned by widening the scoone in isolation in the direas in the primary care cellence: There is an opproach to external commuring that a consistent material community. Consideration formation services across allow for a one-stop-shop as the partners. In the lor	have recently appointed a post the Company Secretary. Further pe to include communications rectorates of Herefordshire trust.  poportunity to develop an audications across the three dessage is delivered to the approach to answering F.O.I. appreterm, supported by ICT, the de developed to the made available to the	Note: Information Services FTEs/ Costs/ processes, are not included in this BAA.
Issues / Constraints			o understand the effort and keting activities and the potential	•
Organisation & Resources in scope:	PCT	ННТ	нс	TOTALS
FTEs:	Integrated Team (HC & PCT), 1 FTE funded by PCT	1.15	8.62 (including 1 FTE funded by PCT)	10.62

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
Pay Costs:	(see HC)	£ 37k	£ 266k	£ 371k
Agency Costs:		Nil		
Direct Costs:			£ 170k	£ 170k
			(see below)	
Spend & Key		N/A	£266K - Staff costs	HHT communications role recently
Categories			£150K - Publications    Budget	appointed, to be managed by Company Secretary
			£20K – Total Service running costs	
Location	Brockington	• HHT HQ	Brockington	•
Processes	<ul> <li>Press, publicity &amp; marketing</li> <li>Internal Communications</li> <li>Design &amp; Branding</li> </ul>	•	<ul> <li>Press, publicity &amp; marketing</li> <li>Member Communications</li> <li>Internal Communications</li> </ul>	Comms are carrying out analysis with Finance to understand how much money is spent on design / branding with the potential to centralise this provision which also maintains design/brand standard.
	<ul><li>Administration support</li><li>Service</li></ul>		<ul><li>Design &amp; Branding</li><li>Administration support</li><li>Service Management</li></ul>	
	Management		(Head of Service)	
Technology / Systems	MS Office	MS Office	MS Office	
Performance / Productivity	N/A	N/A	N/A	

Organisation	PCT	ннт	НС	COMMENTARY
Key Activity				
Major Contracts inc renewal dates	N/A	N/A	N/A	

## HEREFORDSHIRE SHARED SERVICES - COMMERCIAL IN CONFIDENCE

BA 12 V0.7

# PHASE 1 – Business Area Assessment for Emergency Planning

Organisation	РСТ	ннт	НС	COMMENTARY	
Key Activity					
Summary of Shared Service Opportunity	Service Delivery Model; E between Herefordshire Couresourced, it is believed that Emergency Planning and B  Centre of Excellence: 2008. The role and scop (JMT) and has recently impetus, it should be por Planning, incorporating	•			
Issues / Constraints	arrangements has 2 sep	parate governance routes.	se management under current	•	
	<ul> <li>Emergency Planning Un likely to change significa</li> </ul>		jor review, so structure and organisation		
Organisation & Resources in scope:	PCT	PCT HHT HC			
FTEs:	1	0.2	3.11	4.31	
	(Note: part of the HC integrated EP team, but funded by PCT)				
Pay Costs:	£ 20k	£7k	£ 115k	£ 142k	
	(PCT resource only employed part way through year, annual cost estimated at £42K p.a.)		(HC employing additional resources for 09/10)		

Organisation	PCT	ннт	нс	COMMENTARY
Key Activity				
Agency Costs:		Nil		
Direct Costs:			£ 34k	£ 34k
			(see below)	
Spend & Key Categories	£19,923 (Charge from HC for PCT Emergency Planning Officer, resource employed part way through year, annual cost estimated at £42K p.a.)	£7,025 (Calculated)	<ul> <li>Staff Costs - £115,220</li> <li>Agency Staff - £28</li> <li>Direct Costs - (Inc travel and subsistence) - £34,307</li> <li>Income£5,601</li> <li>Overheads - £119,854</li> <li>Total £263,808</li> </ul>	£ 291k
Location	Brockington	Trust HQ	Brockington	•
Processes	Developing new PCT contingency plans	Emergency Plans for annual review:	Developing new HC contingency plans	•
	Reviewing and updating PCT contingency plans  Exercising contingency plans  Research and remaining current with Central Government Policies  Liaison and engagement with Local Resilience forum partners and emergency services  Responding to and managing emergency incidents	<ul> <li>Emergency Equipment / rooms Checks</li> <li>Testing of plans</li> <li>Audits</li> <li>Meetings Commitments</li> <li>Conferences</li> <li>Joint exercise Commitments (Under C.C. Act)</li> <li>ERMA /Decision Loggist</li> <li>Emergency Planning guidance Consultations</li> </ul>	<ul> <li>Reviewing and updating HC contingency plans</li> <li>Exercising contingency plans</li> <li>Research and remaining current with Central Government Policies</li> <li>Liaison and engagement with Local Resilience forum partners and emergency services</li> <li>Responding to and managing emergency incidents</li> <li>Staff and Volunteer training</li> <li>Business continuity training</li> <li>Developing new business continuity plans for Council</li> <li>Reviewing and updating business continuity plans for council</li> </ul>	

Organisation	PCT	ННТ	НС	COMMENTARY
Key Activity				
	training  Business continuity training  Developing new business continuity plans for PCT  Reviewing and updating business continuity plans for PCT  Exercising business continuity plans  Managing Business Continuity incidents	Emergency Planning Development      Emergency Planning Developments – work needed in addition to basic list.      Business Continuity & Support	Exercising business continuity plans     Managing Business Continuity incidents	
Technology / Systems	MS Office	MS Office	MS Office	•

# Annex 3: Composition of transition and implementation support

Summary Days by Team Member						
Internal						
	;	Source	Daily rate	Disc Rate	Est.days	Est Cost
		(I or E)				
<u>Transition Team</u>						
SSTM	1	I	800		414	331,200
SSTMA	2	I	400	0%	180	72,000
SSLPA	3	I	400	0%	38	15,200
PMO	4	I	400		414	165,600
BA-FIN	5	I	400	0%	135	54,000
BA-HR	6	I	400	0%	135	54,000
BA-ICT	7	I	400	0%	171	68,400
BA-OTH	8	I	400	0%	150	60,000
TECH	9	I	400	0%	50	20,000
ODCM	10	I	400	0%	249	99,600
ADMIN	11	I	400		194	77,600
<u>rotal</u>					2,130	1,017,600
<u>Procurement Team</u>						
CM1	12	I	800		180	144,000
SRM	13	I	400		214	85,600
BA-P	14	I	400	0%	178	71,200
CONTM	15	I	400		220	88,000
CONTM-1	16	I	400	0%	136	54,400
CONTM-2	17	I	400	0%	136	54,400
<u>TOTAL</u>					1,064	497,600
BAU Team						
BAUM	18	ı	400		50	20,000
CT	19	i	400		413	165,200
IRA	20	i	400		299	119,600
in .	21	i	400		50	20,000
OTAL					812	324,800
GRAND TOTAL					4,006	1,840,000
SICARD TOTAL					4,000	1,040,000

#### Team Key:

Shared services transition manager

Shared services transition manager (assistant/support)

Shared services Lead Partner

Project management office

Business analyst - Finance

Business analyst - HR

Business analyst - ICT

Business analyst - Other

Technology specialist

Organisation design and change management specialist

Administrator

Commercial manager

Supplier relationship manager

Business analyst - Procurement

Contracts manager

Contracts manager (support)

Contracts manager (support)

Business as usual manager

ICT manager

HR manager

Finance manager

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Summary Days by Team Membe	r							
Internal and External								
	S	ource	Daily rate	Disc Rate	Est.days	Est Cost	Est Cost: I	Est Cost: E
		(I or E)						
Transition Team			222					_
SSTM	1	<u> </u>	800	-01	414	331,200	331,200	0
SSTMA	2	E	1,715	0%	180	308,700	0	308,700
SSLPA	3	Е	2,210	0%	38	83,980	0	83,980
PMO	4	I	400		414	165,600	165,600	0
BA-FIN	5	Е	1,416	0%	135	191,160	0	191,160
BA-HR	6	Ε	1,201	0%	135	162,135	0	162,135
BA-ICT	7	Е	1,715	0%	171	293,265	0	293,265
BA-OTH	8	Е	1,201	0%	150	180,150	0	180,150
TECH	9	Е	800	0%	50	40,000	0	40,000
ODCM	10	Е	1,715	0%	249	427,035	0	427,035
ADMIN	11	1	400		194	77,600	77,600	0
<u>TOTAL</u>					2,130	2,260,825	574,400	1,686,425
Dunasumamama Taama								
Procurement Team CM1	12		000		400	444.000	444.000	•
		!	800		180	144,000	144,000	0
SRM	13	<u> </u>	400	00/	214	85,600	85,600	0
BA-P	14	E	1,715	0%	178	305,270	0	305,270
CONTM	15	<u> </u>	400	-01	220	88,000	88,000	0
CONTM-1	16	E	1,416	0%	136	192,576	0	192,576
CONTM-2	17	E	1,416	0%	136	192,576	0	192,576
<u>TOTAL</u>					1,064	1,008,022	317,600	690,422
BAU Team								
BAUM	18	1	400		50	20,000	20,000	0
ICT	19	1	400		413	165,200	165,200	0
HRA	20	İ	400		299	119,600	119,600	Ō
FIN	21	İ	400		50	20,000	20,000	Ō
TOTAL		•			812	324,800	324,800	0
						-		-
GRAND TOTAL					4,006	3,593,647	1,216,800	2,376,847
					.,.,,	-,,	-,,	_,

#### Team Key:

Shared services transition manager

Shared services transition manager (assistant/support)

Shared services Lead Partner

Project management office

Business analyst - Finance

Business analyst - HR

Business analyst - ICT

Business analyst - Other

Technology specialist

Organisation design and change management specialist

Administrator

Commercial manager

Supplier relationship manager

Business analyst - Procurement

Contracts manager

Contracts manager (support)

Contracts manager (support)

Business as usual manager

ICT manager

HR manager

Finance manager

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